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1 2 3 4 5 6 7 8	Tina Wolfson (SBN 17480 twolfson@ahdootwolfson.o Bradley K. King (SBN 274 bking@ahdootwolfson.con AHDOOT & WOLFSON 2600 W. Olive Ave., Suite Burbank, CA 91505 Tel: (310) 474-9111 Fax: (310) 474-8585 <i>Plaintiffs' Counsel</i>		DISTRICT C	OURT
9			CT OF CALIF	
10				se No. LA CV19-0093 JAK
11	In Re: Smashburger AP Ho	JIGEI, LLC, Et a	(JEMx)	se No. LA C V 19-0095 JAK
12 13	ALL CASES		WOLFS	RATION OF TINA SON IN SUPPORT OF
13				ON FOR AWARD OF RNEYS' FEES,
15				URSEMENT OF SES, AND PLAINTIFFS'
16				CST FOR SERVICE
17				anuary 30, 2023
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	DECLARATION OF TINA W CASE NO. LA CV19-00993 JA			

I, Tina Wolfson, declare as follows:

1. I am an attorney at law licensed to practice in the State of California. I am a member of the bar of this Court, and I am a partner at Ahdoot & Wolfson, PC ("AW"), Counsel for Plaintiffs and the Settlement Class in this action. I make this declaration in support of Plaintiffs' Motion for an Award of Attorneys' Fees, Costs and Expenses, and Incentive Awards for the Class Representatives. I have personal knowledge of the facts set forth in this declaration, and, if called as a witness, could and would competently testify thereto under oath.

2. AW along with our co-counsel have vigorously and zealously represented the interests of the Settlement Class from the inception of this hard-fought litigation until the present.

3. Throughout this action, AW has sought to reach consensus with cocounsel to manage the administration and work division in this case in a systematic and efficient manner, coordinating work assignments through conference calls, working to avoid duplication of efforts or unnecessary work undertaken, and ensuring that the skills and talents of counsel were put to use in an efficient and effective manner that maximized what each firm and attorney could contribute in a nonredundant way.

4. As explained herein, I and my partners at AW believe the Settlement to be fair, reasonable, and adequate, and in the best interests of the Settlement Class.

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I. AW'S LITIGATION EFFORTS

A. Pre-Filing Investigation and Consolidation

5. Prior to filing a complaint in this action, AW undertook significant presuit investigation, in large part based on review of the trademark case filed against Smashburger, entitled *In-N-Out Burgers v. Smashburger IP Holder LLC and Smashburger Franchising LLC*, Case No. 8:17-cv-01474 (C.D. Cal. August 28, 2018). These efforts included a factual investigation, legal research, client interviews, and drafting of the complaint. 6. On March 11, 2019, AW file a lawsuit on behalf of Plaintiff Barbara Trevino against Defendants in this District, Case No. 2:19-CV-02794.

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7. After lead counsel Bursor & Fisher, P.A. ("BF") was appointed by the Court and the related cases were consolidated, AW worked closely and cooperatively with BF and the other Plaintiffs' counsel to further investigate and prepare the consolidated complaint.

8. On August 22, 2019, Plaintiffs filed their Second Amended Consolidated Class Action Complaint, which asserts claims for violations of the California Consumers Legal Remedies Act (Cal. Civ. Code §§ 1750, et seq.) ("CLRA"), California's Unfair Competition Law (Cal. Bus. & Prof. Code §§ 17200, et seq.) (the "UCL"), California's False Advertising Law (Cal. Bus. & Prof. Code §§ 17500, et seq.) (the "FAL"), and violations of New York General Business Law §§ 349 and 350 (collectively, "NYGBL"), as well as claims for Breach of Express Warranty, Fraud, and Unjust Enrichment.

B. Discovery

9. Before entering into the Settlement Agreement, the Parties engaged in significant discovery. The Parties exchanged and met and conferred concerning a number of discovery requests, including interrogatories and requests for production. AW drafted the initial deficiency letter regarding Smashburger's written discovery responses. Smashburger produced critical documents concerning the merits of the case and its overall financial condition to Plaintiffs. AW and the other Plaintiffs' counsel reviewed over 14,500 documents, including numerous files from the *In-N-Out* trademark case filed against Smashburger.

10. Before entering into the Settlement Agreement, the Parties, by and through their respective counsel, conducted a thorough examination, investigation, and evaluation of the relevant law, facts, and allegations to assess the merits of the claims and potential claims to determine the strength of liability, potential remedies, and all defenses thereto, including an extensive investigation into the facts and law DECLARATION OF TINA WOLFSON CASE NO. LA CV19-00993 JAK (JEMx) relating to (i) the marketing and advertising of the products; (ii) sales, pricing, and financial data; and (iii) the sufficiency of the claims and appropriateness of class certification.

C. Settlement

11. The Settlement Agreement was reached as a result of extensive arm'slength negotiations between the Parties and their counsel. The Parties have engaged in extensive settlement discussions to determine if the Parties could reach a resolution short of protracted litigation. This included two full-day mediations before Jill R. Sperber, Esq. of Judicate West and many months of intense settlement negotiations before a settlement in principle was reached. A settlement term sheet was signed on October 8, 2020. More months of negotiation followed until a final Stipulation of Class Action Settlement was executed on February 1, 2021. AW contributed extensively to these settlement negotiations by assisting in the drafting of Plaintiffs' mediation brief, conferring with co-counsel to discuss settlement approach and strategy, and assisting in the drafting and negotiation of the final settlement terms.

12. On March 1, 2021, Plaintiffs filed a Motion for Preliminary Approval of Class Action Settlement, which the Court granted on September 19, 2022.

II. AW'S BACKGROUND AND EXPERIENCE

13. At all times, AW had the experience, expertise, and resources to effectively litigate any all issues related to this litigation.

14. In March 1998, Robert Ahdoot and I founded AW, now a nationally recognized law firm that specializes in complex and class action litigation, with a focus on privacy rights, consumer fraud, anti-competitive business practices, employee rights, defective products, civil rights, and taxpayer rights. The attorneys at AW are experienced litigators who have often been appointed by state and federal courts as lead class counsel, including in multidistrict litigation. In over two decades of its successful existence, AW has successfully vindicated the rights of millions of <u>DECLARATION OF TINA WOLFSON</u> CASE NO. LA CV19-00993 JAK (JEMx)

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dollars to the victims and affecting real change in corporate behavior. A copy of the firm's resume is attached hereto as **Exhibit 1**.

15. AW has been appointed lead counsel in numerous complex consumer class actions. The following are some examples of recent class actions that AW has litigated to conclusion or are currently litigating on behalf of clients - either as Class Counsel, proposed Class Counsel or members of a Court appointed Plaintiff Steering Committee. *See* Ex. 1.

16. In *Alvarez v. Sirius XM Radio Inc.*, No. 2:18-cv-08605-JVS-SS (C.D. Cal.) (Hon. James V. Selna), a breach of contract class action alleging that defendant did not honor its lifetime subscriptions, AW reached a nationwide class action settlement conservatively valued at approximately \$420 million. The settlement extends the promised lifetime subscription for the lifetime of class members who have active accounts and provides the opportunity for class members with closed accounts to reactivate their accounts and enjoy a true lifetime subscription or recover \$100. The district court had granted the motion to compel arbitration on an individual basis, and AW appealed. AW reached the final deal points of the nationwide class action settlement literally minutes prior to oral argument in the Ninth Circuit.

17. As co-lead counsel in the *Zoom Video Communications, Inc. Privacy Litigation*, No. 5:20-cv-02155 (N.D. Cal.) (Hon. Laurel Beeler), a nationwide class action alleging privacy violations from the collection of personal information through third-party software development kits and failure to provide end to end encryption, AW achieved an \$85 million nationwide class settlement that also included robust injunctive relief overhauling Zoom's data collection and security practices.

18. As a member of the Plaintiffs' Executive Committee in the *Apple Inc. Device Performance Litigation*, No. 5:18-md-2827-EJD (N.D. Cal.) (Hon. Edward J. Davila), AW helped achieve a nationwide settlement of \$310 million minimum and \$500 million maximum. The case arose from Apple's alleged practice of deploying

software updates to iPhones that deliberately degraded the devices' performance and battery life.

19. In *Eck v. City of Los Angeles*, No. BC577028 (LASC) (Hon. Ann I. Jones), AW achieved a \$295 million class settlement in a case alleging that an 8% surcharge on Los Angeles electricity rates was an illegal tax. Final settlement approval was affirmed on appeal in October 2019.

20. As co-lead counsel in the *Experian Data Breach Litigation*, No. 8:15-cv-01592-AG-DFM (C.D. Cal.) (Hon. Andrew J. Guilford), which affected nearly 15 million class members, AW achieved a settlement conservatively valued at over \$150 million. Each class member is entitled to two years of additional premium credit monitoring and ID theft insurance (to begin whenever their current credit monitoring product, if any, expires) plus monetary relief (in the form of either documented losses or a default payment for non-documented claims). Experian is also providing robust injunctive relief. Judge Guilford praised counsel's efforts and efficiency in achieving the settlement, commenting "You folks have truly done a great job, both sides. I commend you."

21. In *Rivera v. Google LLC*, No. 2019-CH-00990 (Ill Cir. Ct.) (Hon. Anna M. Loftus), a class action arising from Google's alleged illegal collection, storage, and use of the biometrics of individuals who appear in photographs uploaded to Google Photos in violation of the Illinois Biometric Information Privacy Act, 740 ILCS 14/1, *et seq.* ("BIPA"), AW achieved a settlement that establishes a \$100 million non-reversionary cash settlement fund and provides meaningful prospective relief for the benefit of class members.

22. As an invaluable member of a five-firm Plaintiffs' Steering Committee ("PSC") in the *Premera Blue Cross Customer Data Sec. Breach Litigation*, No. 3:15-cv-02633-SI (D. Or.) (Hon. Michael H. Simon), arising from a data breach disclosing the sensitive personal and medical information of 11 million Premera Blue Cross

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members, AW was instrumental in litigating the case through class certification and achieving a nationwide class settlement valued at \$74 million.

23. Similarly, in the U.S. Office of Personnel Management Data Security Breach Litigation, No. 1:15-mc-1394-ABJ (D.D.C.) (Hon. Amy Berman Jackson), AW, as a member of the PSC, briefed and argued, in part, the granted motions to dismiss based on standing, briefed in part the successful appeal to the D.C. Circuit, and had an important role in a preliminarily approved settlement providing for a \$63 million settlement fund.

24. Thus, AW has decades of experience in the prosecution of class actions.AW can more than adequately represent the Settlement Class.

III. AW'S LODESTAR AND EXPENSES

25. Attached as **Exhibit 2** are AW's billing summaries for this case. AW's time entries have been reviewed and audited to ensure that duplicative or unnecessary time has been excluded and that only time reasonably devoted to the litigation has been included. The time and descriptions in AW's records were regularly and contemporaneously recorded by AW's timekeepers pursuant to firm policy and have been maintained in the firm's computerized records.

26. As of November 30, 2022, AW expended 219.8 hours in this case. AW's lodestar fee in this case, based on current billing rates, is \$164,880.00.

27. To date, AW has expended \$1,063.16 in out-of-pocket expenses in connection with the prosecution of this action. Attached as **Exhibit 3** is AW's summary of expenses incurred in this case. These expenses are reflected in AW's records and were necessary to prosecute this litigation. All expenses were carefully and reasonably expended, and they reflect market rates for various categories of expenses incurred. Expense items are billed separately and such charges are not duplicated in AW's billing rates.

27 28. I believe that my firm's rates are fully commensurate with the hourly
28 rates of other nationally prominent firms performing similar work for both plaintiffs
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and defendants. After considering all of these data points, I have determined that the rates are reasonable for each of the AW professional who worked on this matter.

Because of the importance of recovery of attorney fee awards in 29. contingency cases to a plaintiffs' class action practice firm such as AW, we keep current on federal and California state law developments on the subject of attorneys' fees (AW maintains offices in Los Angeles, Philadelphia, and New York). Accordingly, AW is familiar with the prevailing market rates for leading attorneys in California for trial court, complex and class action litigation of important issues.

AW periodically establishes hourly rates for the firm's billing personnel. 30. AW establishes the rates based on prevailing market rates for attorneys and law firms in the Los Angeles area that have attorneys and staff of comparable skill, experience, and qualifications.

31. The bulk of AW's practice is contingent, and many of my firm's cases have been large and substantial in settlements or verdicts. In contingent risk cases, my firm and other firms doing this type of work frequently advance expenses and costs and defer all payment of our fees for several years, with no guarantee that any of the fees we incurred or costs we advanced would ever be recovered.

32. Courts have awarded AW attorneys' fees at rates that are comparable to the rates applicable to this matter. See, e.g., Alvarez, et al. v. Sirius XM Radio, Inc., Case No. 2:18-08605-JVS-SS (C.D. Cal Feb. 9, 2021) (Dkts. 95, 96; \$421 million settlement finally approved settlement where the Court awarded Class Counsel's full request of approximately \$3.5 million in fees); Eck, et al. v. City of Los Angeles, No. BC577028 (Los Angeles Superior Court ("LASC") (February 2018) (\$295 million finally approved settlement where the Court awarded Class Counsel's full request of approximately \$15 million based on percentage of the fund method and the virtually the same hourly rates); Lavinsky v. City of Los Angeles, No. BC542245 (LASC) (October 2019) (\$51 million minimum value finally approved settlement where the Court awarded Class Counsel's full request of approximately \$8 million based on DECLARATION OF TINA WOLFSON 7

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percentage of the fund method and the virtually the same hourly rates); *Pantelyat v. Bank of America*, No. 1:16-cv-08964 (S.D.N.Y. Jan. 31, 2019) (Dkt. 116; \$22 million finally approved settlement where the Court awarded Class Counsel's full request of \$5.5 million based on percentage of the fund method and the same hourly rates); *Williamson, et al. vs. McAfee, Inc.*, Case No. 5:14-cv-00158-EJD (N.D. Cal. Feb. 15, 2017) (Dkt. 118; \$85 Million settlement in deceptive auto renewal case); *Smith v. Floor & Decor Outlets of Am., Inc.*, Case No. 1:15-cv-04316-ELR, (N.D. Ga. Jan. 10, 2017) (Dkt. No. 69; \$14.5 Million product liability settlement re: laminate flooring); *Chimeno-Buzzi v. Hollister Co.*, Case No. 1:14-cv-23120-MGC (S.D. Fla. April 11, 2016) (Dkt. No. 155; \$10 Million TCPA Settlement).

33. The rates charged by AW are reasonable and well within the range of rates charged by comparably qualifying attorneys for comparably complex work.Comparable hourly rates have been found reasonable in numerous cases.

34. Moreover, the rates requested by AW are in line with the non-contingent market rates charged by attorneys of reasonably comparable experience, skill, and reputation for reasonably comparable services and supported by surveys of legal rates, including the following:

> a. In December 2015, Thomson Reuters published its Legal Billing Report, Volume 17, Number 3. A true and correct copy of the pages of that report listing California and West Regions is attached hereto as Exhibit 4. It shows that the rates claimed by AW are well within the range of rates found reasonable for other law firms.

> b. On January 5, 2015, the National Law Journal published an article about its then current rate survey entitled "Billing Rates Rise, Discounts Abound." A true and correct copy of that article is attached hereto as Exhibit 5. It contains the rates charged by numerous Los Angeles area law firms handling comparably complex litigation. AW's rates are well in line with those rates.

