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2 **UNITED STATES DISTRICT COURT**
3 **CENTRAL DISTRICT OF CALIFORNIA**
4

5 In Re: Smashburger IP Holder, LLC, et al.

Lead Case No. LA CV19-00993 JAK
(JEMx)

6 ALL CASES
7

**DECLARATION OF JEANNE C.
FINEGAN, APR CONCERNING
IMPLEMENTATION OF CLASS
NOTICE**
8
9
10

11
12 I, JEANNE C. FINEGAN declare as follows:

13
14 **INTRODUCTION**

15 1. I am the Managing Director and Head of Kroll Notice Media Solutions (“Kroll
16 Media”),¹ a business unit of Kroll Settlement Administration LLC (“Kroll”), the Settlement
17 Administrator² in the above-captioned case. This declaration (the “Declaration”) is based upon my
18 personal knowledge as well as information provided to me by my associates and staff, including
19 information reasonably relied upon in the fields of advertising media and communications.
20

21 2. Kroll was appointed as the Settlement Administrator to provide notification and
22 administration services in connection with that certain Stipulation of Class Action Settlement (the
23 “Settlement Agreement”) entered into in connection with the above-captioned case. Kroll’s duties as
24

25
26 ¹ Capitalized terms used but not defined herein shall have the meanings ascribed to them in the Settlement Agreement (as defined below).

27 ² The Settlement Agreement and Preliminary Approval Order appoint “Heffler Claims Group” (“Heffler”) as the Settlement Administrator. Heffler was acquired by Duff & Phelps LLP (now known as Kroll, LLC) in July 2019. In
28 April 2021, Heffler changed its name to Kroll Settlement Administration LLC.

1 Settlement Administrator include, , among other tasks,³ developing and implementing a publication
2 Class Notice plan (the “Publication Notice Plan”), which would provide notice to Class Members .

3 3. The purpose for this Declaration is to provide a final status update concerning the
4 successful implementation of the Publication Notice Plan for this settlement, which commenced on
5 October 19, 2022 and was completed on November 18, 2022.

6 4. The Publication Notice Plan employed best-in-class tools and technology and
7 optimizations to exceed our original reach estimate of 80%, ultimately reaching an estimated 81.8%
8 of Class Members nationwide, on average 3.3 times. The Publication Notice Plan included direct
9 notice, digital advertising through online display and social media, with cross-device targeting on
10 desktop and mobile and a press release.

11 **NOTICE PLAN SUMMARY**

12 5. The Publication Notice Plan for this Settlement was designed to inform Class
13 Members of the proposed class action settlement between the Parties. Pursuant to the Settlement
14 Agreement, the Class is generally defined as:
15

16 “All persons in the United States and United States Territories who purchased
17 and/or consumed one or more of the Subject Products during the Class Period.”

18 6. The Publication Notice Plan included the following components:

- 19
- 20 • Online display banner advertising targeted to reach Class Members;
 - 21 • Keyword Search advertising targeted to Class Members;
 - 22 • Social media advertising through Facebook, Instagram, and Twitter; and
 - 23 • A press release distributed over PR Newswire’s US1 Newsline.
- 24

25
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28

³ Such other tasks including email notice, the settlement website, CAFA notice, and toll-free information line, are more fully described in the declaration of my colleague, Frank Ballard, filed contemporaneously herewith.

PUBLICATION ELEMENTS – ONLINE DISPLAY AND SOCIAL MEDIA

1
2 7. The Publication Notice Plan employed a programmatic noticing approach⁴ across
3 multi-channel and inventory sources including a collection of premium quality partner web properties
4 targeting Smashburger purchasers. Over 48 million online display, search and social media
5 impressions were delivered across multiple exchanges, including across the social media platforms⁵
6 Facebook, Instagram, and Twitter. Ads were targeted to the U.S. and U.S. Territories.

7
8 8. Display ads were targeted to potential Smashburger customers via mobile devices
9 located within 10 miles around Smashburger locations across the country.

10 9. In addition, display ads were targeted to people who visited the Settlement Website.

11 10. Attached as **Exhibit 1** are copies of the banner ads.

12 11. Kroll Media utilized Google keyword search engine advertising to target ads to people
13 searching for information on topics including Smashburger settlement, Smashburger class action,
14 Smashburger Triple Double, Smashburger locations, and other similar terms.

15
16 **SOCIAL MEDIA: FACEBOOK, INSTAGRAM, AND TWITTER**

17 12. Kroll Media utilized Facebook and Instagram to target people who have “liked” or
18 “followed” Smashburger pages as well as adults 18 to 54 with a college education or higher in states
19 with Smashburger locations.

20 13. Kroll Media utilized Twitter to target people who follow @Smashburger or have
21 expressed an interest in #Smashburger.

22
23 _____
24 ⁴ Programmatic refers to computerized media buying of advertising inventory. The mechanics of programmatically
25 serving an online ad are as follows: A user visits a website and the browser sends a request to the publisher’s web
26 server asking for the page’s content (*i.e.*, HTML). An invocation code placed on the page loads an external static ad
27 tracker code. The ad tracker makes a request to the ad server querying for an ad markup (also called creative tag) to be
28 loaded into the ad slot. The ad server responds with the ad markup code (before it’s returned, the ad server executes all
targeting/campaign matching logic). Finally, the publisher’s web server returns the information rendering the page’s
content with specifically targeted ads to that user.

⁵ My declaration dated February 5, 2021 included TikTok, however, the Class Notice plan was adjusted to allocate
TikTok’s budget to other media channels, which delivered a higher percentage of the target audience in order to
maintain the Class Notice plan’s overall reach.

Exhibit 1

BANNER ADS

DID YOU BUY ANY
smashburger
"TRIPLE DOUBLE" HAMBURGER?

You could get money or a voucher from a settlement.



LEARN MORE

DID YOU BUY ANY
smashburger
"TRIPLE DOUBLE"
HAMBURGER?

You could get money or a
voucher from a settlement.



LEARN MORE

Exhibit 2

SOCIAL MEDIA ADS

FACEBOOK

Legal Notices
Sponsored · 🌐

If you purchased any Smashburger "Triple Double" hamburger between July 2017 and May 2019, you could get a voucher or money from a settlement involving the alleged misrepresentation of how much meat was in the hamburgers.



smashburger
"TRIPLE DOUBLE" SETTLEMENT

WWW.BURGERSETTLEMENT.COM
Smashburger "Triple Double" Settlement
Court Authorized Legal Notice

[Learn more](#)

The Facebook advertisement features a central image of a Smashburger Triple Double burger with three beef patties, cheese, tomato, onion, and lettuce, served with french fries. The text is overlaid on the image and includes the brand name, settlement title, and a call to action.

INSTAGRAM

Instagram

Legal Notices
Sponsored



smashburger
"TRIPLE DOUBLE" SETTLEMENT

[Learn more](#)

📍 🗨️ 📌

If you purchased any Smashburger "Triple Double" hamburger between July 2017 and May 2019, you could get a voucher or money from a settlement involving the alleged misrepresentation of how much meat was in the hamburgers.

The Instagram advertisement is similar to the Facebook version but includes social media icons for location, comments, and saves. The central image and text are identical to the Facebook ad.

Exhibit 3

IF YOU BOUGHT ANY SMASHBURGER “TRIPLE DOUBLE” HAMBURGER BETWEEN JULY 1, 2017 AND MAY 31, 2019, YOU COULD RECEIVE MONEY OR PRODUCT VOUCHER FROM A CLASS ACTION SETTLEMENT.

Walnut Creek, CA, October 19, 2022 /PRNewswire/ -- -- The following statement is being issued by Bursor & Fisher, P.A. regarding the Smashburger Triple Double Settlement.

A proposed settlement has been reached in a class action lawsuit called *In Re: Smashburger IP Holder, LLC, et al*, Lead Case No. 2:19-CV-00993-JAK-(JEMx).

What is this lawsuit about? The class action lawsuit alleges that Defendants, Smashburger IP Holder LLC and Smashburger Franchising LLC (“Defendants”), misrepresented the amount of meat in their “Triple Double” hamburgers. The lawsuit claims that defendants misrepresented the amount of beef in Smashburger “Triple Double” hamburgers. Defendants deny they did anything wrong or unlawful. The Court did not rule in favor of either party.

Who is included in the settlement? Consumers who purchased and/or consumed any Smashburger “Triple Double” hamburger between July 1, 2017, and May 31, 2019, including but not limited to the following

- Triple Double hamburger;
- Bacon Triple Double hamburger;
- French Onion Triple Double hamburger;
- Pub Triple Double hamburger.

What can consumers get?

Cash: Consumers may be entitled to a \$4.00 cash payment for each Product purchased between July 1, 2017 and May 31, 2019, up to a maximum of \$20.00 in cash per household without proof of purchase.

Voucher: Consumers may be entitled to receive a product voucher redeemable, upon the purchase of a regularly-priced entrée at a company owned Smashburger-branded restaurant, for either:

- (a) An upgrade of a single beef hamburger to a double beef hamburger for no additional cost. Currently, an upgrade from a single beef hamburger to a double beef hamburger generally costs approximately \$2.50; or
- (b) A small fountain drink for no additional cost. Currently, a small fountain drink generally costs approximately \$3.09.

Consumers can receive a cash award or a product voucher award. They cannot get both.

What does the Settlement provide? If the Settlement is approved and becomes final, the Settlement provides \$2,500,000 in cash and 1.5 million product vouchers to resolve the lawsuit. The actual cash amounts and product vouchers available for each eligible Class Member will not be determined until all Claims Forms have been received and may not be determined until Settlement is final.

The Settlement Fund will pay for the following: (1) all notice and administration expenses; (2) any award of Settlement Attorneys’ Fees and Expenses; (3) any incentive awards to the class representatives; and

(4) Settlement benefits for approved claims. Full detail are available in the Settlement Agreement is available at www.burgersettlement.com

How do I file a claim? Consumers must mail in a Claim Form **or** submit a Claim Form online at www.burgersettlement.com. Consumers can also request that a Claim Form be sent to them by calling **1-833-644-1593** toll free.

Claim Forms must be submitted electronically at www.burgersettlement.com no later than **January 17, 2023**, or by mail postmarked no later than **January 17, 2023**, and mailed to: Smashburger Settlement, c/o Kroll Settlement Administration, P.O. Box 5324, New York, NY 10150-5324.

What are my other options?

Do nothing: Consumers who do nothing will not get any Settlement benefits and give up right to sue or continue to sue Defendants for the claims in this case.

Exclude: Consumers can exclude themselves, get out, from the Settlement but will not receive any benefits. Consumers will keep the right to sue or continue to sue for the claims in this case. Requests for Exclusions must be postmarked by **December 19, 2022**.

Object: Consumers who do not exclude themselves may object to the Settlement or tell the Court what they don't like about it. Objections must be filed with the Clerk of Court and a copy mailed to the Settlement Administrator by **December 19, 2022**.

More details about consumer rights and options are available at www.burgersettlement.com

What happens next? The Court will hold a hearing on **January 30, 2023, at 8:30 a.m. PT** in Courtroom 10B at the First Street Courthouse, 350 W First Street, Los Angeles, CA 90012, to consider whether to approve the Settlement, Class Counsel's Attorneys' Fees and Expenses, and incentive awards to class representatives. Class Counsel's fee motion will be posted to the website below once filed. Consumers or their attorney may ask to speak at the hearing at their own cost, but they don't have to.

How do I get more information? This is only a summary. The full notice and important documents are available at www.burgersettlement.com or by contacting the Settlement Administrator in writing to Smashburger Settlement, c/o Kroll Settlement Administration, P.O. Box 5324, New York, NY 10150-5324, or calling toll-free **1-833-644-1593**.