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c. The 2015 Real Rate Report Snapshot published by Ty Metrix/Legal Analytics summarizes the 2014 "real rates" for partners and associates in various cities. A copy of the relevant pages is attached hereto as **Exhibit 6**. It shows, for example, that for the Los Angeles area attorneys surveyed (1,392 partners, 1,947 associates), the Third Quartile of hourly rates for partners in 2014 was \$823.63. The Third Quartile hourly rate for associates was \$574.84. Given the excellent quality of Class Counsel's work and the results obtained here, in my opinion rates higher than the Third Quartile are the most appropriate measure. Moreover, since 2014, most Los Angeles Area firms have raised their rates by at least 5-10%.

d. On January 13, 2014, the National Law Journal published an article about its most recent rate survey. That article included a chart listing the billing rates of the 50 firms that charge the highest average hourly rates for partners. A true and correct copy of that article is attached hereto as **Exhibit 7**. Of the 50 firms listed, several have offices in the Los Angeles Area and many others have significant litigation experience in this area. And, although the rates that AW is requesting here are *lower* than many of the rates charged by the listed firms, the NLJ chart does show the *range* of rates charged for similar services, which is the applicable standard.

e. The 2013 Real Rate Report Snapshot published by Ty Metrix/Legal Analytics summarizes the "real rates" for partners and associates in various cities. A copy of the relevant pages is attached hereto as Exhibit 8. It shows that for the Los Angeles Area attorneys surveyed (972 partners, 1,239 associates), the Third Quartile partner rate in 2012 was \$816.89 per hour and the associate rate was \$531.63 per hour. Given the excellent quality of the work performed and results

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obtained here, in my opinion rates higher than the Third Quartile are the most appropriate measure. Moreover, since 2012, most Los Angeles Area firms have raised their rates by at least 5-10%.

f. In an article entitled "On Sale: The \$1,150-Per Hour Lawyer," written by Jennifer Smith and published in the Wall Street Journal on April 9, 2013, the author describes the rapidly growing number of lawyers billing at \$1,150 or more revealed in public filings and major surveys. A true and correct copy of that article is attached hereto as Exhibit 9. The article also notes that in the first quarter of 2013, the 50 top grossing law firms billed their partners at an *average* rate between \$879 and \$882 per hour.

35. AW undertook this representation on a wholly contingent basis recognizing that the risk of non-payment has been high throughout this litigation. There were substantial uncertainties in the viability of this case as a class action, as well as substantial uncertainties in the merits of the underlying claims, and the ability to collect on any judgment that might be obtained. Although we believed the case to be meritorious, a realistic assessment shows that the risks inherent in the resolution of the liability issues, protracted litigation in this action as well as the probable appeals process, are great.

36. Had we not resolved this matter through settlement, we would have vigorously prosecuted the case through class certification, summary judgment, trial, and appealed any determinations that may have been adverse to the Class's interests. We were therefore at great risk for non-payment. In addition, as described above, we have advanced significant expenses that would not have been reimbursed absent a successful result.

IV. THE CLASS REPRESENTATIVES' ROLE IN THIS LITIGATION

2737. Pursuant to the Settlement Agreement, the five Class Representatives are28permitted to request approval of an incentive award up to \$5,000 each for their28DECLARATION OF TINA WOLFSON
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service. The Court's Order of Preliminary Approval indicated that the Court would approve awards of \$2,500 for each class representative.

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38. The Class Representatives contributed valuable work throughout the litigation. They assisted in Class Counsel's pre-suit investigation by discussing their experiences and providing information on their purchases of the Smashburger Triple Double Burger, among other matters. They assisted in drafting the four versions of the complaints that have been filed in this litigation, and they reviewed the complaints for accuracy before they were filed. The Class Representatives have kept abreast of Counsel's settlement efforts and have provided comments on the parameters of the settlement. They were prepared to litigate this case to a verdict if necessary. Their dedication and efforts have conferred a significant benefit on millions of Smashburger customers across the United States. The Class Representatives also took significant time away from work and personal activities to initiate and litigate this action. They were prepared to litigate this case to a verdict if necessary. Their dedication and efforts have conferred a significant benefit on purchasers of the Smashburger Triple Double across the United States. In light of their contributions and efforts, an incentive award of \$2,500 to each of the Class Representatives is appropriate and should be approved.

I declare under penalty of perjury under the laws of the United States and the State of California that the foregoing is true and correct. Executed on December 2, 2022, at Los Angeles, California.

Tina Wolfson

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EXHIBIT 1



Ahdoot & Wolfson, PC ("AW") is a nationally recognized law firm founded in 1998 that specializes in complex and class action litigation, with a focus on privacy rights, unfair and anticompetitive business practices, consumer fraud, employee rights, defective products, civil rights, and taxpayer rights and unfair practices by municipalities. The attorneys at AW are experienced litigators who have often been appointed by state and federal courts as lead class counsel, including in multidistrict litigation. In over two decades of its successful existence, AW has successfully vindicated the rights of millions of class members in protracted, complex litigation, conferring billions of dollars to the victims, and affecting real change in corporate behavior.

Results

AW has achieved excellent results as lead counsel in numerous complex class actions.

In Alvarez v. Sirius XM Radio Inc., No. 2:18-cv-08605-JVS-SS (C.D. Cal.) (Hon. James V. Selna), a breach of contract class action alleging that defendant did not honor its lifetime subscriptions, AW reached a nationwide class action settlement conservatively valued at approximately \$420 million. The settlement extends the promised lifetime subscription for the lifetime of class members who have active accounts, and provides the opportunity for class members with closed accounts to reactivate their accounts and enjoy a true lifetime subscription or recover \$100. The district court had granted the motion to compel arbitration on an individual basis, and AW appealed. AW reached the final deal points of the nationwide class action settlement literally minutes prior to oral argument in the Ninth Circuit.

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practice of deploying software updates to iPhones that deliberately degraded the devices' performance and battery life.

In Eck v. City of Los Angeles, No. BC577028 (LASC) (Hon. Ann I. Jones), AW achieved a \$295 million class settlement in a case alleging that an 8% surcharge on Los Angeles electricity rates was an illegal tax. Final settlement approval was affirmed on appeal in October 2019.

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Similarly, in the U.S. Office of Personnel Management Data Security Breach Litigation, No. 1:15-mc-1394-ABJ (D.D.C.) (Hon. Amy Berman Jackson), AW, as a member of the PSC, briefed and argued, in part, the granted motions to dismiss based on standing, briefed in part the successful appeal to the D.C. Circuit, and had an important role in a preliminarily approved settlement providing for a \$63 million settlement fund.

In *The Home Depot, Inc., Customer Data Sec. Breach Litigation,* No. 1:14-md-02583-TWT (N D. Ga.) (Hon. Thomas W. Thrash Jr.), AW served on the consumer PSC and was instrumental in achieving a \$29 million settlement fund and robust injunctive relief for the consumer class.

In *Kirby v. McAfee, Inc.*, No. 5:14-cv-02475-EJD (N.D. Cal.) (Hon. Edward J. Davila), a case arising from McAfee's auto renewal and discount practices, AW and co-counsel achieved a settlement that made \$80 million available to the class and required McAfee to notify customers regarding auto-

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renewals at an undiscounted subscription price and change its policy regarding the past pricing it lists as a reference to any current discount.

In *Lavinsky v. City of Los Angeles*, No. BC542245 (LASC) (Hon. Ann I. Jones), a class action alleging the city unlawfully overcharged residents for utility taxes, AW certified the plaintiff class in litigation and then achieved a \$51 million class settlement.

As co-lead counsel in *Berman v. Gen. Motors, LLC*, No. 2:18-cv-14371-RLR (S D. Fla.) (Hon. Robin L. Rosenberg) (vehicle oil consumption defect class action), AW achieved a \$40 million settlement.

Lumber Liquidators Chinese-Manufactured Flooring Durability Marketing & Sales Practices Litigation, No. 1:16-md-02743-AJT-TRJ (E.D. Va.) (Hon. Anthony J. Trenga) arose from alleged misrepresentations of laminate flooring durability, which was coordinated with MDL proceedings regarding formaldehyde emissions. As co-lead class counsel for the durability class, AW was instrumental in achieving a \$36 million settlement.

In McKnight v. Uber Technologies, Inc., No. 4:14-cv-05615-JST (N.D. Cal.) (Hon. Jon S. Tigar), AW achieved a \$32.5 million settlement for the passenger plaintiff class alleging that Uber falsely advertised and illegally charged a "safe rides fee."

In *Pantelyat v. Bank of America*, NA., No. 1:16-cv-08964-AJN (S.D.N.Y.) (Hon. Alison J. Nathan), a class action arising from allegedly improper overdraft fees, AW, serving as sole class counsel for plaintiffs, achieved a \$22 million class settlement, representing approximately 80% of total revenues gleaned by the bank's alleged conduct.

Current Noteworthy Leadership Roles

AW was selected to serve as interim co-lead class counsel in the *StubHub Refund Litigation*, No. 4:20-md-02951-HSG (N.D. Cal.) (Hon. Haywood S. Gilliam, Jr.). This consolidated multidistrict litigation alleges that StubHub retroactively changed its policies for refunds for cancelled or rescheduled events as a result of the Covid-19 pandemic and refused to offer refunds despite promising consumers 100% of their money back if events are cancelled.

AW was appointed, after competing applications, to serve as interim co-lead class counsel in the *Ring LLC Privacy Litigation*, No. 2:19-cv-10899-MWF-RAO (C.D. Cal.) (Hon. Michael W. Fitzgerald), a consolidated class action arising from Ring's failure to implement necessary measures to secure the privacy of Ring user accounts and home-security devices, and failure to protect its customers from hackers despite being on notice of the inadequacies of its cybersecurity.

In Clark v. American Honda Motor Co., Inc., No. 2:20-cv-03147-AB-MRW (C.D. Cal.) (Hon. André Birotte Jr.), AW serves as co-lead counsel in a class action arising from unintended and uncontrolled deceleration in certain Acura vehicles.

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In the *Kind LLC "Healthy And All Natural" Litigation*, No. 1:15-md-02645-NRB (S.D.N.Y.) (Hon. Naomi Reice Buchwald), AW was selected as interim co-lead class counsel after competing applications. AW certified three separate classes of New York, California, and Florida consumers who purchased Kind LLC's products in a false labeling food MDL.

AW was appointed to serve as co-lead interim class counsel in the *Google Location History Litigation*, No. 5:18-cv-05062-EJD (N.D. Cal.) (Hon. Edward J. Davila), a consumer class action arising out of Google's allegedly unlawful collection and use of mobile device location information on all Android and iPhone devices.

AW serves on the Plaintiffs' Executive Committees in Allergan Biocell Textured Breast Implant Products Liability Litigation, No. 2:19-md-02921-BRM-JAD (D.N.J.) (Hon. Brian R. Martinotti), a class action alleging textured breast implants caused a rare type of lymphoma and in ZF-TRW Airbag Control Units Products Liability Litigation, No. 2:19-ml-02905-JAK-FFM (C.D. Cal.) (Hon. John A. Kronstadt), a class action alleging a dangerous defect in car airbag component units.

AW also currently serves on the PSC in Am. Med. Collection Agency, Inc., Customer Data Sec. Breach Litigation, No. 2:19-md-2904-MCA-MAH (D.N.J.) (Hon. Madeline Cox Arleo), a class action arising out of a medical data breach that disclosed the personal and financial information of over 20 million patients, as well as many other data breach class actions.

As part of the leadership team in *Novoa v. The Geo Group, Inc.*, No. 5:17-cv-02514-JGB-SHK (C.D. Cal.) (Hon. Jesus G. Bernal), AW certified a class of immigration detainees challenging private prison's alleged forced labor practices.

In the Google Digital Advertising Antitrust Litigation, No. 1:21-md-03010-PKC (S.D N.Y.) (Hon. P. Kevin Castel), a class action alleging monopolization of the digital advertising market, AW is serving as court-appointed co-lead counsel on behalf of the advertiser class.

In *Klein v. Meta Platforms, Inc.*, No. 3:20-cv-08570-JD (N.D. Cal.) (Hon. James Donato), AW is serving on the Executive Committee for the digital advertiser plaintiff class in a class action alleging that Meta (formerly Facebook) engaged in anticompetitive conduct to stifle and/or acquire competition to inflate the cost of digital advertising on its social media platform. Many of the plaintiffs' claims recently survived a motion to dismiss and are in the process of amending their complaint.

In *Robinson v. Jackson Hewitt, Inc.*, No. 2:19-cv-09066-JXN-ESK (D.N.J.) (Hon. Julien Xavier Neals), a class action alleging that a standardized "no-poach" agreement among Jackson Hewitt and its franchisees limited mobility and compensation prospects for the tax preparer employees, AW is asserting claims on behalf of consumers under both federal antitrust and California employment laws.

Attorney Profiles

Tina Wolfson graduated Harvard Law School *cum laude* in 1994. Ms. Wolfson began her civil litigation career at the Los Angeles office of Morrison & Foerster, LLP, where she defended major corporations in complex actions and represented indigent individuals in immigration and deportation trials as part of the firm's *pro bono* practice. She then gained further invaluable litigation and trial experience at a boutique firm, focusing on representing plaintiffs on a contingency basis in civil rights and employee rights cases. Since co-founding AW in 1998, Ms. Wolfson had lead numerous class actions to successful results. Ms. Wolfson is a member of the California, New York and District of Columbia Bars.

Recognized for her deep class action experience, Ms. Wolfson frequently lectures on numerous class action topics across the country. She is a guest lecturer on class actions at the University of California at Irvine Law School. Her notable speaking engagements include:

- Class Action Mastery Forum at the University Of San Diego School of Law (Consumer Class Actions Roundtable) March 2020, featuring Hon. Lucy H. Koh, Hon. Edward M. Chen, and Hon. Fernando M. Olguin.
- Class Action Mastery Forum at the University Of San Diego School of Law (Data Breach/Privacy Class Action Panel) January 16, 2019.
- Association of Business Trial Lawyers: "Navigating Class Action Settlement Negotiations and Court Approval: A Discussion with the Experts," Los Angeles May 2017, featuring Hon. Philip S. Gutierrez and Hon. Jay C. Gandhi.
- CalBar Privacy Panel: "Privacy Law Symposium: Insider Views on Emerging Trends in Privacy Law Litigation and Enforcement Actions in California," Los Angeles Mar. 2017 (Moderator), featuring Hon. Kim Dunning.
- American Conference Institute: "2nd Cross-Industry and Interdisciplinary Summit on Defending and Managing Complex Class Actions," April 2016, New York: Class Action Mock Settlement Exercise featuring the Hon. Anthony J. Mohr.
- Federal Bar Association: N.D. Cal. Chapter "2016 Class Action Symposium," San Francisco Dec. 2016 (Co-Chair), featuring Hon. Joseph F. Anderson, Jr. and Hon. Susan Y. Illston.
- Federal Bar Association: "The Future of Class Actions: Cutting Edge Topics in Class Action Litigation," San Francisco Nov. 2015 (Co-Chair & Faculty), featuring Hon. Jon S. Tigar and Hon. Laurel Beeler.
- American Association for Justice: AAJ 2015 Annual Convention "The Mechanics of Class Action Certification," July 2015, Montreal, Canada.
- HarrisMartin: Data Breach Litigation Conference: The Coming of Age "The First Hurdles: Standing and Other Motion to Dismiss Arguments," March 2015, San Diego.

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- Bridgeport: 2015 Annual Consumer Class Action Conference, February 2015, Miami (Co-Chair).
- Venable, LLP: Invited by former opposing counsel to present mock oral argument on a motion to certify the class in a food labeling case, Hon. Marilyn Hall Patel (Ret.) presiding, October 2014, San Francisco.
- Bridgeport: 15th Annual Class Action Litigation Conference "Food Labeling and Nutritional Claim Specific Class Actions," September 2014, San Francisco (Co-Chair and Panelist).
- Bridgeport: 2014 Consumer Class Action Conference "Hot Topics in Food Class Action Litigation," June 2014, Chicago.
- Perrin Conferences: Challenges Facing the Food and Beverage Industries in Complex Consumer Litigations, invited to discuss cutting edge developments in settlement negotiations, notice, and other topics, April 2014, Chicago.
- Bridgeport: Class Action Litigation & Management Conference "Getting Your Settlement Approved," April 2014, Los Angeles.
- HarrisMartin: Target Data Security Breach Litigation Conference "Neiman Marcus and Michael's Data Breach Cases and the Future of Data Breach Cases," March 2014, San Diego.
- Bridgeport: Advertising, Marketing & Media Law: Litigation and Best Management Practices – "Class Waivers and Arbitration Provisions Post-Concepcion / Oxford Health Care," March 2014, Los Angeles.

Ms. Wolfson currently serves as a Ninth Circuit Lawyer Representative for the Central District of California, as Vice President of the Federal Litigation Section of the Federal Bar Association, as a member of the American Business Trial Lawyer Association, as a participant at the Duke Law School Conferences and the Institute for the Advancement of the American Legal System, and on the Board of Public Justice.

Robert Ahdoot graduated from Pepperdine Law School *cum laude* in 1994, where he served as Literary Editor of the Pepperdine Law Review. Mr. Ahdoot clerked for the Honorable Paul Flynn at the California Court of Appeals, and then began his career as a civil litigator at the Los Angeles office of Mendes & Mount, LLP, where he defended large corporations and syndicates such as Lloyds of London in complex environmental and construction-related litigation as well as a variety of other matters. Since co-founding AW in 1998, Mr. Ahdoot had led numerous class actions to successful results. Recognized for his deep class action experience, Mr. Ahdoot frequently lectures on numerous class action topics across the country. His notable speaking engagements include:

• MassTorts Made Perfect: Speaker Conference, April 2019, Las Vegas: "Llegal Fees: How Companies and Governments Charge The Public, and How You Can Fight Back."

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- HarrisMartin: Lumber Liquidators Flooring Litigation Conference, May 2015, Minneapolis: "Best Legal Claims and Defenses."
- Bridgeport: 15th Annual Class Action Litigation Conference, September 2014, San Francisco: "The Scourge of the System: Serial Objectors."
- Strafford Webinars: Crafting Class Settlement Notice Programs: Due Process, Reach, Claims Rates and More, February 2014: "Minimizing Court Scrutiny and Overcoming Objector Challenges."
- Pincus: Wage & Hour and Consumer Class Actions for Newer Attorneys: The Do's and Don'ts, January 2014, Los Angeles: "Current Uses for the 17200, the CLRA an PAGA."
- Bridgeport: 2013 Class Action Litigation & Management Conference, August 2013, San Francisco: "Settlement Mechanics and Strategy."

Theodore W. Maya graduated from UCLA Law School in 2002 after serving as Editor-in-Chief of the UCLA Law Review. From July 2003 to August 2004, Mr. Maya served as Law Clerk to the Honorable Gary Allen Feess in the United States District Court for the Central District of California. Mr. Maya was also a litigation associate in the Los Angeles offices of Kaye Scholer LLP for approximately eight years where he worked on a large variety of complex commercial litigation from inception through trial. Mr. Maya was named "Advocate of the Year" for 2007 by the Consumer Law Project of Public Counsel for successful pro bono representation of a victim of a large-scale equity fraud ring.

Bradley K. King is a member of the State Bars of California, New Jersey, New York, and the District of Columbia. He graduated from Pepperdine University School of Law in 2010, where he served as Associate Editor of the Pepperdine Law Review. He worked as a law clerk for the California Office of the Attorney General, Correctional Law Section in Los Angeles and was a certified law clerk for the Ventura County District Attorney's Office. Mr. King began his legal career at a boutique civil rights law firm, gaining litigation experience in a wide variety of practice areas, including employment law, police misconduct, municipal contracts, criminal defense, and premises liability cases. During his 11-year career at AW, Mr. King has focused on consumer class actions, and data breach class actions in particular. He has extensive experience litigating consolidated and MDL class actions with AW serving in leadership roles, including numerous large data breach cases that have resulted in nationwide class settlements.

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EXHIBIT 2

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Ahdoot 8	Wolfson, PC - In re Smashb	ourger IP Holder Hours Sur	mmary Through 11/30,	/2022
		Total Lodestar		
ATTORNEY	TITLE	HOURS	RATE	TOTAL
Tina Wolfson	Partner	75.4	\$950	\$71,630.00
Robert Ahdoot	Partner	8.9	\$950	\$8,455.00
Theodore Maya	Partner	0.8	\$750	\$600.00
Bradley King	Partner	123.8	\$650	\$80,470.00
Jessielle Fabian	Associate	10.0	\$350	\$3,500.00
Samantha Benson	Paralegal	0.9	\$250	\$225.00
		219.8		\$164,880.00
			Expenses:	\$1,063.16
			Total:	\$165,943.16

Ahdoot	& Wolfson, PC - In re Smashburger IP Pre-Suit 8	Holder Hours Sur Pleadings	mmary Through 11/	30/2022
ATTORNEY	TITLE	HOURS	RATE	TOTAL
Tina Wolfson	Partner	11.9	\$950	\$11,305.00
Robert Ahdoot	Partner	4.6	\$950	\$4,370.00
Bradley King	Partner	28.1	\$650	\$18,265.00
	Total:	44.6		\$33,940.00

	Case Man	agement	5 s to 12	
ATTORNEY	TITLE	HOURS	RATE	TOTAL
Tina Wolfson	Partner	16.3	\$950	\$15,485.00
Robert Ahdoot	Partner	1.2	\$950	\$1,140.00
Theodore Maya	Partner	0.8	\$750	\$600.00
Bradley King	Partner	21.1	\$650	\$13,715.00
Jessielle Fabian	Associate	9.8	\$350	\$3,430.00
Samantha Benson	Paralegal	0.9	\$250	\$225.00
	Total:	50.1		\$34,595.00

Andoot	& Wolfson, PC - In re Smashburger IP Leade		mmary inrough 11/	50/2022
ATTORNEY	TITLE	HOURS	RATE	TOTAL
Tina Wolfson	Partner	11.4	\$950	\$10,830.00
Robert Ahdoot	Partner	1.4	\$950	\$1,330.00
Bradley King	Partner	30.2	\$650	\$19,630.00
Jessielle Fabian	Associate	0.2	\$350	\$70.00
	Total:	43.2	 	\$31,860.00
Ahdoot	& Wolfson, PC - In re Smashburger IP	Holder Hours Su	mmary Through 11/	30/2022
	Disco	overy		
ATTORNEY	TITLE	HOURS	RATE	TOTAL
Tina Wolfson	Partner	6.0	\$950	\$5,700.00
Bradley King	Partner	21.3	\$650	\$13,845.00
	Total:	27.3		\$19,545.00

	Settle	ement		ē.
ATTORNEY	TITLE	HOURS	RATE	TOTAL
Tina Wolfson	Partner	29.8	\$950	\$28,310.00
Robert Ahdoot	Partner	1.7	\$950	\$1,615.00
Bradley King	Partner	23.1	\$650	\$15,015.00
	Total:	54.6		\$44,940.00

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ATTORNEY	RATE	TASK	HOURS	TOTAL
		Pre-Suit and Pleadings	11.9	
		Case Management	16.3	
Tina Wolfson	\$950	Leadership	11.4	\$71,630.00
		Discovery	6.0	
		Settlement	29.8	
		Pre-Suit and Pleadings	4.6	
		Case Management	1.2	
Robert Ahdoot	\$950	Leadership	1.4	\$8,455.00
		Discovery	0.0	
		Settlement	1.7	
		Pre-Suit and Pleadings	0.0	
		Case Management	0.8	
Theodore Maya	\$750	Leadership	0.0	\$600.00
пеоцоге мауа	201 4 (KAN 1996) (2010)	Discovery	0.0	
		Settlement	0.0	
	с.	Pre-Suit and Pleadings	28.1	
		Case Management	21.1	
Bradley King	\$650	Leadership	30.2	\$80,470.00
		Discovery	21.3	
		Settlement	23.1	
		Pre-Suit and Pleadings	0.0	
		Case Management	9.8	
lessielle Fabian	\$350	Leadership	0.2	\$3,500.00
		Discovery	0.0	
		Settlement	0.0	
		Pre-Suit and Pleadings	0.0	
		Case Management	0.9	
Samantha Benson	\$250	Leadership	0.0	\$225.00
		Discovery	0.0	
		Settlement	0.0	

Ahdoot & Wolfson, PC - In re Smashburger IP Holder Hours Summary Through 11/30/2022

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EXHIBIT 3

Ahdoot & Wolfson, PC's Expenses: Case Inception through Nov. 30, 2022

Description	Total
Court Fees (filing, etc.)	\$400.00
Court Reporters/Transcripts	\$36.05
Computer Research	\$6.00
Reproduction/Duplication/Copies	\$22.20
Notice Costs	
Express Delivery/Messenger	\$245.80
Professional Fees/Services (expert, investigator, accountant, etc.)	
Secretarial Overtime	
Service of Process	
Telephone/Fax/Postage	\$61.80
Travel: Air Transportation, Ground Travel, Meals, Lodging, etc.	\$291.31
Miscellaneous: (Describe)	
TOTAL EXPENSES	\$1,063.16

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EXHIBIT 4

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	For fee applications 1/22/2015 through 9/11/2015	æ	0.10 \$52.00 0.10 \$52.00	For fee applications	6/1/2015 through 9/30/2015	Hours Fees	0.20 \$260.00	189.50 \$204,660.00	137.10 \$148,068.00	25.20 \$17,010.00	111.20 \$72,280.00	525.00 \$249,375.00	3.50 \$4,180,00		1038.50 \$711,949.00	For fise applications	2/12/2014 through 10/15 (2015	CTOZ /ct /or ugon un tro-	Hours Free			For the applications	5(4/2015 through 9/21/2015	Hoars Feec	-	-		
			Ş520 Total:			Rate	\$1,300	\$1,080	\$1,080	\$675	\$650	\$475	S440	5395	Total:				Ĥate	\$790	Total:			Rate	\$880	0E72	Total:	
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		Partner	1 A. 199	& Stern,		THE	Parther	Partner	Partner	Counsel	Associate	Associate	Associate						ann	rarmer				Portrace		rarther		
	Firm Snell & Wilmer Firm Size: 419 Firm Rank 104	Fric S. Pezold	Channels (14) and "man" (14) and and	mee, tuchin, Bogdanoff		Name Kenneth Klee	David Stern	Michael Tuchin	Maria Sountas Anglropoulos	Colleen M. Keating	Jonathan M. Weiss	Kathryn T. Zwicker	Sasha M. Gurvitz		Firm Bracessee II'D Mill II'		FIEM Size: 422 Firm Rank 103	Notes and the second	loe R. Huil		Firm Rrottes Buddet Land	Firm Ster 184 End 100 LLP		Ronald Rus	Lauren E. Curro		Volume 17 Issue 3	

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By Region, By Firm

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	for fee appli 6/1/2015 th Hours	0.50	14.60	2.80 <u>17.90</u>	Forf	8/1/2	Hours	5.10	5.10		For for f	1			3.10	198.50	75.50	213.40	192.60	199.70	35.00	121.60	241.80	108.60	170.80	<u>1560.60</u>
			\$755	\$595 Total:	Court Martie Delaware	LDINGS CORP	Rate	\$625	Total:		Court Name Delaware Court Ninde More Court		and the second se	LIEN	\$1,220	\$1,025	\$855	\$825	\$710	\$710	\$635	\$635	\$555	\$555	\$555	Totat
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		Partner	Associate	Associate		- 8 	Title	Associate		Contraction of the			.1	, nr	Partner	Partner	Partner	Associate	Associate	Associate	Associate	Associate	Associate	Associate	Associate	
	Firm Cooley 1.1.P Firm Size: 313 Firm Rank 63 Name		Janet D. Gertz	Shannon 🗠 Sorrells	Pim Gibson Dunn & Crutcher, LLP	Firm Rank 21		Matthew Bouslog			time Kirkland & Ellis LLP	Firm Size: Jun 2 Firm Rank 13			Mike Beinus	Mark E. McKane	Christopher Keegan	Michael Esser	Alexander Davis	Justin Sowa	Austin Klar	Sarah Stock	Anna Terteryan	James Barolo	Kevin Chang	

Volume 17 issue 3

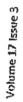
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By Region, By Firm

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For fee applications 7/1/2015 through 11/30/2015	Hquris Feés 7.30 \$7,884.00	37.10 \$40,068.00 12.70 \$10,795.00 0.20 \$159.00	\$4	0.80 \$500.00 34.70 \$16,482.50	12.40 \$5,456.00 <u>14.20</u> \$12 <u>9.265.50</u>	For fee applications 8/1/2015 through 8/31/2015	Hours Fees 39.80 \$25,273.00 8.30 \$4,108,50 48.10 \$29,381.50
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egion are 23, INC, et al. 23, INC, et al.	Admitted 1985	1998 2001	2005 2006	2009 2012	1986	r FUTURE HOLI 79 (CSS)	Admitted 2012 2013
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& Stern, LLP	Partner Partner Partner	Partner Partner	Partner Dartner	Associate			Associate Associate
Firm Klee, Tuchin, Bogdanoff & Stern, LLP Firm Ster. 19 Eirm Rank o Name	Lee Bogdanoff Michael Tuchin	David Fidler Robert J. Pfister David M. Guess	Marŝa Sountas Argiropoulos Justin D. Yi	Jonathan M. Weiss Kathryn T. Zwicker	Morrison 0	film Size: 3025 Film Rank 22 Name	Clara Lim Chika Arakawa



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By Region, By Firm

	For fee, applications 8/1/2015 through 8/31/2015 Hours Feets	\$38,659.50	\$196,013.25	\$28,032.00	\$46,550.00	\$76,775.00	\$78,435.00	\$116,025.00	\$78,258.00	\$117,348.00	\$37,945.50	\$45,594.00	\$34,833.00	\$35,904.00	\$4,503.00 \$924.895.75		For free applications 8/1/2015 through 9/30/2015	Pees .	\$6,231.00	\$8,456.00	\$3,725.00	\$2,254.00	\$498.00	\$71,604.00 \$92,768.00	
	For fee ar 8/1/2015 Hours	36.30	184.05	29.20	53.20	92.50	94.50	154.70	115.10	184.80	61.70	89.40	68.30	70.40	11.40 1245 55	<u>CC C+71</u>	For free z	Hours	6.70	11.20	5.00	4.90	1.20	183.60 <u>212,60</u>	
	Coult Name Delaware Case Name ENERGY FLTURE HOLDINGS CORP Case Number 14-10979 (CSS) Case Number Admitted Rate	\$1,065	\$1,065	\$960	\$875	\$830	\$830	\$750	\$680	\$635	\$615	\$510	\$510	\$510	\$395 Trital-	10101		Rafe	\$930	\$755	\$745	\$460	\$415	\$390 Total:	
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California Region	lame Deliawate ame ENERGY FLTURE HOU nber 14-10079 (CSS) Graduared Athmithed	1977	1980	1991	1999	1984	1986	2002	2004	2010	2010	2012	2013	2012	2014		ie Deläware 6 Colt Holding Co er 15-11296 (LSS)	Graduated	1999	2004	2007	2015	2014	2008	
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	ş	Partner	Partner	Partner	Partner	Partner	Partner	Partner	Of Counsel	Associate	Associate	Associate	Associate	Associate	Associate			Title	Partner	Counsei	Counsel	Associate	Associate	Counsel	
	Fim Munger Tolles & Olson LLC Fim Size: 181 Fim Bank 216 Name		Thomas B. Walper	Stephen D. Rose	Todd J. Rosen	Jay M. Fujitani	Kevin S. Allred	Seth Goldman	Bradley R. Schneider	Emily A. Bussige	Sam Greenberg	Alex D. Terepka	Andrea M. Weintraub	Sara N. Taylor	Peter K. Boos		From O'Melveny & Myers LLP From State 7199, From Rank 16		John-Paul McGay	Sarah Hoffner	Jeeho Lee	Joannah Caneda	Christopher Martin	Jaseph Zujkowski	

By Region, By Firm

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Volume 17 Issue 3

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Firm Pachulski Stang Ziehl Young Jones & Wei Firm Rank: D	Debra I. Grassgreen William Ramseyer	Fim. Pachulski Stang Ziehi Young Jones & Wei Firm Stee. 55. Firm Rank 0 Name Name William L. Ramseyer of Counsel	Fitm Pachulski Stang Ziehl Young Jones & Wei Fitm Size: 55 Fitm Rank 0 Name Title Andrew W. Caine Partner William L. Ramseyer Of Councel William Ramseyer Of Councel	Firm Pachulski Stang Ziehl Young Jones & Wei Firm Stee: 55 Firm Rank o	Andrew W. Caine Jeffrey Pomerantz Shirley S. Cho