###

Source: Kroll Settlement Administration

Media Contact(s): L. Timothy Fisher, Bursor & Fisher, P.A., (925) 300-4455, info@bursor.com

IF YOU BOUGHT ANY SMASHBURGER "TRIPLE DOUBLE" HAMBURGER BETWEEN JULY 1, 2017 AND MAY 31, 2019, YOU COULD RECEIVE MONEY OR PRODUCT VOUCHERS FROM A CLASS ACTION SETTLEMENT

English PR Newswire ID: 3682904-1 Clear Time Oct 19, 2022 12:39 PM ET

Pickup

150.8M

TOTAL POTENTIAL AUDIENCE

293

TOTAL EXACT MATCHES

TOP EXACT MATCH PICKUP



MarketWatch

19.8M visitors/month ^[1]



PR Newswire

7.6M visitors/month ^[1]



Seeking Alpha

6.4M visitors/month ^[1]



KTLA [Los Ang...

5.7M visitors/month ^[1]



Markets Insider

5M visitors/month ^[1]



WFLA [Tampa, FL]

5M visitors/month ^[1]



Benzinga

4.4M visitors/month ^[1]



WJW-TV FOX-8 ...

2.6M visitors/month ^[1]



WREG [Memphis...

2.3M visitors/month ^[1]



Morningstar

2.3M visitors/month ^[1]



WGHP [Greensb...

2M visitors/month ^[1]



KXAN-TV NBC-3...

2M visitors/month ^[1]



WGN [Chicago,...

1.9M visitors/month ^[1]



KTVI-TV FOX-2...

1.8M visitors/month ^[1]



KDVR [Denver,...

1.6M visitors/month ^[1]

*DATA SOURCES: [1] similarweb [2] ALEXA, [3] SITEWORTHTRAFFIC.COM [4] CISION DIGITAL REACH

*THE DATA CITED HERE BY SIMILARWEB REPRESENTS SITE TRAFFIC DATA OF WORLDWIDE UNIQUE VISITORS ON DESKTOP AND MOBILE DEVICES. DATA IS UPDATED MONTHLY.

Views & Engagement

Views & Engagement data will continue to mature over time. Totals below are expected to have reached 98% maturity when the circles below are darker in color.

865	2	5,230
CLICK-THROUGHS	SHARES	RELEASE VIEWS

Distribution

949

TOTAL AP OUTLETS DISTRIBUTED

TOP AP OUTLETS

 **C-SPAN**
86.2M Visitors/Month
Washington, DC

 **Scribd, Inc.**
43.5M Visitors/Month
San Francisco, CA

 **FoxNews.com**
32.5M Visitors/Month
New York, NY

 **CBS News Radio**
30M Visitors/Month
New York, NY

 **New York Time...**
29.9M Visitors/Month
New York, NY

 **Apple Inc.**
29.7M Visitors/Month
Cupertino, CA

 **CNBC.com**
26.1M Visitors/Month
Englewood Cliffs, NJ

CBSnews.com



26.1M Visitors/Month
New York, NY

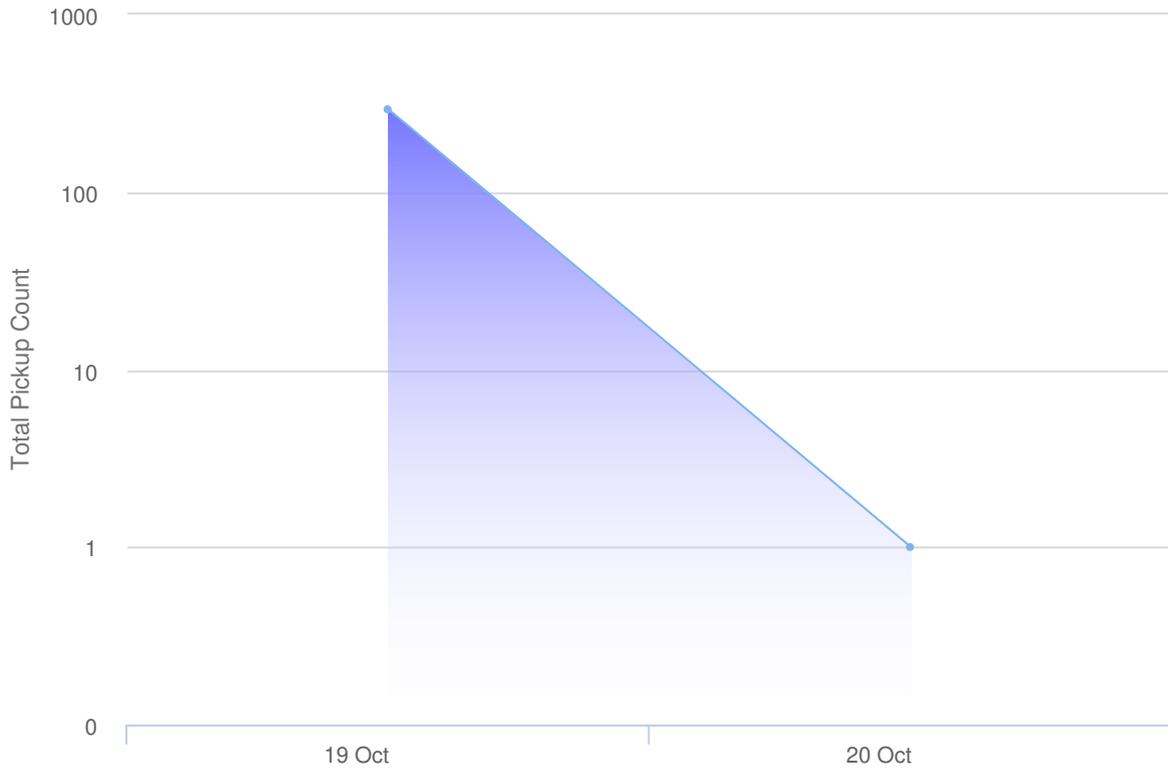
Pickup

Overview

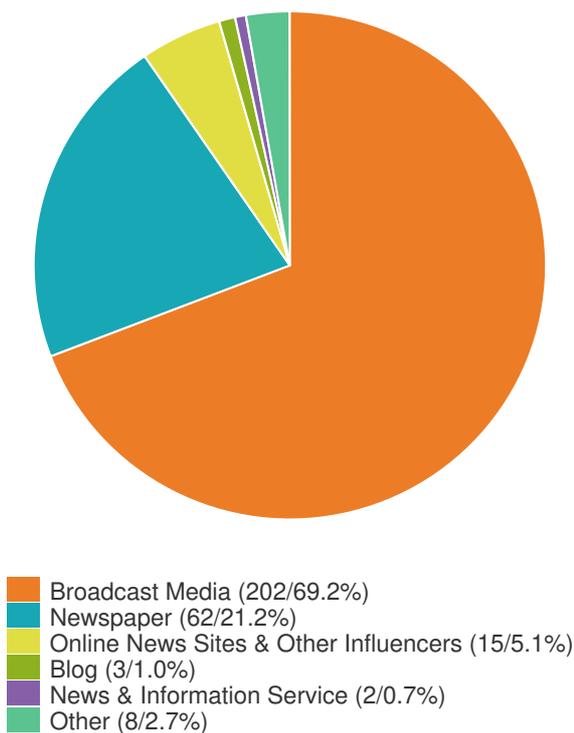
TOTAL PICKUP	293	TOTAL POTENTIAL AUDIENCE	150.8M
Exact Match	293 postings	Exact Match	150.8M visitors

Total Pickup Over Time

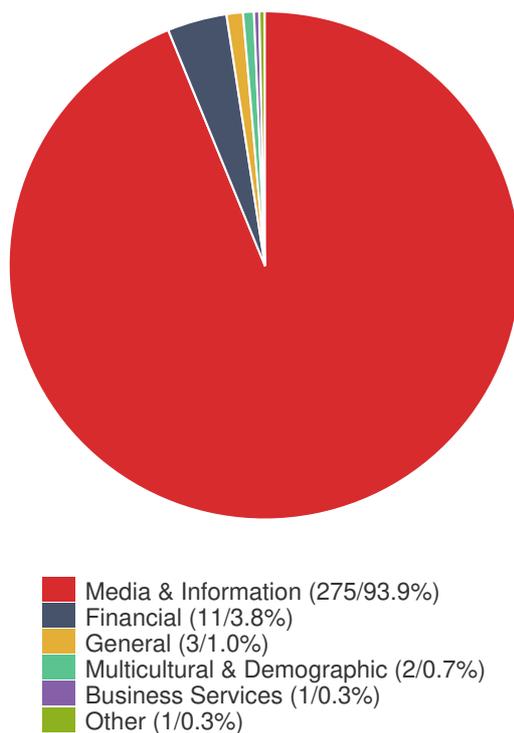
Total pickup since your content was distributed



Total Pickup by Source Type



Total Pickup by Industry



Exact Match Pickup

Exact matches are full text postings of your content which we have found in the online and social media that we monitor. Understand how it is calculated.

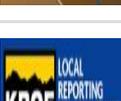
Total Exact Matches: **293**
 Total Potential Audience: **150,800,243**

Logo	Outlet Name	Location	Source Type	Industry	Potential Audience
	MarketWatch Online  View Release	United States	Online News Sites & Other Influencers	Financial	19,785,829 ^[1] visitors/month
	PR Newswire Online  View Release	Global	PR Newswire	Media & Information	7,560,415 ^[1] visitors/month
	Seeking Alpha Online  View Release	United States	Online News Sites & Other Influencers	Financial	6,422,118 ^[1] visitors/month
	KTLA [Los Angeles, CA] Online  View Release	United States	Broadcast Media	Media & Information	5,734,752 ^[1] visitors/month
	Markets Insider Online  View Release	Global	Online News Sites & Other Influencers	Financial	5,045,824 ^[1] visitors/month

	WFLA [Tampa, FL] Online  View Release	United States	Broadcast Media	Media & Information	4,996,461 ^[1] visitors/month
	Benzinga Online  View Release	United States	Online News Sites & Other Influencers	Financial	4,351,196 ^[1] visitors/month
	WJW-TV FOX-8 [Cleveland, OH] Online  View Release	United States	Broadcast Media	Media & Information	2,625,212 ^[1] visitors/month
	WREG [Memphis, TN] Online  View Release	United States	Broadcast Media	Media & Information	2,305,274 ^[1] visitors/month
	Morningstar Online  View Release	Global	Financial Data, Research & Analytics	Financial	2,259,775 ^[1] visitors/month
	WGHP [Greensboro, NC] Online  View Release	United States	Broadcast Media	Media & Information	1,979,941 ^[1] visitors/month
	KXAN-TV NBC-36 [Austin, TX] Online  View Release	United States	Broadcast Media	Media & Information	1,955,370 ^[1] visitors/month
	WGN [Chicago, IL] Online  View Release	United States	Broadcast Media	Media & Information	1,935,097 ^[1] visitors/month
	KTVI-TV FOX-2 [St. Louis, MO] Online  View Release	United States	Broadcast Media	Media & Information	1,781,381 ^[1] visitors/month
	KDVR [Denver, CO] Online  View Release	United States	Broadcast Media	Media & Information	1,593,791 ^[1] visitors/month
	KRON [San Francisco, CA] Online  View Release	United States	Broadcast Media	Media & Information	1,474,777 ^[1] visitors/month
	WXIN-TV FOX-59 [Indianapolis, IN] Online  View Release	United States	Broadcast Media	Media & Information	1,473,443 ^[1] visitors/month
	KLAS-TV CBS-8 [Las Vegas, NV] Online  View Release	United States	Broadcast Media	Media & Information	1,372,949 ^[1] visitors/month
	KOIN-TV CBS-6 [Portland, OR] Online  View Release	United States	Broadcast Media	Media & Information	1,294,213 ^[1] visitors/month