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By Region, By Firm

Region	
California	

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	For fee applications 9/1/2014 through 9/30/2015	Fees	\$8,232.50	\$179.00	\$255.00	\$8,500.00	\$1,317.50	\$2,030.00	\$532.00	\$29,125.00	\$1,500.00	551,671.00	For fee applications 8/1/2015 through 9/30/201 Hours	\$127,765.00	\$3,802.50	\$11,275.00	\$2,376.00 \$145,218,50	Por feet applications	7/11/2015 through 11/30/2	Fees	\$895.50	\$292.13 <u>\$1.187.63</u>
	For fee a 9/1/201	Hours	8.90	0.20	020	10.00	1.70	2.80	0%0	46.60	2.40	73.70	For fee 8/1/203 Hours	111.10	3.90	20.50	4.80	Por fee	7/1/20	Hours	06.0	0.30
		Rate	522\$	\$895	\$850	\$850	\$775	\$725	\$665	\$625	\$625	Total:		\$1,150	\$975	\$550	\$495 Total:			Rate	\$995	\$973 Total:
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1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1	g Jones & Wel	Title	Partner	Of Counsel	Partner	Partner	Partner	Partner	Of Counsel	Of Counsel	Of Counsel			Partner	Partner	Associate	Associate			Title	Partner	Partner
	Firm Pachulski Stang Ziehl Young Jones & Filmsae 55 Afrin Rank 0		Alan J. Komfeld	Andrew Caine	David J. Barton	David M. Bertenthal	Maxim B. Litvak	Joshua M. Fried	Jonathan Kim	Elissa Wägn e r	William Ramseyer		Firm Paul Hastifigs LLP Firm Size 881 Firm Rank 30 Name Name	Leslie A. Plaskon	Peter Burke	Daniel C. Tola	Kevin kraft	Him Paul Hastings (ILP	Firm Size: 381 Firm Rank 30.	Name Name	Nancy L Abeli	Stephen D. Cooke

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Firm Quinn Ernanuel Urguhart & Sullivan, LLP Firm Size: 647 Firm Rank 58 Firm Rank 58 Name Ranae Ranae Ranae Ranae Randa Osman Partner Partner	Firm Robins Kaplan LLP Firm Size: 250 Firm Rank 0	Firm Torys LLP Roman M. Silberfeld Howard Weg David B. Shemano Scott F. Gauttier James P. Menton, Jr. Cymthia C. Hernandez Lorie A. Ball Arny Churan Arny Churan Firm Torys LLP Name Sheffa Block Adam Stavens

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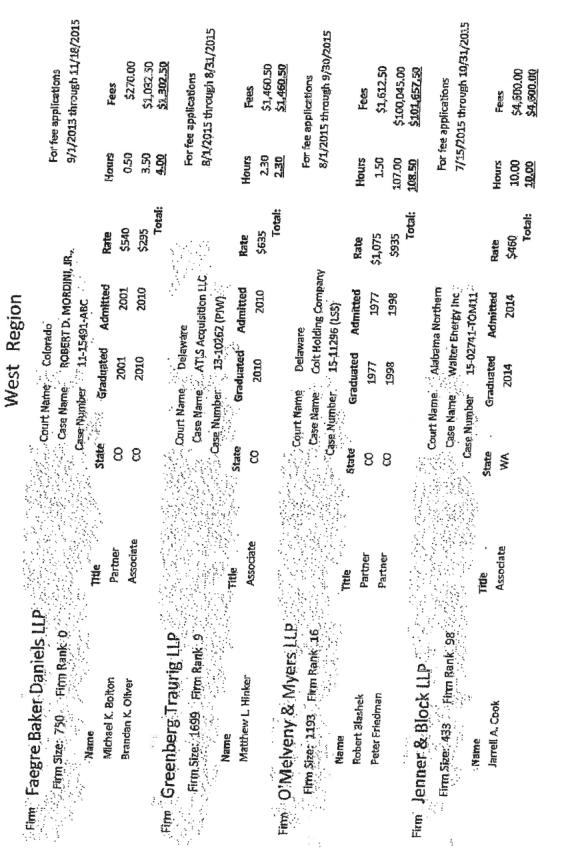
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& Feld LLP Title) S	Partner Counsel	Counsel Associate	Associate Associate	Associate	Associate	Title Of Counsel
Firm Akin Gump Strauss Hauer & Feld Ll Firm Szer, 790 Firm Rank 40 Name And Adden Add	n Rank 10	Nancy Jo Nelson Jacqueline Java	Jacqueline Java Sandra Snyder	Sandra Snyder Biake Urban	Serena Rwejuna	3.5	Firm Jones Day Firm Size: 2407 Firm Rank 3 Name Kent L Killelea

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California	Klee, Tuchin, Bogdanoff & Sharry 11D	Kirkland & Ellis LLP	Paul Hastings LLP	I DIVS LEP	Nee, Tuchin, Bogdanoff & Stern, LLP	klee, Tuchiti, Bogdanoff & Stern, LLP	Mae, Puchiny, Bogdanoff & Stern, LLP	Wunger folles & Olson LLC	Munger Joles & Olson LLC	Murkland & Ellis LLP				Nuurger I glies & Olson LLC	U WEWERY & Myers IEP	Pachulski Stang Ziehi Young Jones & Weintrauh	Pachulski Stang Ziehl Young Jones & Weintraut	Pachulski Stang Zehl Young Jones & Waintrand	Pachulski Stang Zieht Young Joner & Weintraut	Pacholski Stang Zighl Youmg Jones & Wainternik	Brown Rudnick LLP	Munger Tolles & Olson LLC	Kirkland & Ellis LLP	Klee, Tuchin, Bondanoff & state it a	Pachuleki Stane Viski Varieri, L.P	Particletics of the second roung romes & Weintraub	Duline Frammer Manuel 2000 2000	Minimove trainer or gunnart & Sulliyan, ILp					Bohim Kurt		because a segurantif & Sterry, LLP	Proceedings of Guildeni LLP		Pachutski Stang Ziehi Young Jones & Weintraub		U'Melvery & Myers LLP	Munger Toffes & Olson LLC	rachutski Stang Ziehl Young Jones & Weintraub	
Professional	Kenneth Klee	Lestin A Placton	Sheita Block	David Stern	Let Bogdanoff	Michael Tuchin	John W. Spregel	Thomas B. Walber	Mark E, Mckane	Nancy L. Abell	Peter Burke	Stephen D. Cocke	Stephen D. Rose	John-Paul Motley	Alate J. Kornfald	Andrews W. restan	Tohrs I Construction	Andrews Construction		Bomald Burn		Toda J. Hosen	Uniscopher Keegan	Uavid Fidler	David J. Barton	David M. Bertenthal	Benjarnin Finestone	Jay M, Fujitani	Kevin S. Allred	Michael Esser	Romen M. Sillerfeld	Seth A. Ratkin	Howard Weg	Robert J. Pfister	Joe R. Hull	Adam Slavens	Maxim B. Ltvak	Janet D. Gertz	Sarah Hoffner	Seth Goldman	Shirley S. Cho	×	ssue 3
Title	Partner	Partner	Partner	Partner	Partner	Partner	Partner	Pertner	Partner	Partner	Partner	Partner	Parther	Partner	Partner	Of Counsel	Parther	Of Counsel	Partner	Partner	Pariner	Partner	Partmen	Darian	Let UTEL	Particular	rarzner	Pariger	Partner	Associate	Partmar	Partmer	Partner	Partner	Partner	Associate	Partner	Associate	Counsel	Partner	Of Counsel		Volume 17 Issue 3

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			11/21/11				
Title	Professional	Firm	Graduated	Admitted	State	Rate	Hours
Counsel	Jecho Lee	O'Meiveny & Myers LUP	2007	2007	5	\$745	ŝ
Associate	Katherine Scherling	Quinn Emanuel Urguhart & Sulhvan, LLP	2010	2008	গ	\$735	211.5
Partner	Lauren E. Curty	Brown Ruchtet LP	2010	2010	g	\$730	78.9
Partner	Joshua M. Fried	Pachulski Stang Ziehi Young Jones & Weintraub	2006	2006	ჟ	\$725	2,8
Associate	Alexander Davis	Kirkland & Ells LLP	2012	2012	გ	£17\$	192.6
Associate	Justin Sowa	Kirkland & Ellis LLP	2013	2013	J	0E7\$	1.99.7
Partner	David M. Guess	Klee, Tuchin, Bogdanoff & Stern, LLP	2005	2005	y	\$695	67.3
Partner	Randa Osman	Quinn Emanuel Urquhart & Sulfivan, LLP	0661	0661	5	\$69\$	47.2
Óf Counsel	Bradley R. Schneider	Munger Tolkas & Olson LLC	2004	2004	J	\$683	1,35,1
Partner	David B. Shemanc	Robins Kaplan LLP	2014	2014	đ	\$675	17
Partner	Maria Sountas Argiropoulos	Klee, Tuchin, Bogdanoff & Stern, LLP	2006	2006	ð	\$675	26.9
Partner	Scott F. Gautler	Robins Kaplan LLP	2014	2014	5	\$675	452
Of Counse)	Jonathan Kim	Pachulski Stang Ziehl Young Jones & Weintraub	1995	1995	5	\$665	0.8
Associate	Aarti G. Reddy	Cooley LLP	2010	20102	J	\$655	11.2
Counsel	Colleen M. Kenting	Klee, Tuchin, Bogdanoff & Stern, LLP	2008	2008	Q	\$650	111.2
Partner	James P. Menton, Jr.	Robins Kaplan LLP	2014	2014	5	\$650	17.4
Of Counsel	William L. Ramseyer	Pachulski Stang Ziehl Young Jones & Weintrauth	1980	1980	5	\$650	8.9
Of (Counse)	William Ramseyer	Pachulski Stang Ziehl Young Jones & Weintraub	19801	1980	5	\$650	3.2
Associate	Austin Kiar	Kirkland & Ellis LLP	2013	2013	5	\$635	32
Associate	Clara Lim	Morrison & Foerster LLP	2012	2012	ð	\$635	39.8
Associate	Emily A. Bussigel	Munger Tolkes & Olson LLC	proz	0102	ধ	\$635	184.8
Associate	Sarah Stock	Kirkhand & Elits ULP	2013	2013	G	\$635	121.6
Of Counsel	Elissa Wagner	Pachulski Stang Ziehl Young Jones & Weintraub	2001	2000	g	\$625	46.6
Partner	Justin D. Y	klee, Juchin, Bogdanoff & Stern, LLP	6002	2005	ช	\$625	0.8
Associate	Matthew Bouslog:	Gibson Dunn & Crutcher, LLP	2011	2011	IJ	\$625	5.1
Of Counsel	Wilkam Ramseyer	Pachulski Stang Zlehi Young Jones & Weintraub	0861	1980	ช	\$625	2.4
Associate	Sarn Greenberg	Munger Tothes & Olson LLC	2010	2010	đ	\$615	61.7
Associate	Shannon L Sorrells	Cooley LLP	2011	2011	đ	\$565	2.3
Associate	Anna Terteryan	Kirkdand & Ellis LLP	2014	2014	ð	\$5515	241.8
Associate	James Barcio	Kirkland & Ellis LLP	2014	2014	5	\$55\$	108.5
Associate	Kevin Chang	Kinkland & Ellis LLP	2014	2014	5	\$555	170.8
Associate	Daniel C. Tola	Paul Hastings LLP	2013	2013	5	\$550	20.5
Parmer	Eric S. Pezold	Snell & Wilmer	2004	2004	8	\$520	0.1
Associate	Alex D. Terepka	Munger Totles & Olson LLC	2012	2012	5	\$510	89.4
Associate	Andrea M. Wehtraub	Munger Tolles & Olson LLC	2013	2013	8	\$510	68.3
Associate	Sara N. Taylor	Munger Tolles & Olson LLC	2012	2012	S	\$510	70.4
Associate	Chika Arakawa	Morrison & Foerster LLP	2013	2013	5	\$495	8.3
Associate	Kevin Kraft	Paul Hastings LLP	2014	2014	J	\$495	4.8
Associate	Jonathan M. Welss	Klee, Tuchin, Bogdanoff & Stern, LLP	2012	2012	ð	\$475	559.7
Associate	Amatida B. Pacheco	Cooley UP	2013	2013	ð	\$470	3.3
Associate	Cynthfa C. Hernandez	Robins Kaplan LLP	2005	2002	B	\$470	97.9E

California Region

Total	\$3,725.00	\$155,452.50	\$57,597.00	\$2,030.00	\$136,746.00	\$141,787.00	\$46,773.50	\$32,804.00	\$78,268.00	\$11,475.00	\$18,157.50	\$305,100.00	\$532.00	\$7,336.00	\$72,280.00	\$11,310.00	\$5,785.00	\$2,080.00	\$22,225.00	\$25,273.00	\$117,348.00	\$77,216.00	\$29,125.00	\$500.00	\$3,187,50	\$1,500.00	\$37,945.50	\$1,666.00	\$134,139.00	\$60,273.00	\$94,794.00	00'522'11\$	\$52.00	\$45,594.00	\$34,533.00	\$35,904.00	\$4,108.50	\$2,376.00	\$265,857.50	\$1,551.00	\$187,013.00
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Professional Joannah Caneda Lorie A. Bat Kathryn T. Zwicker Arny Churan Arny Christopher Martir Peter E. Boos Sasha M. Gurvitz Joseph Zujkowski
Title Associate Associate Associate Parther Associate Associate Associate Associate Cournsel

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	Professional	Firm	Graduated	Admitted	State	Rate	Hours	Total
	Robert Blashek	O'Melveny & Myers LLP	1977	7791	8	\$1,075	1.5	\$1,612.50
	Peter Friedman	O'Meiveny & Myers UP	1998	856I	8	\$935	107	\$100,045.00
	Matthew L Hinker	Greenberg Traurig LLP	2010	2010	8	\$635	2.3	\$1,460.50
	Michael K. Bolton	Faegre Baker Daniels LP	2001	2001	8	\$540	0.5	\$270.00
	Branden K. Oliver	Facgre Baker Daniels LLP	2010	2010	8	\$295	ສ. ເ	\$1,032.50
Partner	Namey Jo Nelson	Bracewell & Gluliani LLP	1984	1984	WA	\$975	28.6	\$27,885.00
	Kent I. Killejea	Jones Day	1984	1984	WA	\$750	5.3	\$3,975.00
	Jacqueline Java	Bracewell & Gultani LLP	2000	2000	WA	\$670	6'0	\$603.00
	Jacqueline Java	Bracewell & Giullani LLP	2000	2000	WA	\$650	54.5	\$35,432.63
	Sandra Snyder	Bracewell & Giuliani LLP	2006	2006	WA	\$529	1.06.8	\$56,583.71
	Sandra Snyder	Bracewell & Giuliani LLP	2006	2006	WA	\$520	23	\$1,196.00
	Biake Urban	Bracewell & Giuliani LP	2006	2009	WA	\$481	5.1	\$2,455.50
	Jarrell A. Cook	Jenner & Block LLP	2014	2014	WA	\$460	10	\$4,600.00
	Matthew W. Kinskey	Akin Guthp Strauss Hauer & Feld LLP	2014	2014	WA	\$430	1,15,1	\$49,493.00
	Serena Rwejuna	Bracewell & Gluliani LP	2013	2013	WA	\$363	37	\$13,449.87
Associate	Jack G. Haake	Foley & tardner LIP	2011	1102	WA	\$315	12.4	53,906.00

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EXHIBIT 5

Billing Rates Rise Discounts Abound | National Law Journal

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Billing Rates Rise, Discounts Abound

A 10 percent increase is offset by price cuts.

Katelyn Polantz, The National Law Journal

January 5, 2015

The price of a billable hour has risen by more than 10 percent in four years, as large corporate law firms focused on their most expensive work and saved clients' money elsewhere.