#1444

	KKTV-TV CBS-11 [Colorado Springs, CO] Online  View Release	United States	Broadcast Media	Media & Information	1,184,925 ^[1] visitors/month
	WPIX-TV CW-11 [New York, NY] Online  View Release	United States	Broadcast Media	Media & Information	1,079,643 ^[1] visitors/month
	WLBT-TV [Jackson, MS] Online  View Release	United States	Broadcast Media	Media & Information	1,048,036 ^[1] visitors/month
	KFOR [Oklahoma City, OK] Online  View Release	United States	Broadcast Media	Media & Information	1,011,607 ^[1] visitors/month
	KY3-TV [Springfield, TX] Online  View Release	United States	Broadcast Media	Media & Information	998,335 ^[1] visitors/month
	WDAF [Kansas City, MO] Online  View Release	United States	Broadcast Media	Media & Information	988,743 ^[1] visitors/month
	WBTV-TV [Charlotte, NC] Online  View Release	United States	Broadcast Media	Media & Information	975,562 ^[1] visitors/month
	WHTM [Harrisburg, PA] Online  View Release	United States	Broadcast Media	Media & Information	909,781 ^[1] visitors/month
	WOOD [Grand Rapids, MI] Online  View Release	United States	Broadcast Media	Media & Information	900,711 ^[1] visitors/month
	WAVY-TV NBC-10 [Portsmouth, VA] Online  View Release	United States	Broadcast Media	Media & Information	894,367 ^[1] visitors/month
	KHNL-TV Hawaii News Now [Honolulu, HI] Online  View Release	United States	Broadcast Media	Media & Information	887,487 ^[1] visitors/month
	WKBN [Youngstown, OH] Online  View Release	United States	Broadcast Media	Media & Information	885,701 ^[1] visitors/month
	WOIO-TV [Cleveland, OH] Online  View Release	United States	Broadcast Media	Media & Information	862,850 ^[1] visitors/month
	WXIX-TV FOX-19 [Cincinnati, OH] Online  View Release	United States	Broadcast Media	Media & Information	843,626 ^[1] visitors/month
	WMTV-TV NBC-15 [Madison, WI] Online  View Release	United States	Broadcast Media	Media & Information	826,055 ^[1] visitors/month

	WKRN [Nashville, TN] Online  View Release	United States	Broadcast Media	Media & Information	823,102 ^[1] visitors/month
	WRIC [Richmond, VA] Online  View Release	United States	Broadcast Media	Media & Information	814,818 ^[1] visitors/month
	WNCN [Raleigh, NC] Online  View Release	United States	Broadcast Media	Media & Information	807,796 ^[1] visitors/month
	WWBT-TV NBC-12 [Richmond, VA] Online  View Release	United States	Broadcast Media	Media & Information	797,622 ^[1] visitors/month
	KCRG-TV ABC-9 [Cedar Rapids, IA] Online  View Release	United States	Broadcast Media	Media & Information	789,414 ^[1] visitors/month
	KBTX-TV News 3 [Bryan, TX] Online  View Release	United States	Broadcast Media	Media & Information	787,712 ^[1] visitors/month
	WCMH [Columbus, OH] Online  View Release	United States	Broadcast Media	Media & Information	780,554 ^[1] visitors/month
	KSWB [San Diego, CA] Online  View Release	United States	Broadcast Media	Media & Information	776,237 ^[1] visitors/month
	Merrill Edge Online  View Release	United States	Financial News Service	Financial	763,212 ^[1] visitors/month
	WVLT-TV [Knoxville, TN] Online  View Release	United States	Broadcast Media	Media & Information	761,410 ^[1] visitors/month
	KRQE [Albuquerque, NM] Online  View Release	United States	Broadcast Media	Media & Information	735,537 ^[1] visitors/month
	WWSB-TV ABC-7 [Sarasota, FL] Online  View Release	United States	Broadcast Media	Media & Information	733,847 ^[1] visitors/month
	WPRI/WNAC [Providence, RI] Online  View Release	United States	Broadcast Media	Media & Information	731,552 ^[1] visitors/month
	WRDW-TV [Augusta, GA] Online  View Release	United States	Broadcast Media	Media & Information	731,494 ^[1] visitors/month
	WHNT [Huntsville, AL] Online  View Release	United States	Broadcast Media	Media & Information	709,311 ^[1] visitors/month

	WBAY-TV [Green Bay, WI] Online  View Release	United States	Broadcast Media	Media & Information	692,863 ^[1] visitors/month
	WAFB-TV [Midland, TX] Online  View Release	United States	Broadcast Media	Media & Information	674,742 ^[1] visitors/month
	WISTV-TV [Columbia, SC] Online  View Release	United States	Broadcast Media	Media & Information	667,347 ^[1] visitors/month
	WCAX-TV [South Burlington, VT] Online  View Release	United States	Broadcast Media	Media & Information	652,610 ^[1] visitors/month
	KWCH-TV [Wichita, KS] Online  View Release	United States	Broadcast Media	Media & Information	649,990 ^[1] visitors/month
	WHSV-TV [Harrisonburg, VA] Online  View Release	United States	Broadcast Media	Media & Information	645,324 ^[1] visitors/month
	WTNH [New Haven, CT] Online  View Release	United States	Broadcast Media	Media & Information	637,277 ^[1] visitors/month
	WCTV-TV [Tallahassee, FL] Online  View Release	United States	Broadcast Media	Media & Information	630,974 ^[1] visitors/month
	KHON [Honolulu, HI] Online  View Release	United States	Broadcast Media	Media & Information	626,864 ^[1] visitors/month
	WAVE-TV [Louisville, KY] Online  View Release	United States	Broadcast Media	Media & Information	625,469 ^[1] visitors/month
	WLOX-TV [Biloxi, MS] Online  View Release	United States	Broadcast Media	Media & Information	611,453 ^[1] visitors/month
	WANE [Fort Wayne, IN] Online  View Release	United States	Broadcast Media	Media & Information	607,580 ^[1] visitors/month
	KOLD-TV [Tucson, AZ] Online  View Release	United States	Broadcast Media	Media & Information	604,303 ^[1] visitors/month
	WSFA-TV [Montgomery, AL] Online  View Release	United States	Broadcast Media	Media & Information	603,823 ^[1] visitors/month

	WATE [Knoxville, TN] Online  View Release	United States	Broadcast Media	Media & Information	602,222 ^[1] visitors/month
	WIBW-TV [Topeka, KS] Online  View Release	United States	Broadcast Media	Media & Information	598,057 ^[1] visitors/month
	WCSC-TV CBS-5 [Charleston, SC] Online  View Release	United States	Broadcast Media	Media & Information	596,542 ^[1] visitors/month
	WBRC-TV [Birmingham, AL] Online  View Release	United States	Broadcast Media	Media & Information	590,716 ^[1] visitors/month
	WDBJ7-TV [Roanoke, VA] Online  View Release	United States	Broadcast Media	Media & Information	589,985 ^[1] visitors/month
	WQRF/WTVO [Rockford, IL] Online  View Release	United States	Broadcast Media	Media & Information	580,828 ^[1] visitors/month
	WSAW-TV [Wausau, WI] Online  View Release	United States	Broadcast Media	Media & Information	562,821 ^[1] visitors/month
	WTVG-TV ABC-13 [Toledo, OH] Online  View Release	United States	Broadcast Media	Media & Information	560,097 ^[1] visitors/month
	WSAZ-TV [Huntington, WV] Online  View Release	United States	Broadcast Media	Media & Information	541,002 ^[1] visitors/month
	WKYT-TV [Lexington, KY] Online  View Release	United States	Broadcast Media	Media & Information	525,912 ^[1] visitors/month
	KWTX-TV [Waco, TX] Online  View Release	United States	Broadcast Media	Media & Information	525,229 ^[1] visitors/month
	KNWA/KFTA [Fayetteville, AR] Online  View Release	United States	Broadcast Media	Media & Information	521,136 ^[1] visitors/month
	WECT-TV [Wilmington, NC] Online  View Release	United States	Broadcast Media	Media & Information	511,158 ^[1] visitors/month
	KCBD-TV [Lubbock, TX] Online  View Release	United States	Broadcast Media	Media & Information	502,111 ^[1] visitors/month
	KVAL-TV [Fargo, ND] Online  View Release	United States	Broadcast Media	Media & Information	488,819 ^[1] visitors/month

#1448

	KOLN-TV [Lincoln, NE] Online  View Release	United States	Broadcast Media	Media & Information	483,365 ^[1] visitors/month
	WITN-TV [Greenville, NC] Online  View Release	United States	Broadcast Media	Media & Information	477,546 ^[1] visitors/month
WJHL-TV/ABC Tri-Cities [Johnson City, TN]	WJHL-TV/ABC Tri-Cities [Johnson City, TN] Online  View Release	United States	Banking & Financial Institutions	Media & Information	470,085 ^[1] visitors/month
	WILX-TV [Lansing, MI] Online  View Release	United States	Broadcast Media	Media & Information	466,018 ^[1] visitors/month
	WVUE-TV FOX-8 [New Orleans, LA] Online  View Release	United States	Broadcast Media	Media & Information	458,688 ^[1] visitors/month
	WOWT-TV [Omaha, NE] Online  View Release	United States	Broadcast Media	Media & Information	457,108 ^[1] visitors/month
	WNDU-TV [South Bend, IN] Online  View Release	United States	Broadcast Media	Media & Information	453,928 ^[1] visitors/month
	WEAU-TV [Eau Claire, WI] Online  View Release	United States	Broadcast Media	Media & Information	450,125 ^[1] visitors/month
	WIVB [Buffalo, NY] Online  View Release	United States	Broadcast Media	Media & Information	439,363 ^[1] visitors/month
	WAFF-TV [Huntsville, AL] Online  View Release	United States	Broadcast Media	Media & Information	437,682 ^[1] visitors/month
	WWLP-TV NBC-22 [Springfield, MA] Online  View Release	United States	Broadcast Media	Media & Information	428,517 ^[1] visitors/month
	WTOC-TV [Savannah, GA] Online  View Release	United States	Broadcast Media	Media & Information	427,787 ^[1] visitors/month
	WTEN/ WXXA-TV [Albany, NY] Online  View Release	United States	Broadcast Media	Media & Information	425,883 ^[1] visitors/month
	WFRV [Green Bay, WI] Online  View Release	United States	Broadcast Media	Media & Information	422,593 ^[1] visitors/month

	KTVX [Salt Lake City, UT] Online  View Release	United States	Broadcast Media	Media & Information	417,050 ^[1] visitors/month
	WJTV-TV CBS-12 [Jackson, MS] Online  View Release	United States	Broadcast Media	Media & Information	404,509 ^[1] visitors/month
	KLTV-TV [Tyler, TX] Online  View Release	United States	Broadcast Media	Media & Information	397,944 ^[1] visitors/month
	KTXL [Sacramento, CA] Online  View Release	United States	Broadcast Media	Media & Information	389,988 ^[1] visitors/month
	KFYR-TV [Bismarck, ND] Online  View Release	United States	Broadcast Media	Media & Information	388,785 ^[1] visitors/month
	WHO-TV NBC-13 [Des Moines, IA] Online  View Release	United States	Broadcast Media	Media & Information	383,891 ^[1] visitors/month
	WALB-TV [Albany, GA] Online  View Release	United States	Broadcast Media	Media & Information	368,812 ^[1] visitors/month
	WDTN/WBDT [Dayton, OH] Online  View Release	United States	Broadcast Media	Media & Information	368,028 ^[1] visitors/month
	KELO [Sioux Falls, SD] Online  View Release	United States	Broadcast Media	Media & Information	365,007 ^[1] visitors/month
	WCJB-TV [Gainesville, FL] Online  View Release	United States	Broadcast Media	Media & Information	364,263 ^[1] visitors/month
	WMBF-TV [Myrtle Beach, SC] Online  View Release	United States	Broadcast Media	Media & Information	362,216 ^[1] visitors/month
	WOWK-TV CBS-13 [Charleston, WV] Online  View Release	United States	Broadcast Media	Media & Information	359,336 ^[1] visitors/month
	WBRE/WYOU [Wilkes-Barre, PA] Online  View Release	United States	Broadcast Media	Media & Information	355,999 ^[1] visitors/month
	WLUC-TV [Negaunee, MI] Online  View Release	United States	Broadcast Media	Media & Information	354,344 ^[1] visitors/month
	WROC/WUHF/WZDX [Rochester, NY] Online  View Release	United States	Broadcast Media	Media & Information	354,138 ^[1] visitors/month