"The question is: Is anybody paying that?" Maurice Watson, chairman at Husch Blackwell, said, looking back at hourly rates charged last year for lawyers. Husch's average rate for partners is about \$449 per hour, the firm told The National Law Journal in response to our 2014 billing survey. But \$407 is closer to what the firm collects for its work.

The former number represents the "rack rate," Watson said, while the lower price factors in discounts given to clients on the billable hour and in alternative billing arrangements.

Husch's fees are indicative of the pricier billable hour and complementary cost cuts that law firms find for clients. The Kansas City, Mo.-founded firm was among the firms that have reported their rates to The National Law Journal since 2010. Almost all of the highest- and lowest-charging partners among the firms increased rates since 2010.

Partners' hourly prices at the 40 firms that reported their numbers in 2014 now hover around \$500 an hour on average. The highest-billing partner among the survey came from Kaye Scholer, with a \$1,250 rate. The lowest-billing partner, from Frost Brown Todd, made \$220, the firms told the NLJ.

See chart: Billing Rates at the Nation's Priciest Law Firms

The NLJ billing data also includes rates collected from public records — mostly bankruptcy filings — for 128 additional firms during the past three years.

Although the rates charged have gone up in recent years, the amounts that clients pay have not kept pace with inflation, legal industry leaders say.

"I think the story of billing rates is no longer as full or clear as it once was," Watson said.

Billing Rates Rise Discounts Abound | National Law Journal

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Lawyers often give discounts on their stated rates, or firms arrange alternative fee plans with clients, including caps on fees, retainers or other flat rates for legal work. Still, firms lean on hourly pricing more than any other model. Generally, 15 percent to 20 percent of work comes from alternative fee structures, according to Steve Nelson of the McCormick Group Inc., a legal consulting firm in Northern Virginia.

Dinsmore & Shohl, a Cincinnati-based firm, has changed the way it sets rates instead of ditching the billable model.

"The billable hour is still very important. There's probably 100 reasons for that," firm chairman George Vincent said.

Dinsmore opened an office in Washington in 2011, so billing rates for lawyers in the nation's capital notched higher than at the rest of the firm. At the same time, associates faced a shift away from rates that rise in lockstep to individualized pricing, Vincent said. Dinsmore also has added nonpartner-track associates to cut some fees. The firm's lawyers charged between \$590 and \$175 in 2010, but they ranged between \$850 and \$160 in 2014.

The spread shows a rate expansion that mimics the decisions made by other firms — increases for top earners while squeezing value where they can.

Associates, on average, charged \$306 an hour at 28 firms in the NLJ study in 2014, an increase of 12 percent from those firms' average rate four years previously. The most expensive associates' rates pushed up at about the same pace, while a number of firms increased their lowest-paid associates' rates by only \$15 or less an hour.

The deleveraging of lawyers in the industry may account for this. Many clients now refuse to pay for legal work performed by first-year associates, Nelson said. Associates instead train during their first year, or work on pro bono or the equivalent of clerk and paralegal tasks. Outsourcing some work to cheaper consultants and firms plays into the pricing models more every year.

Many large firms are shedding lower-end practices, which fueled partners' lateral moves in 2014, Nelson added. Large firms now often mandate that partners meet or exceed certain rates. Some practices become priced out, so the lawyers move to less strict or lower-tiered firms to keep their clients. Practices that work on large corporate mergers or high-stakes litigation saw less lateral movement because of rate pressure. Gibson, Dunn & Crutcher, with an \$1,800 hourly rate for Theodore Olson, an outlier, had the highest rate the NLJ could find in public records.

The billing rate story was different in bankruptcy matters. Those numbers showed that the practice area, which runs countercyclical to the U.S. economy, suffered as companies recovered from the economic recession. Partners and associates working with clients in bankruptcy often must report their hourly rates in court.

Those partners averaged \$452 per hour in 2014, compared with an average rate of \$480 in 2012. The NLJ found fewer partners mentioned in new bankruptcy filings in 2014 compared with the previous years. On average over three years, bankruptcy partners charged about \$475 an hour, according to records from more than 2,300 firm shareholders.

Billing Rates Rise Discounts Abound | National Law Journal

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In 2012, when rates were higher, elite New York firms told courts their partners earned \$1,000 an hour or more on the work. This \$1,000-an-hour club included three partners from Paul, Weiss, Rifkind, Wharton & Garrison and two partners from Weil, Gotshai & Manges.

It also included a team of nine Sullivan & Cromwell partners who charged \$1,150 an hour each to represent Eastman Kodak Co. in its bankruptcy.

In 2014, the rates for bankruptcy work topped out at about \$900 an hour, according to the data. Two partners from Pachulski Stang Ziehl & Jones, a Los Angeles corporate restructuring boutique, charged \$875 and \$895 each for their work on the bankruptcy of staffing company Ablest Inc.

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Denver, CO	New Yark, NY	New York, NY	New York, NY	Ngw York NY	Weshmigton. DC	Сптеллан, ОН	New York. NY	Mirnespolis, MN	-Philadelphia, PA
2014 Davis Graham & Stubb s	2014 Davis Polk & Wardwell	2014 Debevelse & Plimpton	2014 Dechert	2014 Dentons	2014 Dickstein Shapiro	2014 Dinsmore & Shah)	2014 bLA Piper	2014 Dorsey & Welfrrey	2014 Duane Morris

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						\$417,00			
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-00°0426 00°014€	\$315.00 \$110.00	\$470.00 \$210.00	\$385.00 \$250.00	\$500.00 \$245.00	S760.00 \$375.00	'\$315 00 \$150.00	\$330,00 \$280,00	\$475,00 \$295,00	\$930.00 \$175.00
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	2014 Fargre Boker Danleis	2014 Foley & Landner	2014 Foley Hoag	2014 Fox Rothschild	2014-Fried, Frank, Harris. Shriver, New York, & Jacobson	2014 Frest Brown Todd	2014 Gardere Wynne Seweil	2014 Gibbons	2014 Gibson, Dunn & Crutcher

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678	1690	861	132	4 33.	2313	423:	356	231	361
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2014 Gordon Rees Scully Mansukhani	2014 Greenborg Traunig	2014 Harris Beach	2014 Hørter Secrest & Eméry	2014 Haynes and Boone	2014 Hogan Lovella	2014 Holland & Hart	2014 મભાષાત & Knight	2014 Honigman Miller Schwartz Detroit Mi and Cohn	2014 Hughes Hubbard & Reed

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i New Yark. NY	Chicago, It	New York	Nsw York, NY	Atlanta, GA	Atlanta, GA	Chicago, iL	Irvine, CA	New York, NY	Sestile, WA
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128	3537	148	145	66.6	121	954	185	689	854
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2014 Pepper Hamilton	2014 Parkino Cole	2014 Pittsbury Winthrop Shaw Pittman	Z014 Polsinelt	2014 Proskater Rose	2014 Quartes & Brady	2014 Quim Emanuel Urquhart & New York Suffvan	2014 Read Smith	2014 Richards, Layton & Finger Wilmington, DE	2014 Riker Danzig Scherer Hyland & Perrety

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2014 Robinson & Cole	2014 Rutan & Tucker	2014 Saul Ewing	2014 Schiff Hardin	2014 Sedgwick	2014 Seward & Kissel	2014 Seyteth Stan	2014 Sheppard Multin Richters. Les Angeles, Kampton	2014 Shumeker Loop & Kendrick Toledo. DH	2014 Shutts & Bowen

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\$285.00	\$425.00	\$330.00	\$400.00	\$315.00	\$290.00	\$470.00	\$475.00	\$350,00	\$625.00
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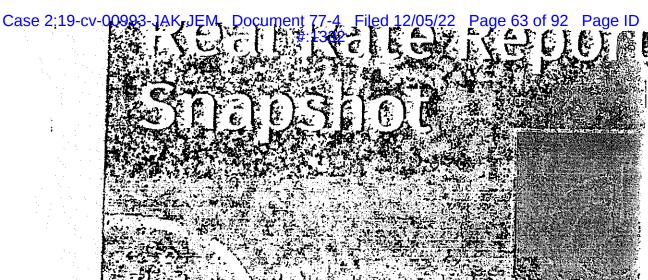
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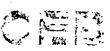
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EXHIBIT 6



The Inclusion's Leading Analysis of Law Firm

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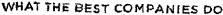


WHAT THE BEST COMPANIES DO



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- Section II: Industry Analysis
- * Section I: Practice Area Analysis
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- * A Note on US Cities
- Data Methodology

2015 REAL RATE REPORT SNAPSHOT

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A Letter to Our Readers

Welcome to the 2015 Real Rate Report[®] Snapshot, our latest update to The Real Rate Report[®], the industry's h driven benchmark report for lawyer rates and matter costs.

The past year was characterized by challenging economic growth, corporate legal departments with diminish to allocate precious company dollars to costly, long-term litigation and avoidable legal matters, and an i competitive legal services marketplace where corporate clients rewarded law firm productivity. In this er where there are more choices available—to corporate counsel and law firms alike—to perform high-quality differently than ever before, both buyers and sellers of legal services must ground their decisions in relevant, o

In an ongoing effort to provide this transparency, CEB and ELM Solutions once again analyzed more than \$9 legal spending data from corporations' and law firms' e-billing and time management solutions, as well as oth sources. The result is this year's Real Rate Report Snapshot: a refresh of the robust data appendices published Real Rate Report that includes an additional year of rate data.

As in the 2014 Real Rate Report, we have included lawyer and paralegal rate data filtered by specific practic practice areas, metropolitan areas, and types of matters to give legal departments and law firms greater ability areas of opportunity. Our hope remains that the information and analysis provided in this Snapshot will not c legal departments about hourly rates and total costs but also empower them to make better and more confiden that create substantial cost savings and greater satisfaction with the law firms they use.

We strive to make The Real Rate Report and Real Rate Report Snapshot valuable and actionable reference toc departments and law firms. As always, we welcome your comments and suggestions on what information would publication more valuable to you. We thank you and look forward to continuing the conversation on how legal de and law firms can collaborate with better clarity and trust.

Warm regards,

Aaron Kotok Practice Leader CEB

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Glenn Paredes EVP and General Manager ELM Solutions

2015 REAL RATE REPORT SNAPSHOT

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How to Use This Snapshot

The Real Rate Report and this 2015 Real Rate Report Snapshot examine law firm rates over time and identify rates by location, experience, firm size, areas of expertise, industry, and timekeeper role (i.e., partner, associate, and paralegal). All analyses included in the study are derived from the actual rates charged by law firm professionals as recorded on invoices submitted and approved for payment.

Examining real, approved rate information—along with the ranges of those rates and their changes over time—highlights the roles these variables play in driving aggregate legal cost and income. The analyses can energize questions for both corporate clients and law firm principals. Clients might ask whether they are paying the right amount for different types of legal services, while law firm principals might ask whether they are charging the right amount for legal services and whether they could generate additional income if they modified their approach.

Affirmatively or intuitively, company purchasers of law firm services usually evaluate law firm rates based on five classic value propositions:¹

- Quality (whether good, poor, or acceptable results are routinely achieved)
- ^P Cost (the price, or rate, paid to achieve results)
- Service (the level of responsiveness and compliance with required processes)
- Speed (how quickly matters or tasks are resolved)
- Innovation (the application of novel solutions to issues or matters)

These value propositions are more or less impor varying practice areas, and this study clearly de their relative values. Delivering fast and excellent complicated financial matters is appropriately value more highly (with resulting higher rates) than is excellent results in routine workers' compensation of matters. The information in this 2015 update—as analyses included in the full-length 2014 Real Ra can help iaw firms consider whether they are prop their services and further inform the profitability of business models. This 2015 Real Rate Report Snaps 2014 Real Rate Report can help companies align the future paid rates with the value propositions that greatest value by practice area.

Dave Urich, Jack Zenger, and Norm Smallwood, Results-Based Leadership, Roston: Harvard Business Press, 1999.

2016 REAL RATE REPORT SNAPSHOT

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Case 2:19-cv-00993-JAK-JEM Document 77-4 Filed 12/05/22 Page 68 of 92 Page ID A Note on Comparability of Data

The data used for this 2015 Real Rate Report Snapshot include more than \$9.8 billion in fees billed for legal services in the United States during the three-year period from 2012 to 2014. The data comprise fees paid by 96 companies to more than 4,500 law firms and more than 151,000 timekeepers. Table 1 provides a summary description of the US dataset.

In addition, we used a smaller subset of data to provide several analyses on non-United States legal fees. These data include approximately \$812 million in fees, more than 26,000 timekeepers, and 25 countries being represented in the final report.

The information is not based on surveys, sampling, or reviews of other published information, but on anonymized data showing the actual hours and fees law firm personnel billed. Companies participating in this 2015 Real Rote Report Snapshot analysis provided written consent for the use of their data. The data used to create this snapshot exclude identifying information of

participant companies and of the matters, timekees firms billing on those companies' invoices. (For more on the data methodology, see the Appendix.)

This dataset is large enough to provide valuable g represents a statistically useful portion of the \$: annual US legal services business.² Am Law 100 had 2014 revenues of roughly \$92.7 billion.3 This de 106,882 partners and associates-spread across me US metropolitan areas,

Again, this sample is large enough to have usefu power, but it certainly does not come close to cov lawyers in the United States who work for corporate United States Bureau of Labor Statistics estimates th than 603,000 lawyers practicing in the United Stlawyers in the New York City area alone and anoth the Washington, DC, area."

* Bureau of Economic Analysis, "Gross Output by Industry," 2013.

Aric Press, "2015 Global 100: Top-Grossing Law Firms in the World, The American Lawyer 28 Sectember 2015, http://www.americanlawyer.com/id=120247180960 * Bureau of Labor Statistics, "Occupational Employment und Wages, May 2014," May 2014, http://www.blsgov/oes/current/oes231011.htm.

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Partners and Associates By City (Continued)

-		· · · ·	• • •,•					r e e	
City		Role	י ח	First Quartile	Median	Chird Quartile	2014 Mean	2013 Mean	2012 Mea
Kansas City, MO		Partner	234	\$300.56	\$375.16	\$454.00	\$386.16	\$377.81	\$367.10
nonsos vary, mor		Associate	194	\$221.00	\$250.00	\$288.73	\$264.30	\$247.12	\$242.05
Knoxville, TN		Partner	32	\$195.00	\$230.00	\$280.00	\$250.40	\$231.47	\$250.25
RITOVANIE, LIA		Associate	24	\$175.00	\$195.00	\$200.00	\$185.57	\$183.80	\$181.62
Lansing, MI		Partner	20	\$297.25	\$395.00	\$455.14	\$385.20	\$353.68	\$317.56
P453 (2311 194) 1.11		Associate	n/a	n/a	n/a	i n/a	n/a	\$198,48	\$191.18
as Magner MIV	an a	Partner	112	\$231.67	\$348.50	\$464.62	\$359.19	\$354.18	\$316.87
Las Vegas, NV		Associate	93	\$200.00	\$230.00	\$275.00	\$239.91	\$231.96	\$225.03
Lavington IN		Partner	49	\$285.21	\$320.00	\$365.00	\$312.80	\$309.86	\$299.64
Lexington, KY		Associate	25	\$180.00	\$210.00	\$230.00	\$206.51	\$177.14	\$192.66
		Partner	48	\$225.00	\$292.50	\$312.50	\$276.49	\$251.24	\$249.90
Little Rock, AR		Associate	. 24	\$170.00	\$180.00	\$190.00	\$185.40	\$169.67	\$167.65
na Angeles CA		Partner	1,392	, \$375.00	\$585.00	\$823.63	\$608.01	\$589.28	\$594.18
Los Angeles, CA		Associate	1,947	\$286.70	\$425.00	\$574.84	\$438.13	\$417.20	\$414.38
and the state of t		Partner	92	\$247.50	\$307.07	\$376.95	\$310.29	\$314,97	\$370.93
-ouisville, KY	т.,	Associate	64	\$172.94	\$180.00	\$199.12	\$187.86	\$189.42	\$189.74
A	A State	Partner	40	\$222.50	\$336.50	\$355.00	\$316.00	\$289.51	\$320.62
1adison, Wl	· ·	Associate	28	\$169.16	\$205.00	\$280.00	\$244.14	\$234.12	\$201.60
		Partner	. 82	\$260.00	\$300.75	\$385.77	\$37.01	\$296.67	\$287.91
1emphis, TN		Associate	49	\$188.92	\$195,00	\$225.00	\$207.60	\$199.77	\$205.13
	1 - 1 A	Partner	459	\$293.79	\$395.00	\$505.07	\$409.83	\$399.85	\$400.31
tiami, FL	1	Associate	. 367	\$185.00	\$240.00	\$305.00	\$264.31	\$270.83	\$260.21
474 b 5155		Partner	198	\$275.00	\$350.10	\$430.03	\$369.21	\$367.23	\$354.02
filwaukee, Wl		Associate	140	\$200.00	\$250.00	\$280.00	\$246.57	\$236.17	\$238.51
		Partner	422	\$255.00	\$385.00	\$490.00	\$395.16	\$387.60	\$382.57
linneapolis, MN		Associate	415	\$215.00	\$251.69	\$305.00	\$264,41	\$266.93	\$255.24
		Partner	20	\$253.18	\$290.00	\$325.00	\$289.84	\$284.84	\$264.73
iontgomery, AL		Associate	n/a	n/a i	n/a	r/a	n/a j	\$162.60	\$159.65
		Partner	127	\$275.20	\$350.00	\$410.00	\$347.03	\$338.21	\$319.60
ashville, TN		Associate	133	\$175.00	\$200.00	\$234.00			\$204,75
	2	Partner	34	\$316.39	\$358.67	\$420.00		\$338.71	\$357.67
ew Haven, CT		Associate	30	\$231.75	\$250.00 ;	\$274.90		· · ·	\$253.37
		Partner	150	\$204.59	\$275.00	\$325.00			\$274.77
ew Orleans, LA	÷	Associate	128	\$160.00	\$205.46	\$229.82			\$195.34
		Partner	3,597	\$511.65	\$764.00	\$977.00		and the second of	\$723.59
ew York, NY		Associate	5,282	\$335.00	\$470.00	\$630.00	1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1		· · ·
		Partner	/1 :	\$200.00	\$265.00			والمرجعة والمحاج المراجع	\$465.91
klahoma City, OK					#205,00	\$320.00	\$264.87	\$271.70	\$255.10

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2015 REAL RATE REPORT SNAPSHOT

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Section I: High-Level Data Cuts

Partners and Associates

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By City (Continued)

City		Role	n	First Quartile	Median	Third Guartile	2014 Mean	2013 Mean	; 2012 Mean
Ornaha, NE		Partner	79	\$190,00	\$270.00	\$325.00	\$272.26	\$265.36	\$253.20
		Associate	39	\$165.00	\$185.00	\$225.00	\$196.52	\$180.96	\$169.56
Orlando, FL		Partner	134	\$275.00	\$341.63	\$455.00	\$368.66	S344.19	\$328.62
	· .	Associate	139	\$193.50	\$240.00	\$280.12	\$250.28	\$243.04	\$227.93
Philadelphia, PA		Partner	1,337	\$370.00	\$515.00	\$657.00	\$515.71	\$495.45	\$485.09
		Associate	1,406	\$236.00	\$300.00	\$385.00	\$315.63	\$313,97	\$301.54
Phoenix, AZ		Partner	222	\$275.00	\$350.00	\$427.50	\$356.83	\$357.96	\$346.16
		Associate	183	\$200.00	\$235.00	\$280.00	\$238.51	\$189.76	\$241,02
Pittsburgh, PA	۰.	Pertner	238	\$320.00	\$465.00	\$560.00	\$456.26	\$416.13	\$406.71
FICEDUI BILLEM	4	Associate	249	\$200.00	\$260.00	\$334.79	\$278.31	\$257.54	\$256.46
Saudiau di Krm		Partner	60	\$190.00	\$295.00	\$358.00	\$287.81	\$294.07	\$263.16
Portland, ME	÷.	Associate	25	\$170.00	; \$198.00	\$237.08	\$211.41	\$212.51	\$193.94
Southing OD	· · · · ·	Partner	175	\$323.48	\$375.00	\$432.00	\$379.66	\$357.02	\$352.99
Portland, OR		Associete	178	\$214.21	\$250.00	\$298.84	\$255.20	\$246.97	\$239.61
	٠.	Partner	35	\$185.00	\$290.00	\$350.00	5308.04	\$315.78 j	\$294.58
Providence, RI		Associate	1 29	\$160.00	. 5175.00	\$210.00	\$185.33	\$192.66	\$196.15
		Partner	83	\$257.23	\$335.00	\$410.00	\$343.08	\$348.19 I	\$356.36
Raleigh, NC	· · · ·	Associate	52	\$170.00	\$225.00	\$294.92	\$245.23	\$229,87	\$229.12
N		Partner	22	\$300.00	\$355.0C	\$425.00	\$349.99	5346.98	\$328.48
leno, NV		Associate	14	\$200.00	\$275.00	\$325.00	\$260.55	\$251.25	\$232.82
	· · ·	Partner	191	\$290.00	\$450.00	\$593.76	\$454.38	\$425.38	\$432.76
lichmond, VA	1 A.,	Associate	170	\$225.00	\$300.00	\$355.00	\$303.45	\$290.45	\$281.11
		Partner	10	\$145.00	\$185.00	\$264.99	\$202.92	\$215.41	\$233.93
loanoke, VA		Associate	11	\$100.00	\$135.00	\$166.25	\$137.B4	\$127.50	\$164.17
		Partner	41	\$250.00	\$338.00	\$390.00	\$335.44	\$310.89	\$312.48
ochester, NY		Associate	34	\$190.00	\$221.26	\$250.00	\$222.55	L	\$205.30
1 4-1		Partner	54	\$265.00	\$332.15	\$445.00	\$377.50		\$403.25
acramento, CA		Associate	63	\$220.00	\$250.00	\$300.00	\$278.80	· ··· · · · · · · · · · · · · · · · ·	\$298.49
	: N	Partner	104	\$230.00	\$305.88	\$372.00	\$312.48	······	\$306.46
alt Lake City, UT		Associate	66	\$178.50	\$207.50	\$275.00			\$262.30
		Partner	34	\$256.50	\$325.00	\$425.00			\$345.09
an Antonio, TX	N.,	Associate	16	\$195.00	\$225.00	\$272.50		\$242.62	\$252.12
	· · · · •	Partner	190	\$295,00	\$432.60	\$679.00			473.68
an Diego, CA		Associate	194	\$185.00	\$260.50	\$400.00		in	5299.64
		Partner	823	\$388.08	\$592.26	\$760.00		بجر ومعمون المعاد	603.43
in Francisco, CA		Associate	742	\$259.25	\$367.00	\$495.00	· · · · · ·		\$394.18
		Partner	265	\$440.04	\$675.75	\$815.13			641.89
an Jose, CA		Associate	221	\$285.00	\$375.00	\$514.14	سوادي مستوحات		415.99

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2015 REAL RATE REPORT SNAPSHOT

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EXHIBIT 7

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\$1,000 Per Hour Isn't Rare Anymore; Nominal billing levels rise, but discounts ease blow. The National Law Journal January 13, 2014 Monday

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> > The National Law Journal

January 13, 2014 Monday

SECTION: NLJ'S BILLING SURVEY; Pg. 1 Vol. 36 No. 20

LENGTH: 1860 words

HEADLINE: \$1,000 Per Hour **Isn't Rare Anymore**; Nominal billing levels rise, but discounts ease blow.

BYLINE: KAREN SLOAN

BODY:

As recently as five years ago, law partners charging \$1,000 an hour were outliers. Today, fourfigure hourly rates for indemand partners at the most prestigious firms don't raise eyebrows-and a few top earners are closing in on \$2,000 an hour.

These rate increases come despite hand-wringing over price pressures from clients amid a tough economy. But everrising standard billing rates also obscure the growing practice of discounts, falling collection rates, and slow march toward alternative fee arrangements.

Nearly 20 percent of the firms included in The National Law Journal's annual survey of large law firm billing rates this year had at least one partner charging more than \$1,000 an hour. Gibson, Dunn & Crutcher partner Theodore Olson had the highest rate recorded in our survey, billing \$1,800 per hour while representing mobile satellite service provider LightSquared Inc. in Chapter 11 proceedings.

Of course, few law firm partners claim Olson's star power. His rate in that case is nearly the twice the \$980 per hour average charged by Gibson Dunn partners and three times the average \$604 hourly rate among partners at NLJ 350 firms. Gibson Dunn chairman and managing partner Ken Doran said Olson's rate is "substantially" above that of other partners at the firm, and that the firm's standard rates are in line with its peers.

"While the majority of Ted Olson's work is done under alternative billing arrangements, his hourly rate reflects his stature in the legal community, the high demand for his services and the unique value that he offers to clients given his extraordinary experience as a former solicitor general of the United States who has argued more than 60 cases before the U.S. Supreme Court and has counseled several presidents," Doran said.

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In reviewing billing data this year, we took a new approach, asking each firm on the NLJ 350-our survey of the nation's 350 largest firms by attorney headcount-to provide their highest, lowest and average billing rates for associates and partners. We supplemented those data through public records. All together, this year's survey includes information for 159 of the country's largest law firms and reflects billing rates as of October.

The figures show that, even in a down economy, hiring a large law firm remains a pricey prospect. The median among the highest partner billing rates reported at each firm is \$775 an hour, while the median low partner rate is \$405. For associates, the median high stands at \$510 and the low at \$235. The average associate rate is \$370.

Multiple industry studies show that law firm billing rates continued to climb during 2013 despite efforts by corporate counsel to rein them in. TyMetrix's 2013 Real Rate Report Snapshot found that the average law firm billing rate increased by 4.8 percent compared with 2012. Similarly, the Center for the Study of the Legal Profession at the Georgetown University Law Center and Thomson Reuters Peer Monitor found that law firms increased their rates by an average 3.5 percent during 2013.

Of course, rates charged by firms on paper don't necessarily reflect what clients actually pay. Billing realization rates-which reflect the percentage of work billed at firms' standard rates- have fallen from 89 percent in 2010 to nearly 87 percent in 2013 on average, according to the Georgetown study. When accounting for billed hours actually collected by firms, the realization rate falls to 83.5 percent.

"What this means, of course, is that- on average-law firms are collecting only 83.5 cents for every \$1.00 of standard time they record," the Georgetown report reads. "To understand the full impact, one need only consider that at the end of 2007, the collected realization rate was at the 92 percent level."

In other words, law firms set rates with the understanding that they aren't likely to collect the full amount, said Mark Medice, who oversees the Peer Monitor Index. That index gauges the strength of the legal market according to economic indicators including demand for legal services, productivity, rates and expenses. "Firms start out with the idea of, 'I want to achieve a certain rate, but it's likely that my client will ask for discounts whether or not I increase my rate," Medice said.

Indeed, firms bill nearly all hourly work at discounts ranging from 5 percent to 20 percent off standard rates, said Peter Zeughauser, a consultant with the Zeughauser Group. Discounts can run as high as 50 percent for matters billed under a hybrid system, wherein a law firm can earn a premium for keeping costs under a set level or for obtaining a certain outcome, he added. "Most firms have gone to a two-tier system, with what is essentially an aspirational rate that they occasionally get and a lower rate that they actually budget for," he said.

Most of the discounting happens at the front end, when firms and clients negotiate rates, Medice said. But additional discounting happens at the billing and collections stages. Handling alternative fee arrangements and discounts has become so complex that more than half of the law firms on the Am Law 100-NLJ affiliate The American Lawyer's ranking of firms by gross revenue-have created new positions for pricing directors, Zeughauser said.

THE ROLE OF GEOGRAPHY

Unsurprisingly, rates vary by location. Firms with their largest office in New York had the highest average partner and associate billing rates, at \$882 and \$520, respectively. Similarly, TyMetrix has reported that more than 25 percent of partners at large New York firms charge \$1,000 per

Case 2:19-cv-00993-JAK-JEM Document 77-4 Filed 12/05/22 Page 74 of 92 Page ID hour or more for contracts and commercial work.

Washington was the next priciest city on our survey, with partners charging an average \$748 and associates \$429. Partners charge an average \$691 in Chicago and associates \$427. In Los Angeles, partners charge an average \$665 while the average associate rate is \$401.

Pricing also depends heavily on practice area, Zeughauser and Medice said. Bet-the-company patent litigation and white-collar litigation largely remain at premium prices, while practices including labor and employment have come under huge pressure to reduce prices.

"If there was a way for law firms to hold rates, they would do it. They recognize how sensitive clients are to price increases," Zeughauser said. But declining profit margins-due in part to higher technology costs and the expensive lateral hiring market-mean that firms simply lack the option to keep rates flat, he said.

BILLING SURVEY METHODOLOGY

The National Law Journal's survey of billing rates of the largest U.S. law firms provides the high, low and average rates for partners and associates.

The NLJ asked respondents to its annual survey of the nation's largest law firms (the NLJ 350) to provide a range of hourly billing rates for partners and associates as of October 2013.

For firms that did not supply data to us, in many cases we were able to supplement billing-rate data derived from public records.

In total, we have rates for 159 of the nation's 350 largest firms.

Rates data include averages, highs and low rates for partners and associates. Information also includes the average full-time equivalent (FTE) attorneys at the firm and the city of the firm's principal or largest office.

We used these data to calculate averages for the nation as a whole and for selected cities.

Billing Rates at the Country's Priciest Law Firms

Here are the 50 firms that charge the highest average hourly rates for partners.

Billing Rates at the Country's Priciest Law Firms

FIRM NAME	LARGEST	AVERAGE	PARTNER	ASSOCIATE
	U.S.	FULL-TIME	HOURLY	HOURLY
	OFFICE *	EQUIVALENT	RATES	RATES
		ATTORNEYS*		

AVERAGE HIGH LOW AVERAGE HIGH LOW

* Full-time equivalent attorney numbers and the largest U.S. office are from the NLJ 350 published in April 2013. For complete numbers, please see NLJ.com. ** Firm did not exist in this form for the entire year.