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	WSYR-TV ABC-9 NewsChannel [Syracuse, NY] Online  View Release	United States	Broadcast Media	Media & Information	353,477 ^[1] visitors/month
	WTRF [Wheeling, WV] Online  View Release	United States	Broadcast Media	Media & Information	343,460 ^[1] visitors/month
	KOSA-TV CBS-7 [Odessa, TX] Online  View Release	United States	Broadcast Media	Media & Information	340,069 ^[1] visitors/month
	WFIE-TV NBC-14 [Evansville, IN] Online  View Release	United States	Broadcast Media	Media & Information	337,332 ^[1] visitors/month
	KARK-TV NBC-4 [Little Rock, AR] Online  View Release	United States	Broadcast Media	Media & Information	336,827 ^[1] visitors/month
	WKRG [Mobile, AL] Online  View Release	United States	Broadcast Media	Media & Information	328,308 ^[1] visitors/month
	KOLO-TV [Reno, NV] Online  View Release	United States	Broadcast Media	Media & Information	324,555 ^[1] visitors/month
	KTUU-TV [Anchorage, AK] Online  View Release	United States	Broadcast Media	Media & Information	324,014 ^[1] visitors/month
	WSPA/WYCW [Spartanburg, SC] Online  View Release	United States	Broadcast Media	Media & Information	321,456 ^[1] visitors/month
	WBTW [Myrtle Beach, SC] Online  View Release	United States	Broadcast Media	Media & Information	314,403 ^[1] visitors/month
	KSFY-TV [Sioux Falls, SD] Online  View Release	United States	Broadcast Media	Media & Information	311,843 ^[1] visitors/month
	WJHG-TV [Panama City Beach, FL] Online  View Release	United States	Broadcast Media	Media & Information	307,516 ^[1] visitors/month
	KSNW [Wichita, KS] Online  View Release	United States	Broadcast Media	Media & Information	301,932 ^[1] visitors/month
	KWQC-TV [Davenport, IA] Online  View Release	United States	Broadcast Media	Media & Information	300,095 ^[1] visitors/month
	WBOY [Clarksburg, WV] Online  View Release	United States	Broadcast Media	Media & Information	299,582 ^[1] visitors/month

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	Finanzen.ch Online  View Release	Switzerland	Online News Sites & Other Influencers	Financial	298,934 ^[1] visitors/month
	WIFR-TV [Rockford, IL] Online  View Release	United States	Broadcast Media	Media & Information	293,127 ^[1] visitors/month
	KVEO-TV CBS-4 [Harlingen, TX] Online  View Release	United States	Broadcast Media	Media & Information	285,323 ^[1] visitors/month
	KAIT-TV [Jonesboro, AR] Online  View Release	United States	Broadcast Media	Media & Information	282,024 ^[1] visitors/month
	WWNY-TV [Watertown, NY] Online  View Release	United States	Broadcast Media	Media & Information	280,726 ^[1] visitors/month
	KXII-TV [Sherman, TX] Online  View Release	United States	Broadcast Media	Media & Information	264,530 ^[1] visitors/month
	KSLA-TV [Shreveport, LA] Online  View Release	United States	Broadcast Media	Media & Information	260,541 ^[1] visitors/month
StreetInsider	StreetInsider Online  View Release	United States	Online News Sites & Other Influencers	Financial	256,981 ^[1] visitors/month
	KPLC-TV [Lake Charles, LA] Online  View Release	United States	Broadcast Media	Media & Information	256,452 ^[1] visitors/month
	WTVM-TV [Columbus, GA] Online  View Release	United States	Broadcast Media	Media & Information	241,290 ^[1] visitors/month
	KTSM [El Paso, TX] Online  View Release	United States	Broadcast Media	Media & Information	241,239 ^[1] visitors/month
	WCBD-TV NBC-2 [Charleston, SC] Online  View Release	United States	Broadcast Media	Media & Information	234,836 ^[1] visitors/month
	KGET [Bakersfield, CA] Online  View Release	United States	Broadcast Media	Media & Information	233,823 ^[1] visitors/month
	KFDA-TV [Amarillo, TX] Online  View Release	United States	Broadcast Media	Media & Information	227,743 ^[1] visitors/month
	KFVS-TV [Cape Girardeau, MO] Online  View Release	United States	Broadcast Media	Media & Information	226,623 ^[1] visitors/month

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	WSAV [Savannah, GA] Online  View Release	United States	Broadcast Media	Media & Information	223,980 ^[1] visitors/month
	KGNS-TV NBC/ABC/Telemundo-8 [Laredo, TX] Online  View Release	United States	Broadcast Media	Media & Information	223,927 ^[1] visitors/month
	KGWN-TV CBS-5 [Cheyenne, WY] Online  View Release	United States	Broadcast Media	Media & Information	221,748 ^[1] visitors/month
	KLFY [Lafayette, LA] Online  View Release	United States	Broadcast Media	Media & Information	220,884 ^[1] visitors/month
	KSEE/KGPE [Fresno, CA] Online  View Release	United States	Broadcast Media	Media & Information	220,434 ^[1] visitors/month
	KSNT-TV NBC-27 [Topeka, KS] Online  View Release	United States	Broadcast Media	Media & Information	218,100 ^[1] visitors/month
	WABI-TV [Bangor, ME] Online  View Release	United States	Broadcast Media	Media & Information	217,782 ^[1] visitors/month
	WDAM-TV [Moselle, MS] Online  View Release	United States	Broadcast Media	Media & Information	216,702 ^[1] visitors/month
	WMBD-TV CBS 31 / WYZZ-TV FOX 43 [Peoria, IL] Online  View Release	United States	Broadcast Media	Media & Information	207,939 ^[1] visitors/month
	WETM-TV NBC-18 [Elmira, NY] Online  View Release	United States	Broadcast Media	Media & Information	204,661 ^[1] visitors/month
	WJET-TV ABC-24 / WFXP-TV FOX-44 [Erie, PA] Online  View Release	United States	Broadcast Media	Media & Information	204,078 ^[1] visitors/month
	WTVY-TV [Dothan, AL] Online  View Release	United States	Broadcast Media	Media & Information	203,212 ^[1] visitors/month
	KOTA-TV [Rapid City, SD] Online  View Release	United States	Broadcast Media	Media & Information	201,598 ^[1] visitors/month
	KXRM [Colorado Springs, CO] Online  View Release	United States	Broadcast Media	Media & Information	200,166 ^[1] visitors/month
	KALB-TV [Alexandria, LA] Online  View Release	United States	Broadcast Media	Media & Information	193,188 ^[1] visitors/month

	KOLR/KOZL [Springfield, MO] Online  View Release	United States	Broadcast Media	Media & Information	192,169 ^[1] visitors/month
	WIAT [Birmingham, AL] Online  View Release	United States	Broadcast Media	Media & Information	188,873 ^[1] visitors/month
	WVIR-TVNBC-29 [Charlottesville, VA] Online  View Release	United States	Broadcast Media	Media & Information	179,617 ^[1] visitors/month
	WJBF [Augusta, GA] Online  View Release	United States	Broadcast Media	Media & Information	179,520 ^[1] visitors/month
	WLNS-TV CBS-6 [Lansing, MI] Online  View Release	United States	Broadcast Media	Media & Information	175,921 ^[1] visitors/month
	WCIA-TV CBS 3 [Champaign, IL] Online  View Release	United States	Broadcast Media	Media & Information	175,072 ^[1] visitors/month
	KKCO-TV NBC-11 [Grand Junction, CO] Online  View Release	United States	Broadcast Media	Media & Information	170,820 ^[1] visitors/month
	KNOE-TV [Monroe, LA] Online  View Release	United States	Broadcast Media	Media & Information	167,933 ^[1] visitors/month
	KTAB/KRBC [Abilene, TX] Online  View Release	United States	Broadcast Media	Media & Information	162,841 ^[1] visitors/month
	WRBL [Columbus, GA] Online  View Release	United States	Broadcast Media	Media & Information	154,873 ^[1] visitors/month
	WBKO-TV [Bowling Green, KY] Online  View Release	United States	Broadcast Media	Media & Information	154,773 ^[1] visitors/month
	WNCT [Greenville, NC] Online  View Release	United States	Broadcast Media	Media & Information	153,693 ^[1] visitors/month
	WMBB-TV ABC-13 [Panama City, FL] Online  View Release	United States	Broadcast Media	Media & Information	149,834 ^[1] visitors/month
	KDAF-TV CW-33 [Dallas, TX] Online  View Release	United States	Broadcast Media	Media & Information	148,951 ^[1] visitors/month
	KTRE-TV [Pollok, TX] Online  View Release	United States	Broadcast Media	Media & Information	148,681 ^[1] visitors/month

	KXMA/KXMB [Bismark, ND] Online  View Release	United States	Broadcast Media	Media & Information	148,254 ^[1] visitors/month
	WDTV-TV [Bridgeport, WV] Online  View Release	United States	Broadcast Media	Media & Information	147,035 ^[1] visitors/month
	WGNO [New Orleans, LA] Online  View Release	United States	Broadcast Media	Media & Information	140,961 ^[1] visitors/month
	KLRT-TV FOX-16 [Little Rock, AR] Online  View Release	United States	Broadcast Media	Media & Information	131,267 ^[1] visitors/month
	WEHT/WTVW [Evansville, IN] Online  View Release	United States	Broadcast Media	Media & Information	127,256 ^[1] visitors/month
	Longview News-Journal [Longview, TX] Online  View Release	United States	Newspaper	Media & Information	126,819 ^[1] visitors/month
	WTTV [Indianapolis, IN] Online  View Release	United States	Broadcast Media	Media & Information	125,466 ^[1] visitors/month
	WVLA [Baton Rouge, LA] Online  View Release	United States	Broadcast Media	Media & Information	125,024 ^[1] visitors/month
	KEYC-TV [North Mankato, MN] Online  View Release	United States	Broadcast Media	Media & Information	123,703 ^[1] visitors/month
	KJCT-TV ABC-8 [Grand Junction, CO] Online  View Release	United States	Broadcast Media	Media & Information	122,407 ^[1] visitors/month
	WTOK-TV [Meridian, MS] Online  View Release	United States	Broadcast Media	Media & Information	119,806 ^[1] visitors/month
	KARD/KTVE [West Monroe, LA] Online  View Release	United States	Broadcast Media	Media & Information	117,160 ^[1] visitors/month
	WTWO-TV NBC-2/WAVV-TV ABC-38 MyWabashValley [Terre Haute IN] Online  View Release	United States	Broadcast Media	Media & Information	116,916 ^[1] visitors/month
	WTWO-TV NBC-2/WAVV-TV ABC-38 MyWabashValley [Terre Haute IN] Online  View Release	United States	Broadcast Media	Media & Information	116,916 ^[1] visitors/month
	QuadCities WHBF-TV CBS-4 / KLJB-TV FOX-18 [Rock Island, IL] Online  View Release	United States	Broadcast Media	Media & Information	115,421 ^[1] visitors/month