Debevoise & Plimpton	New York	615	\$1,055	\$1,075	\$955 \$490	\$760	\$120
Paul, Weiss,	New York	803	\$1,040	\$1,120	\$760 \$600	\$760	\$250

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Rifkind, Wharton & Garrison			#:1344				
Skadden, Arps, Slate, Meagher & Flom	New York	1,735	\$1,035	\$1,150	\$845 \$620	\$845	\$340
Fried, Frank, Harris, Shriver & Jacobson	New York	476	\$1,000	\$1,100	\$930 \$595	\$760	\$375
Latham & Watkins	New York	2,033	\$990	\$1,110	\$895 \$605	\$725	\$465
Gibson, Dunn & Crutcher	New York	1,086	\$980	\$1,800	\$765 \$590	\$930	\$175
Davis Polk & Wardwell	New York	787	\$975	\$985	\$850 \$615	\$975	\$130
Willkie Farr & Gallagher	New York	540	\$950	\$1,090	\$790 \$580	\$790	\$350
Cadwalader, Wickersham & Taft	New York	435	\$930	\$1,050	\$800 \$605	\$750	\$395
Weil, Gotshal & Manges	New York	1,201	\$930	\$1,075	\$625 \$600	\$790	\$300
Quinn Emanuel Urquhart & Sullivan	New York	697	\$915	\$1,075	\$810 \$410	\$675	\$320
Wilmer Cutler Pickering Hale and Dorr	Washington	961	\$905	\$1,250	\$735 \$290	\$695	\$75
Dechert	New York	803	\$900	\$1,095	\$670 \$530	\$735	\$395
Andrews Kurth	Houston	348	\$890	\$1,090	\$745 \$528	\$785	\$265
Hughes Hubbard & Reed	New York	344	\$890	\$995	\$725 \$555	\$675	\$365
Irell & Manella	Los Angeles	164	\$890	\$975	\$800 \$535	\$750	\$395
Proskauer Rose	New York	746	\$880	\$950	\$725 \$465	\$675	\$295
White & Case	New York	1,900	\$875	\$1,050	\$700 \$525	\$1,050) \$220
Morrison & Foerster	San Francisco	1,010	\$865	\$1,195	\$595 \$525	\$725	\$230
Pillsbury Winthrop Shaw Pittman	Washington	609	\$865	\$1,070	\$615 \$520	\$860	\$375
Kaye Scholer	New York	414	\$860	\$1,080	\$715 \$510	\$680	\$320
Kramer Levin Naftalis & Frankel	New York	320	\$845	\$1,025	\$740 \$590	\$750	\$400
Hogan Lovells	Washington	2,280	\$835	\$1,000	\$705 -	-	-

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Kasowitz, Benson, Torres & Friedman	New York	365	\$8 [#] 345	\$1,195	\$600 \$340	\$625	\$200
Kirkland & Ellis	Chicago	1,517	\$825	\$995	\$590 \$540	\$715	\$235
Cooley	Palo Alto	632	\$820	\$990	\$660 \$525	\$630	\$160
Arnold & Porter	Washingtor	n 748	\$815	\$950	\$670 \$500	\$610	\$345
Paul Hastings	New York	899	\$815	\$900	\$750 \$540	\$755	\$335
Curtis, Mallet- Prevost, Colt & Mosle	New York	322	\$800	\$860	\$730 \$480	\$785	\$345
Winston & Strawn	Chicago	842	\$800	\$995	\$650 \$520	\$590	\$425
Bingham McCutchen	Boston	900	\$795	\$1,080	\$220 \$450	\$605	\$185
Akin Gump Strauss Hauer & Feld	Washingtor	n 806	\$785	\$1,220	\$615 \$525	\$660	\$365
Covington & Burling	Washingtor	า 738	\$780	\$890	\$605 \$415	\$565	\$320
King & Spalding	Atlanta	838	\$775	\$995	\$545 \$460	\$735	\$125
Norton Rose Fulbright	N/A**	N/A**	\$775	\$900	\$525 \$400	\$515	\$300
DLA Piper	New York	4,036	\$765	\$1,025	\$450 \$510	\$750	\$250
Bracewell & Giuliani	Houston	432	\$760	\$1,125	\$575 \$440	\$700	\$275
Baker & McKenzie	Chicago	4,004	\$755	\$1,130	\$260 \$395	\$925	\$100
Dickstein Shapiro	Washingtor	n 308	\$750	\$1,250	\$590 \$475	\$585	\$310
Jenner & Block	Chicago	432	\$745	\$925	\$565 \$465	\$550	\$380
Jones Day	New York	2,363	\$745	\$975	\$445 \$435	\$775	\$205
Manatt, Phelps & Phillips	Los Angeles	325	\$740	\$795	\$640 -	-	-
Seward & Kissel	New York	152	\$735	\$850	\$625 \$400	\$600	\$290
O'Melveny & Myers	Los Angeles	738	\$715	\$950	\$615 -	-	-
McDermott Will & Emery	Chicago	1,024	\$710	\$835	\$525 -	-	-
Reed Smith	Pittsburgh	1,468	\$710	\$945	\$545 \$420	\$530	\$295
Dentons	N/A**	N/A**	\$700	\$1,050	\$345 \$425	\$685	\$210
Jeffer Mangels Butler & Mitchell	s Los Angeles	126	\$690	\$875	\$560 -	-	-
Sheppard,	Los	521	\$685	\$875	\$490 \$415	\$535	\$275

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Mullin, Richter & Hampton	Angeles		#:1346						
Alston & Bird	Atlanta	805	\$675	\$875	\$495 \$425	\$575	\$280		

THE FOUR-FIGURE CLUB

These 10 firms posted the highest partner billing rates.

THE FOUR-FIGURE CLUB

Gibson, Dunn & Crutcher	\$1,800
Dickstein Shapiro	\$1,250
Wilmer Cutler Pickering Hale and Dorr	\$1,250
Akin Gump Strauss Hauer & Feld	\$1,220
Kasowitz, Benson, Torres & Friedman	\$1,195
Morrison & Foerster	\$1,195
Skadden, Arps, Slate, Meagher & Flom	\$1,150
Baker & McKenzie	\$1,130
Bracewell & Giuliani	\$1,125
Paul, Weiss, Rifkind, Wharton & Garrison	\$1,120

Contact Karen Sloan at ksloan@alm.com

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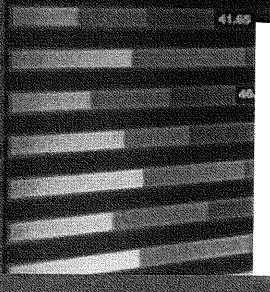
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EXHIBIT 8

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The 2013 Real Rate Report® Snapshot

An Analysis of Law Firm Rates, Staffing, and Trends



WHAT THE BEST COMPANIES DO



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2013 Real Rate Report Snapshot

How to Use This Snapshot

This update to the *Real Rate Report* identifies law firm rates by location, experience, firm size, areas of expertise, industry, and timekeeper role (i.e., partner, associate, and paralegal) and examines law firm staffing of partners, associates, and paralegals for both short- and long-term matters. All the statistics included in the study are derived from the actual rates charged by law firm professionals as recorded on invoices submitted and approved for payment.

Examining real, approved rate information along with the ranges of those rates and their changes over time highlights the role these variables play in driving aggregate legal cost and income. The analyses can energize questions for both corporate clients and law firm principals. Clients might ask whether they are paying the "right" amount for different types of legal services, while law firm principals might ask whether they are charging the "right" amount for legal services and whether they could generate additional income if they modified their approach. Affirmatively or intuitively, company purchasers of law firm services usually evaluate law firm rates based on five classic value propositions¹:

- Quality (whether good, poor, or acceptable results are routinely achieved)
- Cost (the price, or rate, paid to achieve results)
- Service (the level of responsiveness and compliance with required processes)
- Speed (how quickly matters or tasks are resolved)
- Innovation (the application of novel solutions to issues or matters)

These value propositions are more or less important across varying practice areas, and their relative values are clearly demonstrated in this study. Clients more highly value the delivery of fast and excellent results in complicated financial matters (with resulting higher rates) than excellent results in routine workers' compensation or real estate matters. The information in this 2013 update—as well as in the analyses included in the full length 2012 Real Rate Report-can help law firms consider whether they are properly pricing their services and if the alternative business models are profitable. This 2013 Snapshot and the 2012 Real Rate Report can also help companies align their past and future paid rates with the value propositions that return the greatest value by practice area.

1 Ulrich, Dave, Jack Zenger, and Norm Smallwood, Results-Based Leadership, Boston: Harvard Business Press, 1999.

2013 Real Rate Report Snapshot

Data Used in This Snapshot

A Note on Comparability of Data

The data used for the Real Rate Report Snapshot includes over \$9.5 billion in fees billed for legal services in the United States and Canada during the five-year period from 2008 to 2012. The data comprises fees paid by over 80 companies to more than 4,800 law firms and over 126,000 timekeepers. Table 1 provides a summary description of the dataset.

The information is not based on surveys, sampling, or reviews of other published information but on anonymized data showing the actual hours and fees law firm personnel billed.

Companies participating in this Real Rate Report Snapshot analysis provided written consent for the use of their data. The report and all datasets used for the analysis do not contain identifying information of those companies, timekeepers, matters, invoices, or law firms. (For more information on the data methodology, see the Appendix.)

This dataset is large enough to provide directionally valuable guidance and represents a statistically useful portion of the \$270 billion annual US legal services business.² Am Law 100 firms alone had 2011 revenues of roughly \$71 billion.³ The dataset covers approximately 135,000 billersincluding approximately 106,000 partners and associates-spread across more than 100 US metropolitan areas.

Again, this is a large enough sample to have useful analytical power, but it certainly does not come close to covering all the lawyers in the United States who work for corporate clients. The United States Bureau of Labor Statistics estimates there are more than 581,000⁴ lawyers practicing in the United States-51,800 lawyers in the New York area alone and another 40.300 in the Washington, DC, area.⁵

- ² Bureau of Economic Analysis, "Gross-Domestic-Product-(GDP)-by-Industry Data," 2011, http://www.bea.gov/industry/ gdpbyind_data.htm.
- ³ "The Haves and the Haves Less," The American Lawyer, April 2012, http://www.americanlawyer.com/PubArticleTAL. jsp?id=1202489912232&The_Am_Law_100_2012.
- * Bureau of Labor Statistics, "Chart book: Occupational Employment and Wages, May 2010," http://www.bis.gov/oes/2010/ may/chartbook_2010.htm.
- ⁵ Bureau of Labor Statistics, "Charts of the Areas with the Highest Employment Level for Each Occupation, May 2012," http://www.bls.gov/oes/current/occ_area_emp_chart/occ_area_emp_chart.htm.

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2013 Real Rate Report Snapshot 5

Table 1: Overview of the US Legal Fees Data Analyzed by CEB and TyMetrix

e e	FEES BILLED	þ	\$9.5 Billion (2008-2012)
-			

4,800+

US LAW FIRMS LAW FIRM ASSOCIATES 🌔 56,600+

LAW FIRM PARTNERS 43,100+

TOTAL INDIVIDUAL BILLERS 👂 126,000+

NUMBER OF INVOICE LINE ITEMS 👂 31.1 Million

TOTAL HOURS BILLED 🍃 29.1 Million

NORTH AMERICAN METROPOLITAN AREAS 142

> NUMBER OF COMPANIES j. 83

INDUSTRIES REPRESENTED

Materials and Utilities, Consumer Products and Services, Retail, Financial Services, Insurance, Real Estate, Health Care, Manufacturing, Heavy Industry, Technology, Telecommunications, Recreation and Leisure, Sports, Transportation

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2013 Real Rate Report Snapshot 6

Real Rate Report Snapshot

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2013 Real Rate Report Snapshot 12

Section I: High-Level Data Cuts (Continued)

2012—Real-Rates	ioi Bailinese	ni Ass	Helester	aly reemi	moreo)	1 т	end Anal	alev L
City	Role	n	First Quartile	Median	Third Quartile	2012 Mean	2011 Mean	2010 Mean
Birmingham, AL	Partner	105	\$235.00	\$285.00	\$342.42	\$289.61	\$287.65	\$276.57
Garangolani, Ac	Ássociate	70	\$150.02	\$204.79	\$234.41	\$198.53	\$192.67	\$183.06
Bolse City, ID	Partner	30	\$215.00	\$244.75	\$345.00	\$270.87	\$243.43	\$232.75
Loise City, ID	Associate	9	\$140.00	\$187.50	\$230.00	\$189.75	\$172.66	\$184.69
Boston, MA	Partner	439	\$436.50	\$603.00	\$757.96	\$598.69	\$586.76	\$532.08
buston, ma	Associate	492	\$288.47	\$373.51	\$475.00	\$383.21	\$369.18	\$340.86
Boulder, CO	Partner	14	\$305.00	\$326.71	\$380.00	\$339.46	\$323.86	\$309.38
police, co	Associate	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Brideseet CT	Partner	33	\$350.00	\$430.00	\$520.00	\$427.84	\$457.99	\$425.05
Bridgeport, CT	Associate	25	\$260.00	\$300.00	\$35100	\$308,88	\$293.22	\$270.75
Buffalo, NY	Partner	83	\$250.91	\$285.00	\$329.56	\$289.04	\$287.65	\$300.18
DUITAIO, INT	Associate	63	\$173 35	\$190.00	\$215.00	\$197.93	\$191.76	\$187.78
Burlington, VT	Partner	14	\$250.00	\$260.00	\$285.00	\$270.36	\$257.42	\$261.90
ourmigton, vi	Associate	10	\$180.00	\$185.00	\$190.42	\$186 04	\$209.29	N/A
Calaan: AD	Partner	32	\$480.47	\$596.25	\$672.52	\$578.13	\$518.83	\$519.55
Calgary, AB	Associate	45	\$250 85	\$300.00	\$376.15	\$317.43	\$294.43	\$290.70
Charleston CC	Partner	24	\$288.00	\$300.00	\$351.58	\$307.07	\$306.04	\$285.13
Charleston, SC	Associate	15	\$175.00	\$225 00	\$230,00	\$208.33	\$192 41	\$182.46
Charlecton MO/	Partner	24	\$200.00	\$250.00	\$300.00	\$245.18	\$237.75	\$244.96
Charleston, WV	Associate	18	\$154 41	\$175.00	\$180.00	\$170.12	\$169 44	\$178.32
Chrylotta NC	Partner	117	\$375.00	\$450.00	\$520.00	\$456.36	\$460.06	\$450.46
Charlotte, NC	Associate	84	\$247.43	\$300.44	\$374.25	\$313.92	\$287,81	\$281.94
Chattanooca Thi	Partner	13	\$194.85	\$200.00	\$265.00	\$218.52	\$225.55	\$251.13
Chattanooga, TN	Associate	8	\$155.12	\$196 70	\$227.75	\$190.51	\$174.58	\$165 81
Chicago, IL	Partner l	1,419	\$440.00	\$585.00	\$724.62	\$585.47	\$569.37	\$548.90
Chicago, ic	Associate	1,354	\$274.50	\$349.14	\$450,00	\$366.84	\$345.30	\$33713
Cinainnalii Old	Partner	84	\$317.50	\$362.50	\$405.00	\$362.90	\$357,15	\$343.71
Cincinnati, OH	Associate	59	\$190 00	\$210.00	\$249.76	\$219 85	\$216.74	\$210.58
Clougland OIL	Partner	318	\$315.00	\$385.00	\$488.48	\$410.52	\$389.64	\$373.33
Cleveland, OH	Associate	300	\$206.76	\$242.03	\$285.00	\$256.52	\$234.75	\$227.59
Calumatria CC	Partner	36	\$263.15	\$300.05	\$358.63	\$300.30	\$298.11	\$289.19
Columbia, SC	Associate	31	\$200.00	\$216.16	\$244.55	\$215.40	\$19912	\$209.42
Calverbia Oil	Partner	100	\$310.98	\$380.98	\$445.00	\$388.85	\$369.82	\$357.63
Columbus, OH	Associate	72	\$200 57	\$220.97	\$270.00	\$240.31	\$223 58	\$22177
	Partner	304	\$373.48	\$510.00	\$625.00	\$510.32	\$502.29	\$484.91
Dallas, TX	Associate	319	\$250.00	\$339.60	\$428.79	\$342.77	\$326.23	\$310.51
Dautan Ok	Partner	13	\$321.75	\$364.86	\$398.48	\$353.20	\$325.00	\$369.40
Dayton, OH	Associate	22	\$170 00	\$192 50	\$239.30	\$207.32	\$221.59	\$208 05
Desired CO	Partner	152	\$324.96	\$378.08	\$445.00	\$390.64	\$381.71	\$384.92
Denver, CO	Associate	147	\$210.00	\$250.00	\$300.00	\$264 59	\$253 71	\$242 44

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2013 Real Rate Report Snapshot 3

Section I: High-Level Data Cuts (Continued)