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	KSWO-TV [Lawton, OK] Online  View Release	United States	Broadcast Media	Media & Information	114,950 ^[1] visitors/month
	WTAP-TV [Parkersburg, WV] Online  View Release	United States	Broadcast Media	Media & Information	113,950 ^[1] visitors/month
	KMVT-TV News-11 / KSVT-14 FOX [Twin Falls, ID] Online  View Release	United States	Broadcast Media	Media & Information	113,840 ^[1] visitors/month
	KMID/KPEJ [Odessa, TX] Online  View Release	United States	Broadcast Media	Media & Information	108,496 ^[1] visitors/month
	KIAH [Houston, TX] Online  View Release	United States	Broadcast Media	Media & Information	104,635 ^[1] visitors/month
	KFDX-TV NBC-3 / KJTL-TV FOX-18 [Wichita Falls, TX] Online  View Release	United States	Broadcast Media	Media & Information	103,656 ^[1] visitors/month
	Salisbury Post Online  View Release	United States	Newspaper	Media & Information	99,254 ^[1] visitors/month
	WFXR [Roanoke, VA] Online  View Release	United States	Broadcast Media	Media & Information	97,429 ^[1] visitors/month
	Port Arthur News Online  View Release	United States	Newspaper	Media & Information	95,742 ^[1] visitors/month
	KSNF/KODE [Joplin, MO] Online  View Release	United States	Broadcast Media	Media & Information	93,720 ^[1] visitors/month
	WVNS [Beckley, WV] Online  View Release	United States	Broadcast Media	Media & Information	92,782 ^[1] visitors/month
	Natchez Democrat Online  View Release	United States	Newspaper	Media & Information	92,646 ^[1] visitors/month
	WFFF-TV FOX 44 / WVNY-TV ABC-22 [Colchester, VT] Online  View Release	United States	Broadcast Media	Media & Information	92,263 ^[1] visitors/month
	User Walls Online  View Release	Global	Online News Sites & Other Influencers	General	92,024 ^[1] visitors/month
	KLST/KSAN [San Angelo, TX] Online  View Release	United States	Broadcast Media	Media & Information	84,441 ^[1] visitors/month

	KSNB-TV [Hastings, NE] Online  View Release	United States	Broadcast Media	Media & Information	83,889 ^[1] visitors/month
	The Vicksburg Post Online  View Release	United States	Newspaper	Media & Information	82,105 ^[1] visitors/month
	Shelby County Reporter Online  View Release	United States	Newspaper	Media & Information	75,893 ^[1] visitors/month
	KCAU-TV ABC-9 Siouxland Proud [Sioux City, IA] Online  View Release	United States	Broadcast Media	Media & Information	71,159 ^[1] visitors/month
	Suncoast News Network [Sarasota, FL] Online  View Release	United States	Broadcast Media	Media & Information	64,388 ^[1] visitors/month
	LaGrange Daily News Online  View Release	United States	Newspaper	Media & Information	64,307 ^[1] visitors/month
	WAGM-TV [Presque Isle, ME] Online  View Release	United States	Broadcast Media	Media & Information	60,756 ^[1] visitors/month
	The Troy Messenger Online  View Release	United States	Newspaper	Media & Information	58,751 ^[1] visitors/month
	KWKT-TV FOX-44 / KYLE-TV MyNetworkTV [Woodway, TX] Online  View Release	United States	Broadcast Media	Media & Information	58,651 ^[1] visitors/month
	Picayune Item Online  View Release	United States	Newspaper	Media & Information	58,380 ^[1] visitors/month
	WPHL [Philadelphia, PA] Online  View Release	United States	Broadcast Media	Media & Information	55,646 ^[1] visitors/month
	WDHN-TV ABC [Webb, AL] Online  View Release	United States	Broadcast Media	Media & Information	54,235 ^[1] visitors/month
	KREX/KFQX/KGJT [Grand Junction, CO] Online  View Release	United States	Broadcast Media	Media & Information	48,691 ^[1] visitors/month
	Leader Publications Online  View Release	United States	Newspaper	Media & Information	47,732 ^[1] visitors/month
	The State Journal Online  View Release	United States	Newspaper	Media & Information	46,690 ^[1] visitors/month

	The Coastland Times Online  View Release	United States	Newspaper	Media & Information	46,594 ^[1] visitors/month
	Winchester Sun Online  View Release	United States	Newspaper	Media & Information	46,550 ^[1] visitors/month
	Magnolia State Live Online  View Release	United States	Newspaper	Media & Information	46,350 ^[1] visitors/month
	KEVN-TV [Rapid City, SD] Online  View Release	United States	Broadcast Media	Media & Information	44,880 ^[1] visitors/month
	WYTV-TV ABC-33 [Youngstown, OH] Online  View Release	United States	Broadcast Media	Media & Information	44,352 ^[1] visitors/month
	KNOP-TV [North Platte, NE] Online  View Release	United States	Broadcast Media	Media & Information	42,841 ^[1] visitors/month
	KHMT/KSVI [Billings, MT] Online  View Release	United States	Broadcast Media	Media & Information	42,365 ^[1] visitors/month
	WJMN-TV CBS 3 [Escanaba, WI] Online  View Release	United States	Broadcast Media	Media & Information	40,221 ^[1] visitors/month
	Austin Daily Herald Online  View Release	United States	Newspaper	Media & Information	39,964 ^[1] visitors/month
	WNTZ [Alexandria, LA] Online  View Release	United States	Broadcast Media	Media & Information	38,528 ^[1] visitors/month
	Albert Lea Tribune [Albert Lea, MN] Online  View Release	United States	print media	Media & Information	38,302 ^[1] visitors/month
	American Press Online  View Release	United States	Newspaper	Media & Information	37,121 ^[1] visitors/month
	The Oxford Eagle Online  View Release	United States	Newspaper	Media & Information	36,856 ^[1] visitors/month
	Spoke Online  View Release	United States	News & Information Service	Business Services	36,503 ^[1] visitors/month
	WBGH/WIVT [Binghamton, NY] Online  View Release	United States	Broadcast Media	Media & Information	36,089 ^[1] visitors/month

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	Ironton Tribune Online  View Release	United States	Newspaper	Media & Information	35,714 ^[1] visitors/month
	One News Page Global Edition Online  View Release	Global	Online News Sites & Other Influencers	Media & Information	35,197 ^[1] visitors/month
	WWTI-TV ABC-50 [Watertown, NY] Online  View Release	United States	Broadcast Media	Media & Information	30,492 ^[1] visitors/month
	Alexander City Outlook Online  View Release	United States	Newspaper	Media & Information	30,426 ^[1] visitors/month
	KTVF/KXDF-TV [Fairbanks, AK] Online  View Release	United States	Broadcast Media	Media & Information	30,346 ^[1] visitors/month
	The Tryon Daily Bulletin Online  View Release	United States	Newspaper	Media & Information	29,613 ^[1] visitors/month
	The Suffolk News-Herald Online  View Release	United States	Newspaper	Media & Information	29,607 ^[1] visitors/month
	L'Observateur Online  View Release	United States	Newspaper	Media & Information	29,399 ^[1] visitors/month
	The Farmville Herald Online  View Release	United States	Newspaper	Media & Information	25,006 ^[1] visitors/month
	The Andalusia Star-News Online  View Release	United States	Newspaper	Media & Information	24,905 ^[1] visitors/month
	The Stanly News & Press Online  View Release	United States	Newspaper	Media & Information	22,677 ^[1] visitors/month
	Washington Daily News Online  View Release	United States	Newspaper	Media & Information	20,498 ^[1] visitors/month
	Daily Leader Online  View Release	United States	Newspaper	Media & Information	17,987 ^[1] visitors/month
	The Advocate-Messenger Online  View Release	United States	Newspaper	Media & Information	16,972 ^[1] visitors/month
	KYOU-TV [Ottumwa, IA] Online  View Release	United States	Broadcast Media	Media & Information	16,530 ^[1] visitors/month

	Elizabethton Star Online  View Release	United States	Newspaper	Media & Information	13,689 ^[1] visitors/month
	Orange Leader Online  View Release	United States	Newspaper	Media & Information	10,167 ^[1] visitors/month
	The Post-Searchlight Online  View Release	United States	Newspaper	Media & Information	10,142 ^[1] visitors/month
	Claiborne Progress Online  View Release	United States	Newspaper	Media & Information	9,477 ^[1] visitors/month
	The Clanton Advertiser Online  View Release	United States	Newspaper	Media & Information	9,160 ^[1] visitors/month
	KNEP-TV NBC-4 [Scottsbluff, NE] Online  View Release	United States	Broadcast Media	Media & Information	8,278 ^[1] visitors/month
	Davie County Enterprise Record Online  View Release	United States	Newspaper	Media & Information	8,251 ^[1] visitors/month
	Americus Times-Recorder Online  View Release	United States	Newspaper	Media & Information	7,947 ^[1] visitors/month
	NewsBlaze US Online  View Release	United States	Online News Sites & Other Influencers	Media & Information	7,858 ^[1] visitors/month
	Valley Times-News Online  View Release	United States	Newspaper	Media & Information	7,390 ^[1] visitors/month
	The Selma Times-Journal Online  View Release	United States	Newspaper	Media & Information	7,235 ^[1] visitors/month
	The Bogalusa Daily News Online  View Release	United States	Newspaper	Media & Information	7,146 ^[1] visitors/month
	The Roanoke Chowan News Herald Online  View Release	United States	Newspaper	Media & Information	6,454 ^[1] visitors/month
	BambuUP Online  View Release	Vietnam	Blog	Financial	6,235 ^[1] visitors/month
	WLAX-TV FOX 28/45 [La Crosse, WI] Online  View Release	United States	Broadcast Media	Media & Information	6,033 ^[1] visitors/month

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	The Atmore Advance Online  View Release	United States	Newspaper	Media & Information	5,913 ^[1] visitors/month
	The Best Times [Memphis, TN] Online  View Release	United States	Newspaper	Media & Information	5,377 ^[1] visitors/month
	The Tidewater News Online  View Release	United States	Newspaper	Media & Information	5,126 ^[1] visitors/month
	The Wetumpka Herald Online  View Release	United States	Newspaper	Media & Information	5,091 ^[1] visitors/month
	Luverne Journal Online  View Release	United States	Newspaper	Media & Information	4,787 ^[1] visitors/month
	Middlesboro News Online  View Release	United States	Newspaper	Media & Information	4,633 ^[1] visitors/month
	Alabama Now Online  View Release	United States	Newspaper	Media & Information	4,617 ^[1] visitors/month
	Cordele Dispatch Online  View Release	United States	Newspaper	Media & Information	4,513 ^[1] visitors/month
	The Greenville Advocate Online  View Release	United States	Newspaper	Media & Information	4,505 ^[1] visitors/month
	Smithfield Times Online  View Release	United States	Newspaper	Media & Information	4,495 ^[1] visitors/month
	WMC-TV Action News 5 [Memphis, TN] Online  View Release	United States	Broadcast Media	Media & Information	4,152 ^[1] visitors/month
	Jessamine Journal Online  View Release	United States	Newspaper	Media & Information	2,944 ^[1] visitors/month
	The Interior Journal Online  View Release	United States	Newspaper	Media & Information	2,689 ^[1] visitors/month
	The Clemmons Courier Online  View Release	United States	Newspaper	Media & Information	2,549 ^[1] visitors/month
	Latin Business Today Online  View Release	United States	Online News Sites & Other Influencers	Multicultural & Demographic	2,520 ^[1] visitors/month

	One News Page United States Edition Online  View Release	United States	Online News Sites & Other Influencers	Media & Information	2,468 ^[1] visitors/month
	The Demopolis Times Online  View Release	United States	Newspaper	Media & Information	1,880 ^[1] visitors/month
	The Panolian Online  View Release	United States	Newspaper	Media & Information	1,808 ^[1] visitors/month
	Kenbridge Victoria Dispatch Online  View Release	United States	Newspaper	Media & Information	1,639 ^[1] visitors/month
	The Charlotte Gazette Online  View Release	United States	Newspaper	Media & Information	1,466 ^[1] visitors/month
	Southwest Daily News Online  View Release	United States	Newspaper	Media & Information	1,465 ^[1] visitors/month
	The Brewton Standard Online  View Release	United States	Newspaper	Media & Information	1,350 ^[1] visitors/month
	T.U.B Investing Online  View Release	Singapore	Blog	Financial	1,017 ^[1] visitors/month
	Lowndes Signal Online  View Release	United States	Newspaper	Media & Information	949 ^[1] visitors/month
	Harlan Enterprise Online  View Release	United States	Newspaper	Media & Information	917 ^[1] visitors/month
	Latin Trade Online  View Release	United States	Trade Publications	Multicultural & Demographic	776 ^[1] visitors/month
	Radio Lounge Online  View Release	Canada	Online News Sites & Other Influencers	Financial	767 ^[1] visitors/month
	My Silly Little Gang Online  View Release	United States	Blog-Parental Influencers	Retail & Consumer	751 ^[1] visitors/month
	Bluegrass Live Online  View Release	United States	Newspaper	Media & Information	518 ^[1] visitors/month
	World bfn Online  View Release	Global	News & Information Service	Media & Information	401 ^[1] visitors/month

	Business Class News Online  View Release	United States	Blog	Media & Information	376 ^[1] visitors/month
	Manhattanweek Online  View Release	United States	Online News Sites & Other Influencers	Media & Information	209 ^[1] visitors/month
	Prentiss Headlight Online  View Release	United States	Newspaper	Media & Information	192 ^[1] visitors/month
	Folsom Local News [Folsom, CA] Online  View Release	United States	Online News Sites & Other Influencers	Media & Information	153 ^[1] visitors/month
	Sangri Times Online  View Release	India	Online News Sites & Other Influencers	General	139 ^[1] visitors/month
	Grit Daily Online  View Release	United States	print media	General	Not Available

*Data sources:  [2] Alexa, [3] siteworthtraffic.com [4] Cision Digital [1] Reach

*The data cited here by SimilarWeb represents site traffic data of worldwide unique visitors on desktop and mobile devices. Data is updated monthly.

Traffic

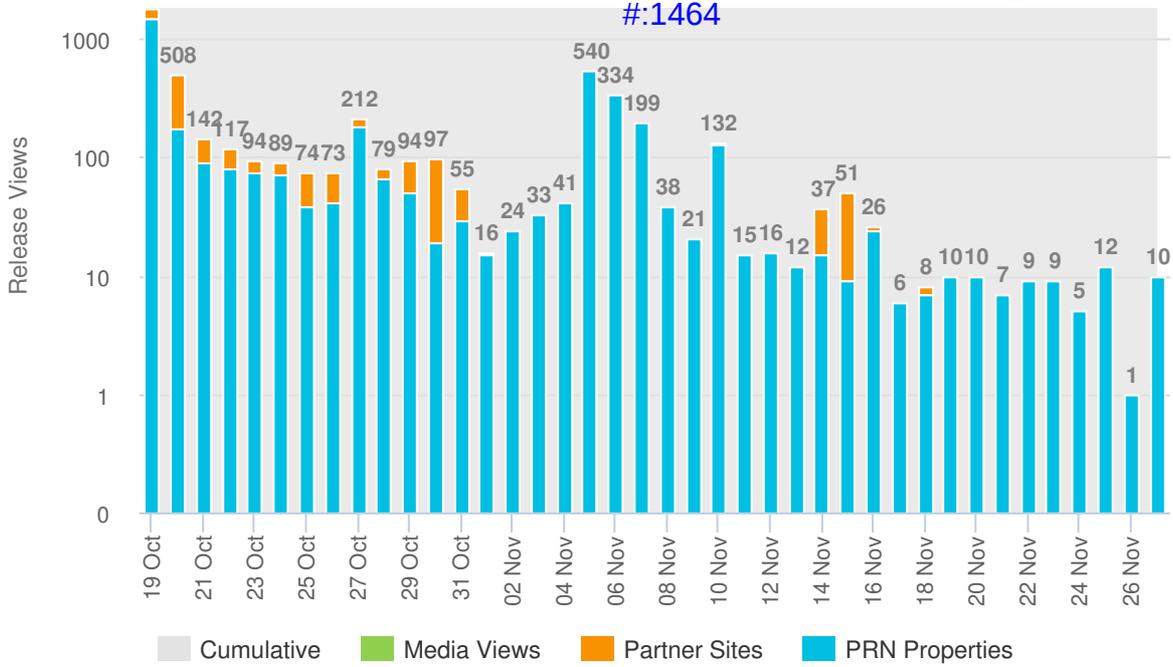
Overview

RELEASE VIEWS & HITS	5.8K	MULTIMEDIA	0
Release Views	5.2K		
Media Views	61		
Public Views	5.2K		
Partner Sites	1K		
PR Newswire Properties	4.1K		
Release Web Crawler Hits	606		

Release Views

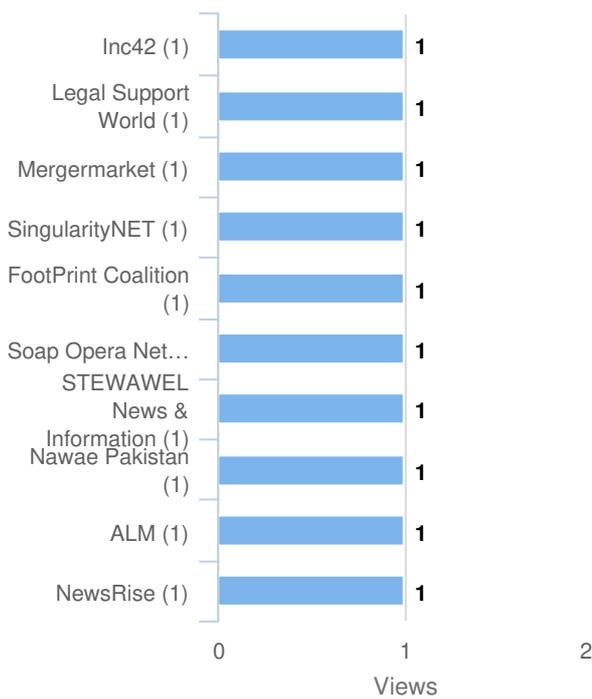
Release Views Over Time





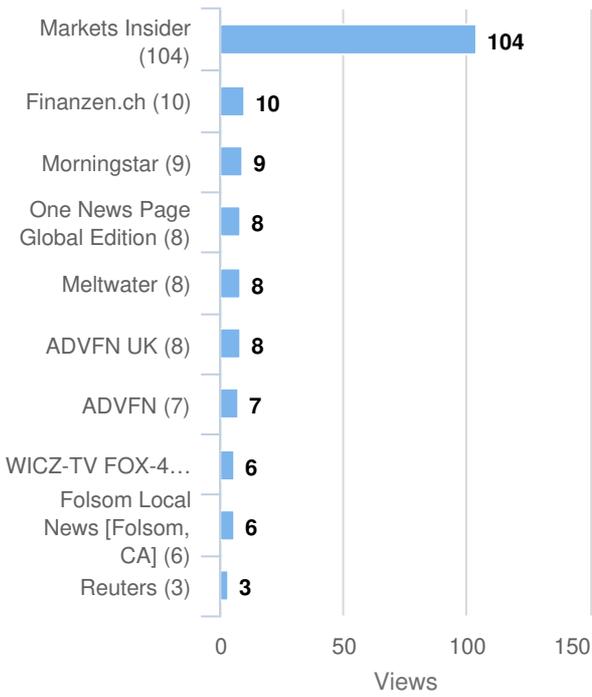
Media Views on PR Newswire for Journalists

Top 10 Outlets



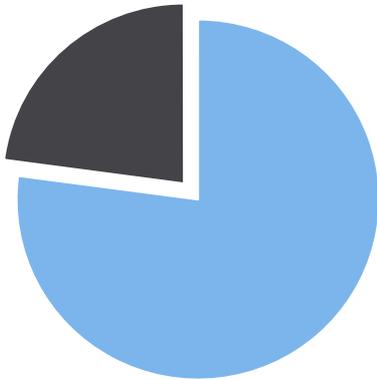
Views on Partner Sites

Top 10 Sites



Traffic to PR Newswire Properties

Type of Views



Desktop Views
Mobile/Tablet Views

Views

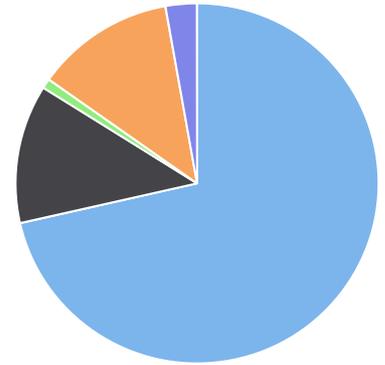
Type	Views
Desktop Views	3,183
Mobile/Tablet Views	945
Total Views on PR Newswire Properties	4,128

External Traffic Sources

Understand how viewers found your release.

Source Type	Source	Instances
Direct		2,764
Direct	Direct	2,764
∨ Search Engine (3)		482
Total		3,868

Source Type	Source	Instances
Search Engine	Google	476
Search Engine	Bing	5
Search Engine	Yahoo!	1
∨ Social Media (2)		34
Social Media	Twitter	29
Social Media	Facebook	5
∨ PR Newswire Properties (1)		480
PR Newswire Properties	prnewswire.com	480
∨ Other Sites (17)		108
Other Sites	ezmart4u.com	49
Other Sites	capitahub.com	25
Other Sites	smartnews.com	7
Other Sites	editionplay.com	5
Other Sites	flipboard.com	4
Other Sites	meatingplace.com	4
Other Sites	portal.prnewswire.com	2
Other Sites	yahoo-com.cdn.ampproject.org	2
Other Sites	markets.businessinsider.com	2
Other Sites	news.yahoo.com	1
Other Sites	msn.com	1
Other Sites	wsj.com	1
Other Sites	en.wikipedia.org	1
Other Sites	owler.com	1
Other Sites	presearch.com	1
Other Sites	about.google	1
Other Sites	benzinga.com	1
Total		3,868



Audience

Overview

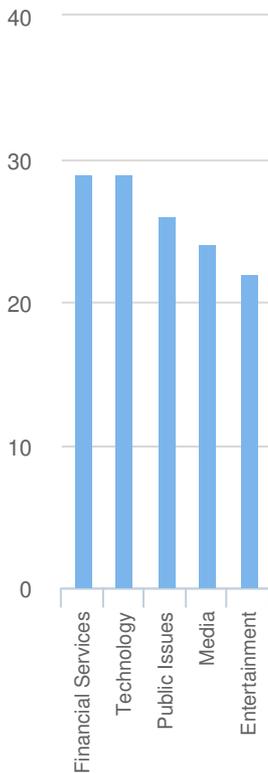
VIEWS FROM IDENTIFIED AUDIENCES 129		AP & INFLUENCER LIST RECIPIENTS 949	
Media Views	61	Wire Distribution / AP Outlets 949	
Organization Views	68		

Audience Summary

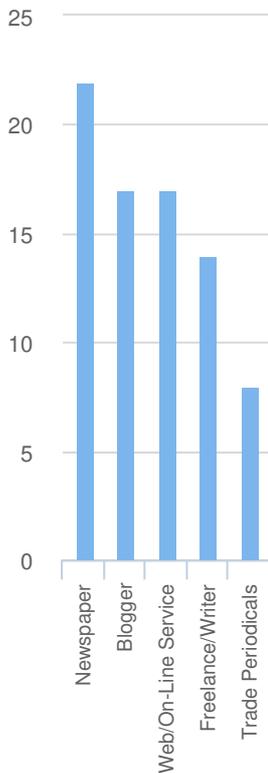
Media Demographics

A break down of the industries covered, the media types and the locations of the journalists & bloggers accessing your release on PR Newswire for Journalists.