2012-Real/References and Associateality City (Continued)					1	Irond Ana	ysis	
City	Role	n	First Quartile	Median	Third Quartile	2012 Mean	2011 Mean	2010 Mean
Des Moines, IA	Partner	12	\$215.06	\$270.00	\$354.52	\$295.76	\$293.16	\$286.74
Des Tiones, IA	Associate	7	\$170.00	\$195.00	\$21711	\$20173	\$238.04	\$217.04
Datroit, Mi	Partner	176	\$275.00	\$331.46	\$400.00	\$346.98	\$337.91	\$325.92
	Associate	113	\$190.00	\$240.00	\$290,00	\$274.03	\$262.95	\$237.66
Edmonton, AB	Partner	9	\$275.00	\$310.86	\$350.00	\$298.98	\$307.16	\$291.68
	Associate	8	\$155.00	\$177.00	\$192.80	\$175.58	\$177.41	\$173.94
Grand Rapids, MI	Partner	12	\$352.50	\$407.50	\$447.50	\$401.15	\$389.00	\$379.79
	Associate	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Greenville, SC	Partner	35	\$295.00	\$335.83	\$395.00	\$343.77	\$336.46	\$337.35
olechnik, oc	Associate	20	\$20011	\$234.50	\$254 8!	\$233 38	\$227.55	\$220,50
Halifax, NS	Partner	9	\$315.00	\$327.58	\$365.30	\$336.62	\$300.80	\$286.52
	Associate	.20	\$173.50	\$180.00	\$190.39	\$183.74	\$181.85	\$177.21
Harrisburg, PA	Partner	24	\$270.00	\$300.00	\$349.28	\$311.06	\$275.89	\$288.81
1 ALTINEC, 9,1 A	Associate	21	\$175.00	\$198 78	\$223.56	\$20705	\$202.65	\$172.73
Hartford, CT	Partner	52	\$299.00	\$379.00	\$462.50	\$397.27	\$421.45	\$383.45
	Associate	52	\$19918	\$251.37	\$322.50	\$278.06	\$269.90	\$225.79
Honolulu, HI	Partner	23	\$250.00	\$295.00	\$350.00	\$308.65	\$301.94	\$315.47
,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	Associate	18	\$185.00	\$215.00	\$265 20	\$225 76	\$209.88	\$204.25
Houston, TX	Partner	255	\$388.29	\$560.00	\$690.74	\$549.25	\$552.80	\$552.41
	Associate	293	\$245 00	\$320.00	\$410.00	\$342 41	\$334.23	\$32017
Indianapolis, IN	Partner	146	\$300.00	\$360.42	\$420.00	\$360.41	\$352.25	\$336.48
	Associate	90	\$185.00	\$225.00	\$260.00	\$220.59	\$220.22	\$216.74
Jackson, MS	Partner	55	\$240.49	\$285.00	\$335.00	\$296.67	\$301.74	\$307.88
	Associate	36	\$173.88	\$175.00	\$193.57	\$189 70	\$200.96	\$195.21
Jacksonville, FL	Partner	32	\$237.50	\$325.00	\$437.50	\$330.10	\$281.46	\$303.97
endlosinnine, i E	Associate	14	\$140.00	\$202 50	\$265 00	\$22786	\$220.02	\$210.82
Kansas City, MO	Partner	195	\$320.00	\$375.00	\$423.00	\$377.02	\$374.25	\$364.27
	Associate	146	\$216.00	\$235.00	\$264.54	\$248.08	\$239.93	\$231.94
Knoxville, TN	Partner	12	\$190.00	\$197.50	\$256.48	\$227.33	\$233.96	\$225.15
	Associate	12	\$137 50	\$175 00	\$207.50	\$177.19	\$182.77	\$154.47
Lansing, MI	Partner	11	\$275.00	\$390.00	\$422.36	\$372.34	\$395.63	\$386.53
	Associate	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Las Vegas, NV	Partner	58	\$230.00	\$327.50	\$402.37	\$334.01	\$331.33	\$325.24
	Associate	45	\$195.00	\$220.00	\$260.00	\$222.96	\$220.90	\$215 46

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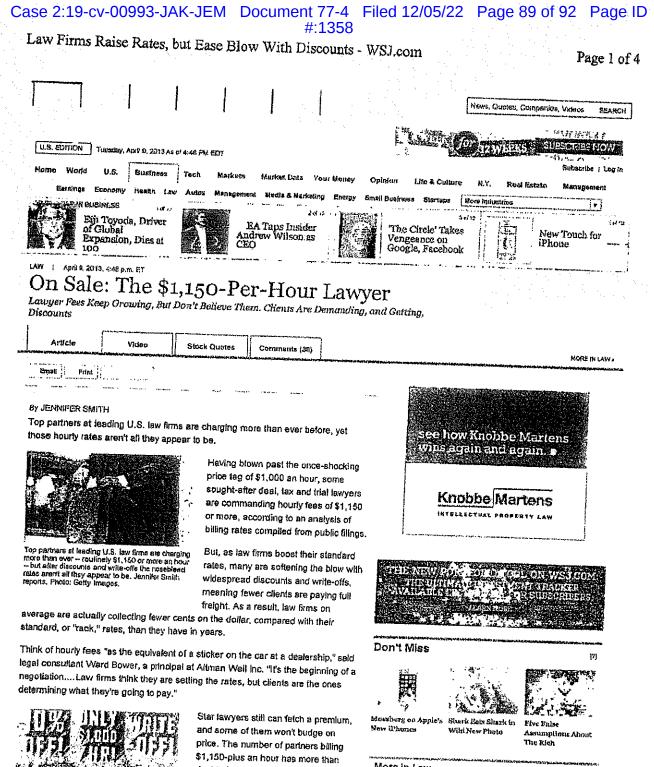
2013 Real Rate Report Snapshot 14

Section I: High-Level Data Cuts (Continued)

2012-Real Rates	dor Fahiners	and Ass	officientes-by	জীন্য (জ্বলা	Rimueia)		frend-Ana	aleve.
City	Role	'n	First Quartije	Median	Third Quartile	2012 Mean	2011 Mean	2010 Mean
Lexington, KY	Partner	29	\$275.00	\$300.00	\$370.50	\$321.30	\$328.05	\$328.58
	Associate	18	\$180.00	\$210.00	\$240.00	\$207.41	\$207.58	\$204,30
Little Rock, AR	Partner	28	\$225.00	\$250.00	\$305.00	\$265.23	\$251.73	\$242.89
	Associate	15	\$125.00	\$165 00	\$200.00	\$168.83	\$164.36	\$182.16
Los Angeles, CA	Partner	972	\$425.00	\$606.50	\$816.89	\$620.34	\$617.16	\$594.43
a an	Associate	1,239	\$28159	\$395.00	\$531.63	\$412.53	\$40713	\$389.47
Louisville, KY	Partner	55	\$290.00	\$345.00	\$385.85	\$338.66	\$322.96	\$319.83
	Associate	31	\$185.00	\$200.00	\$220.00	\$206.35	\$202.53	\$185.08
Madison, WI	Partner	15	\$390.00	\$410.00	\$490.00	\$441.82	\$382.87	\$393.77
CONTRACTOR AND A CONTRACTOR	Associate	: 11	\$235.00	\$244.00	\$314.02	\$272 33	\$233.45	\$221.25
Manchester, NH	Partner	15	\$225.00	\$321.67	\$370.00	\$321.20	\$314.26	\$311.79
	Associate	11	\$147.47	\$160.00	\$240.00	\$173 86	\$220.59	\$247.01
Memphis, TN	Partner	41	\$250.00	\$302.07	\$350.00	\$298.18	\$296.06	\$296.62
	Associate	30	\$177.59	\$205.91	\$240.00	\$203 52	\$197.63	\$198.44
Miami, FL	Partner	296	\$264.66	\$381.82	\$500.00	\$385.20	\$389.78	\$390.14
10000000000000000000000000000000000000	Associate	238	\$150.00	\$230.00	\$295.00	\$239.20	\$240.79	\$244.25
Milwaukee, Wi	Partner	125	\$295.00	\$370.00	\$475.00	\$388.74	\$393.48	\$405.15
	Associate	80	\$210.42	\$244.83	\$284.87	\$252.54	\$245.54	\$232.80
Minneapolis, MN	Partner	260	\$300.00	\$390.00	\$490.92	\$401.01	\$404.33	\$371.13
	Associate	236	\$215 00	\$250.00	\$285.00	\$257.25	\$252.14	\$236.59
Montgomery, AL	Partner	12	\$245.00	\$265.00	\$315.00	\$276.67	\$270.00	\$254.00
	Associate	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Montréal, QC	Partner	107	\$352.56	\$431.18	\$549.21	\$459.57	\$424.98	\$402.24
	Associate	136	\$205.85	\$264.00	\$312.29	\$263 80	\$246.61	\$238.22
Nashville, TN	Partner	109	\$305.00	\$350.00	\$414.00	\$356.03	\$332.87	\$338.18
in stational de service et de s	Associate	89	\$194.80	\$216.16	\$240,00	\$218.54	\$202.00	\$20178
New Haven, CT	Partner	19	\$275.00	\$340.30	\$390.00	\$335.91	\$364.79	\$348.02
	Associate	12	\$250.74	\$273.55	\$380.00	\$302.97	\$285.75	\$266.86
New Orleans, LA	Partner	116	\$225.91	\$285.67	\$340.63	\$281.62	\$275.45	
	Associate	76	\$160.00	\$209 55	\$225.75	\$21186	\$194,17	\$185.80
New York, NY	Partner	2,709	\$556.88	\$795.00	\$965.63	\$755.68		\$715.08
	Associate	4,045	\$369.95	\$496.00	\$616 61	\$491.92	\$465.85	\$445.19
Okiahoma City, OK	Partner	29	\$235.00	\$275.00	\$310.00	\$282.49	\$272.80	\$251.22
	Associate	23	\$150.00	\$180.41	\$200.00	\$182.79	\$183.45	\$174.92
Omaha, NE	Partner	43	\$264.78	\$320.00	\$339.99	\$301.48	\$277.54	\$272.03
	Associate	28	\$177.50	\$188.21	\$225.00	\$192.75	\$186.67	\$16783
Orlando, FL	Partner	78	\$261.21	\$386.10	\$465.00	\$371.86	\$387.08	\$375.25
VIGHUV, I L	Associate	68	\$165.00	\$225.00	\$252.85	\$216.91	\$226.33	\$227.04

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EXHIBIT 9



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doubled since this time last year, according to Valeo Partners, a consulting firm that maintains a database of legal rates pulled from

court filings and other publicly disclosed information. More than 320 lawyers in

the firm's database billed at that level in the first quarter of 2013, up from 158 a year earlier

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Law Firms Raise Rates, but Ease Blow With Discounts - WSJ.com

That glided circle includes tax experts such as Christopher Roman of King & Spaking LLP and Todd Maynes of Kirkland & Ellis LLP, intellectual-property partner Nader A. Mousavi of Sullivan & Cromwell LLP, and deal lawyers such as Kenneth M. Schneider of Paul, Weiss, Rifkind, Wharion & Garrison LLP.

Those lawyers and their firms either declined to comment or didn't reply to requests for comment.

When corporate legal departments need a trusted hand to fend off a hostile takeover or win a critical court battle, few general counsels will nitpick over whether a key lawyer is charging \$900 an hour or \$1,150 an hour. But for legal matters where their future isn't on the line, companies are pushing for-and winning-significant price breaks.

"We almost always negotiate rates down from the rack rates," said Randal S. Milch, general counsel for phone giant Verizon Communications Inc. VZ+0.28% The result, he said, is a "not-insignificant discount."

For the bread-and-butter work that many big law firms rely on, haggling has become the norm. Many clients grew accustomed to pushing back on price during the recession and continue to demand discounts.

Some companies insist on budgets for their legal work. If a firm billing by the hour exceeds a set cap, lawyers may have to write off some of that time,

Other clients refuse to work with firms who don't discount, lopping anywhere from 10% to 30% off their standard rates. Some may grant rate increases to individual pariners or associates they deem worthy. Another tactic: locking in prices with tallored multiyear agreements with formulas governing whether clients grant or refuse a requested rate increase.

In practical terms, that means the gap between law firms' sticker prices and the amount of money they actually bill and collect from their clients is wider than it has been in years.

According to data collected by Thomson Reuters Peer Monitor, big law tirms raised their average standard rate by about 9.3% over the past three years. But they weren't able to keep up on the collection side, where the increase over the same period was just 6%. Firms that used to collect on average about 92 cents for every dollar of standard time their lawyers worked in 2007, before the economic downturn, now are getting less than 85 cents. "That's a historic low," said James Jones, a senior fellow at the Center for the Study of the Legal Profession at Georgetown Law.

To be sure, things have certainly picked up some since the recession, when some clients flat-out refused to pay rate increases.

In the first quarter of 2013, the 50 top-grossing U.S. law firms boosted their partner rates by as much as 5.7%, billing on average between \$879 and \$882 an hour, according to Valeo Partners. Rates for junior lawyers, whose labors have long been a profit engine for major law firms, jumped even more.

While some clients resisted using associate lawyers during the downturn, refusing to pay hundreds of dollars an hour for inexperienced first- or second-year attorneys, the largest U.S. law firms have managed to send the needle back up again. This year, for the first time, the average rate for associates with one to four years of experience rose to \$500 an hour, according to Valeo.

The increases continue the upward trend of 2012, when legal fees in general rose 4.8% and associate billing rates rose by 7.4%, according to a coming report by TyMelrix Legal Analytics, a unit of Wolters Kluwer, [WKJ. AE +0.95%] and CEB, a research and advisory-services company. Those numbers are based on legalspending data from more than 17,000 law firms.





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Law Firms Raise Rates, but Ease Blow With Discounts - WSJ.com

More than a dozen leaders at major law firms declined to discuss rate increases on the record, though some said privately that the increase in associate rates could be caused in part by step increases as junior lawyers gain in seniority.

Joe Sims, an antitrust partner at Jones Day and former member of the firm's partnership committee, said clients don't mind paying for associates, as long as they feel they are getting their money's worth.

Sophisticated clients, he said, tend to focus on the overall price tag for legal work, not on individual rates. "They are more concerned about how many people are working on the project and the total cost of the project," Mr. Sims said. "Clients want value no matter who is on the job."

While a handful of elite lawyers have successfully staked out the high end--the deal teams at Wachteli, Lipton, Rosen & Katz, for example-legal experts say that client pressure to control legal spending means most law times must be considerably more flexible on price.

"There will always be some 'bet the company' problem where a client will not guibble about rates," said Mr. Jones, the Georgetown fellow, "Unfortunately, from the law firms' standpoint, that represents a small percentage of the work."

Write to Jennifer Smith at jennifer.smlth@wsj.com

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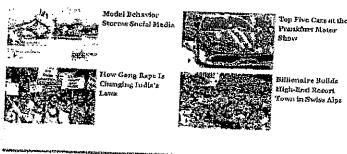
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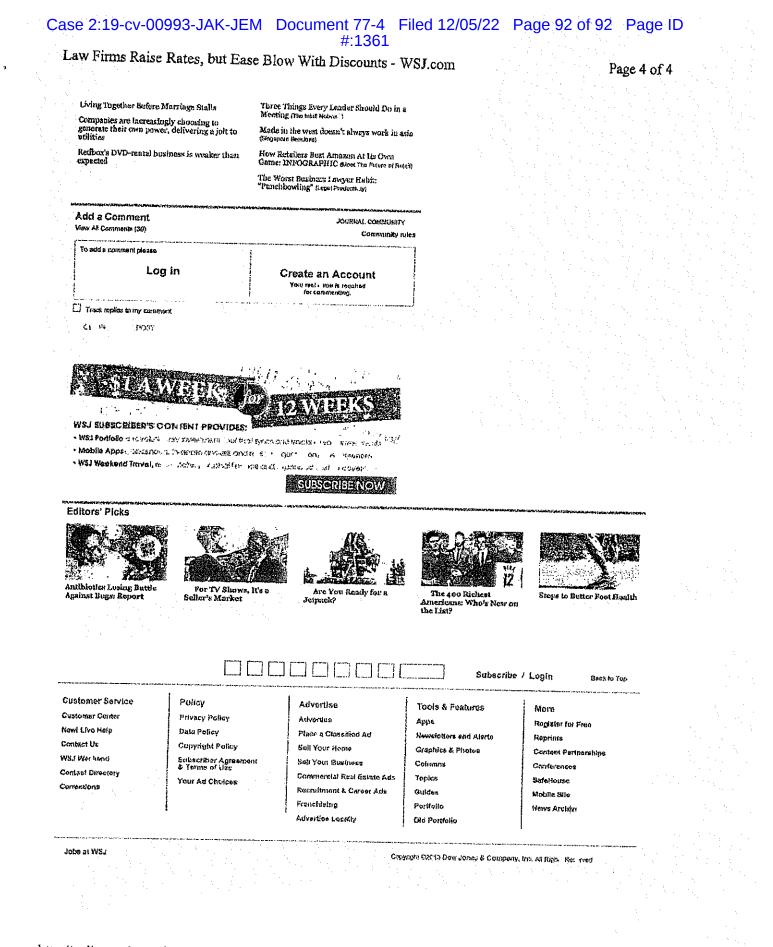
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