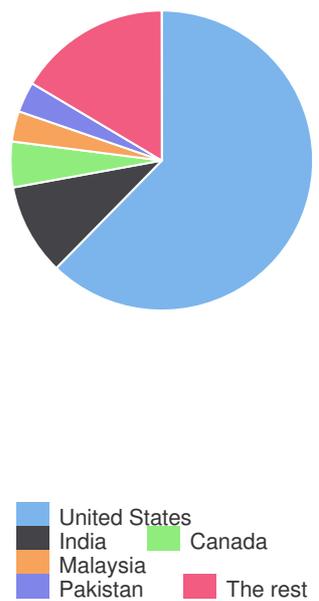
Top Industries



Top Media Types



Top Locations

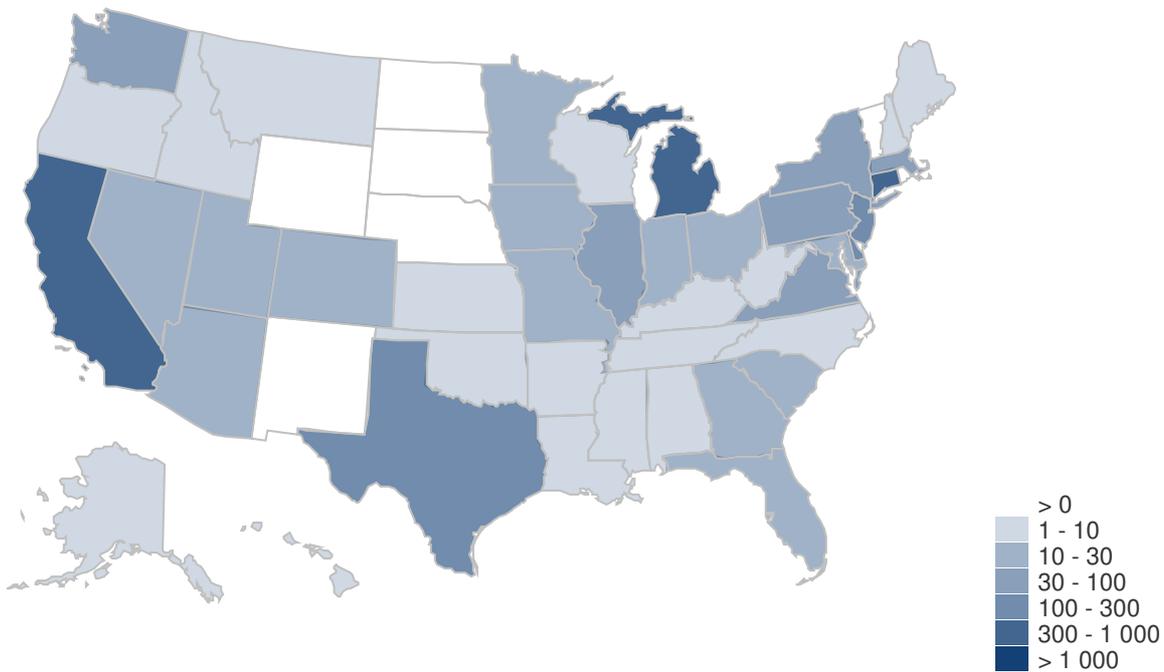
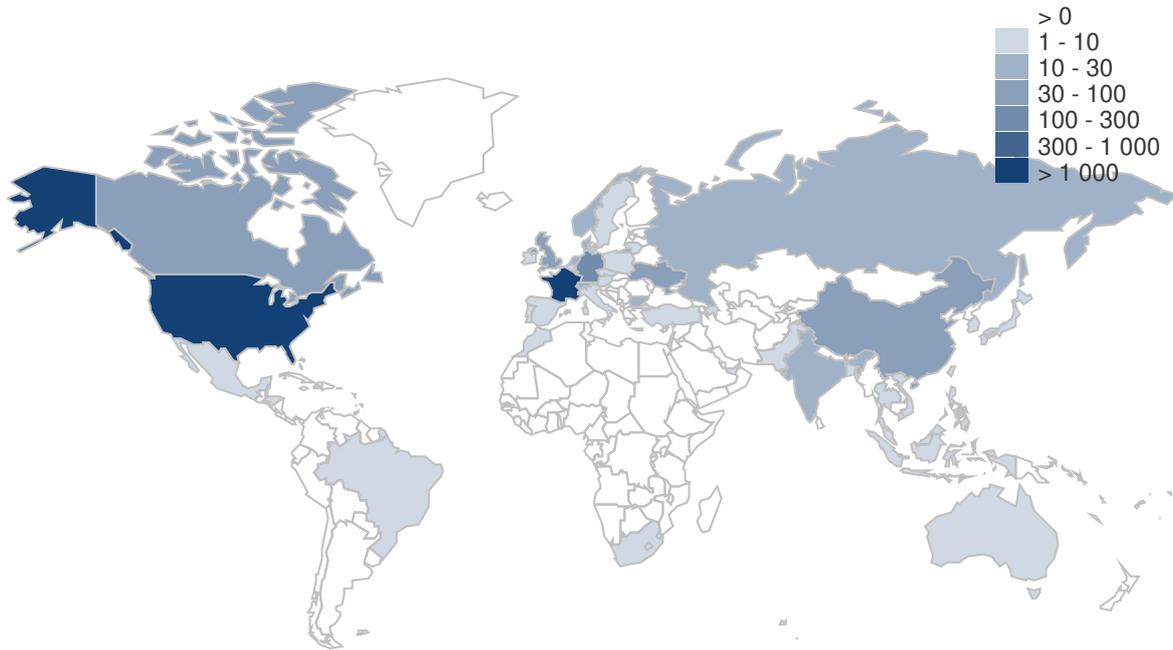


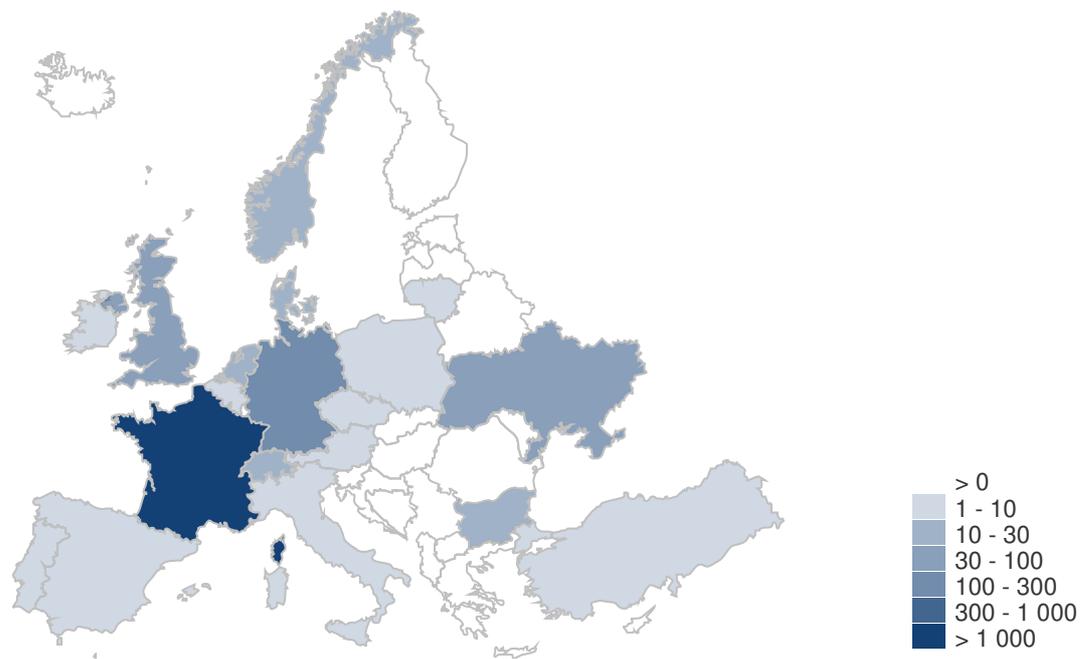
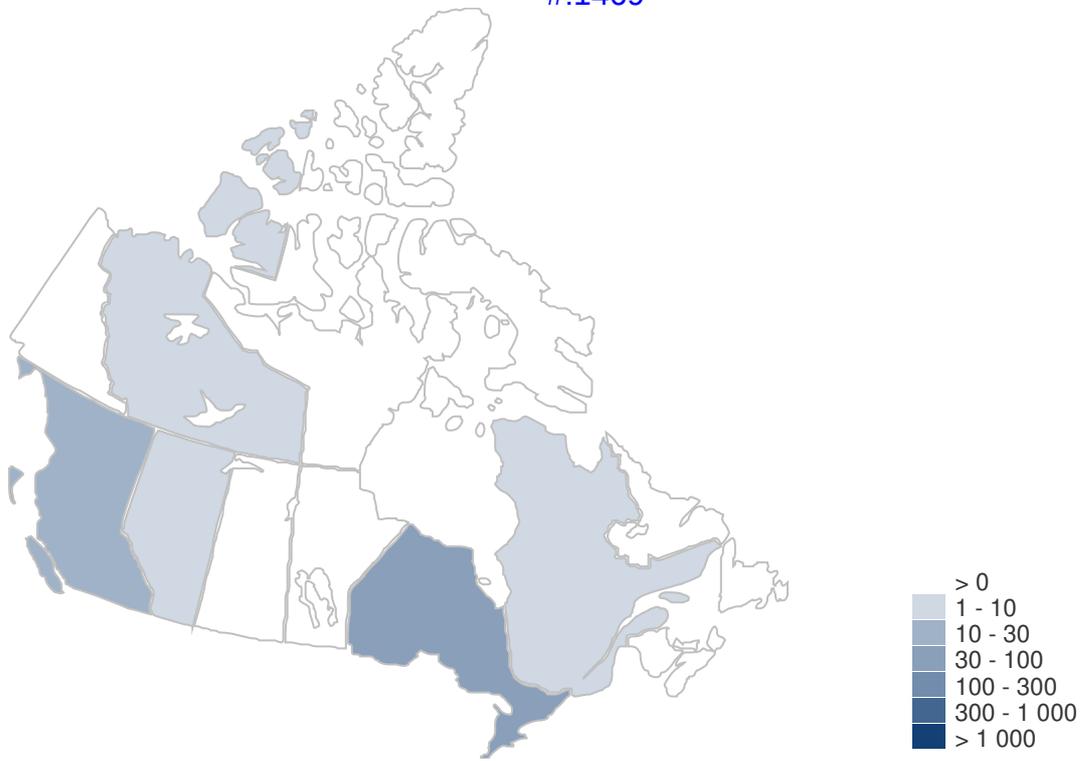
Geo-segmentation

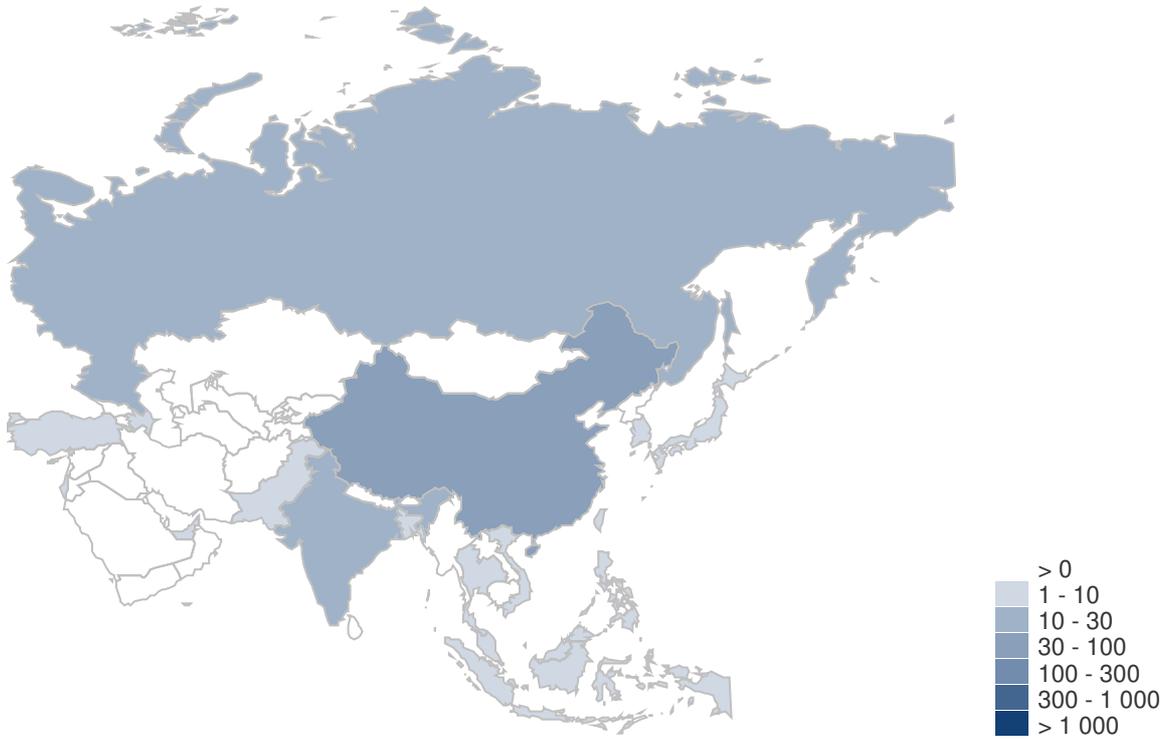
See where views of your release originated. Hover over map to see totals by location.

Select a region:

World View







Audience Details

Media Views

See the details of each media outlet from PR Newswire for Journalists that viewed your release.

Outlet	Industry	Source Type	Location	Views ▼
Inc42	Auto, Consumer Products, Energy, Financial Services, General Business, Healthcare, Technology	Newspaper	India	1
Total				61

Legal Support World	Other	Blogger, Freelance/Writer	United States	1
Mergermarket	Financial Services	Web/On-Line Service	United States	1
SingularityNET	Features, Financial Services, Healthcare, Technology	Blogger	United States	1
FootPrint Coalition	Auto, Consumer Products, Energy, Environment, Financial Services, Heavy Industry, Other, Public Issues, Technology, Transportation	Blogger	United States	1
Soap Opera Network / ErrolLewis.com	Broadcast, Entertainment, Features, Media, Technology, Travel	Blogger, Freelance/Writer, Other, Television	United States	1
STEWAWEL News & Information	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Radio, Television, Web/On-Line Service, Wire Service	United States	1
Nawae Pakistan	Public Issues	Web/On-Line Service	Pakistan	1
ALM	Other	Newspaper	United States	1
NewsRise	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Freelance/Writer, Newspaper, Radio, Wire Service	Malaysia	1
Times of News 24x7	Healthcare	Blogger, Other, Web/On-Line Service	India	1
WRHU 88.7 FM	Financial Services	Radio	United States	1
CHANTELLEW	Financial Services, General Business, Public Issues	Blogger	Monaco	1
YouSeeNothing	Entertainment, Environment, Financial Services, Healthcare, Media, Public Issues, Technology	Blogger, Web/On-Line Service	United States	1
MT Newswires	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Wire Service	Philippines	1
Business Bazigar	Consumer Products, Energy, Financial Services, General Business, Public Issues	Newspaper	India	1
Steven	Consumer Products, Energy, Environment, Financial Services, Media, Public Issues, Technology, Transportation, Travel	Freelance/Writer	Canada	1
EL PAIS	Consumer Products, Energy, Entertainment, Financial Services, General Business, Media, Technology, Transportation, Travel	Newspaper	United States	1
Franchise Times	General Business	Freelance/Writer, Trade Periodicals	United States	1
The huntington news	Public Issues	Newspaper	United States	1
Total				61

News Anyway	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Public Issues, Sports, Technology, Transportation, Travel	Web/On-Line Service	United Kingdom	1
6GWorld	Consumer Products, Energy, Environment, Healthcare, Sports, Technology	Web/On-Line Service	United States	1
Accion	Auto, Broadcast, Energy, Financial Services, Media, Sports	Consumer Periodicals, Freelance/Writer	Azerbaijan	1
Target Aid	Other	Other	Sweden	1
mnsmarketgroup	Public Issues	Blogger	India	1
Freelance	Entertainment, Financial Services, General Business, Healthcare, Public Issues, Technology	Freelance/Writer	United States	1
NBC	Broadcast, Consumer Products, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Media, Other, Technology, Travel	Blogger, Freelance/Writer, Newspaper, Radio, Television, Web/On-Line Service	United States	1
AtmosEsp	Entertainment, Media	Other	United States	1
Industry Dive	Auto, Consumer Products, Energy, Entertainment, Environment, Financial Services, General Business, Healthcare, Public Issues, Technology, Transportation, Travel	Blogger, Newspaper, Trade Periodicals, Web/On-Line Service	United States	1
Design World	Technology	Freelance/Writer, Trade Periodicals	United States	1
Beacon Media	Broadcast, Consumer Products, Entertainment, Environment, Features, General Business, Healthcare, Media, Public Issues, Sports, Technology, Transportation, Travel	Newspaper	United States	1
Freelancer	Entertainment, Features, Healthcare	Freelance/Writer, Newspaper	United States	1
Record Gazette	Entertainment, General Business, Media, Public Issues	Newspaper	United States	1
Houston Chronicle	Features	Newspaper	United States	1
News Aktuell	Other	Wire Service	Switzerland	1
Gaceta UNAM	Environment, Features, Healthcare, Media, Public Issues, Sports, Travel	Newspaper, Web/On-Line Service	Mexico	1
Okinawa Marine	Broadcast, Environment, Features, Financial Services, Media, Public Issues, Technology, Transportation, Travel	Freelance/Writer, Newspaper, Web/On-Line Service, Wire Service	Japan	1
Randall-Reilly Publishing Co.	Transportation	Trade Periodicals	United States	1
Kingsport Times-New	Other	Newspaper	United States	1
Feather River Bulletin	Other	Newspaper	United States	1
Total				61

New York 1 News	Other	Television	United States	1
Freelancer	Other	Trade Periodicals	United States	1
PR	Technology	Other	Malaysia	1
Economic Review	Auto, Energy, Features, Financial Services, Media, Public Issues, Sports	Freelance/Writer, Newspaper, Trade Periodicals	Pakistan	1
heart & soul	Entertainment, Healthcare, Travel	Consumer Periodicals, Radio, Web/On-Line Service	United States	1
Sing Tao Daily Toronto Edition 多伦多星岛	Other	Newspaper	Canada	1
Daily News	Other	Other	South Africa	1
National News Syndicate	Technology	Freelance/Writer, Trade Periodicals	United States	1
Cision (PR Newswire)	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Blogger, Consumer Periodicals, Freelance/Writer, Newspaper, Other, Radio, Television, Trade Periodicals, Web/On-Line Service, Wire Service	United States	1
KrazzyMag	Auto, Entertainment, Financial Services, Healthcare, Media, Sports, Technology, Travel	Blogger, Other, Web/On-Line Service	India	1
The Epoch Times	Media, Public Issues, Technology	Newspaper	United States	1
Sustaina Stocks	Financial Services, General Business	Web/On-Line Service	Denmark	1
Need Moore Digital	Consumer Products, Entertainment, Media, Technology	Blogger	United States	1
Delion	Environment, Financial Services, General Business, Other, Technology	Blogger, Newspaper	Canada	1
cision	Auto	Blogger	United States	1
NewsRx	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Web/On-Line Service	United States	1
Law360	Consumer Products, Energy, Entertainment, Environment, Financial Services, General Business, Media, Public Issues, Technology, Transportation	Web/On-Line Service	United States	1
WitnessLA	Other, Public Issues	Blogger	United States	1
She Prevailed Media	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Blogger	United States	1
Total				61

TVWNews India	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Newspaper	India	1
WSAZ	Financial Services	Television	United States	1
Total				61

Organization Views

See which organizations have viewed your release

Organization	Headquarters	Visitor Location	Parent Organization	Industry	Views
University of San Diego	University of San Diego 5998 Alcalá Park , United States	UNITED STATES	University of South Dakota	Education	8
Akamai Technologies, Inc.	145 Broadway , United States	UNITED STATES		Software & Internet	7
Windscribe	9251 Yonge St #8901 , Canada	UNITED STATES	Windscribe Limited		2
University of Mississippi	IT Network Management Baxter Hall , United States	UNITED STATES	University of Mississippi	Education	2
Ambassador Theatre Group	1182 Market St, 1182 Market St , United States	UNITED STATES			2
ZCORUM	4501 Northpoint Parkway Suite 125 , United States	UNITED STATES	ZCorum	Manufacturing	2
University of California at Berkeley	IST Telecommunications 2484 Shattuck Ave, #1640 , United States	UNITED STATES	Berkeley	Education	2
HomeWorks Connect	7973 E Grand River Avenue , United States	UNITED STATES			2
HUAWEI INTERNATIONAL PTE. LTD.	15A Changi Business Park Central 1 Eightrium # 03-03/04 , Singapore	CHINA			2
Viacom Inc.	1515 Broadway , United States	UNITED STATES	Viacom Inc.	Media & Entertainment	1
BETHPAGE FEDERAL CREDIT UNION	899 OYSTER BAY RD , United States	UNITED STATES	Bethpage Federal Credit Union	Financial Services	1
City of Chicago	333 S State St., - Suite LL-30 , United States	UNITED STATES	City of Chicago	Government	1
Moravian College	1200 Main St , United States	UNITED STATES	Moravian College	Education	1
SpaceX Services, Inc.	1 Rocket Rd , United States	UNITED STATES		Manufacturing	1
HCA Hospital Corporation of America	2555 Park Plaza , United States	UNITED STATES	HCA Inc.	Healthcare, Pharmaceuticals, & Biotech	1
Ahold U.S.A., Inc.	2000 Wade Hampton Blvd. , United States	UNITED STATES	Ahold USA , Inc.	Retail	1
Friendship Village	600 Park Ln , United States	BELGIUM			1
GOODFELLOW BROS INC	3375 KOAPAKA ST BLDG MAIN FLR 2 RM D198 , United States	UNITED STATES	Goodfellow Bros., Inc.	Real Estate & Construction	1
Total					68

Static IP Services	111 New South Rd , United States	UNITED STATES			1
Netprotect	650 Poydras Street , United States	UNITED STATES			1
WAND CORPORATION	7593 CORPORATE WAY , United States	UNITED STATES	WAND Corporation	Software & Internet	1
RFS-I	9596 METRO AIRPORT AVE FLR 1 LOT TELCO , United States	UNITED STATES			1
City of Fort Collins	700 Wood St , United States	UNITED STATES			1
City of Los Angeles	200 N. Main St. , United States	UNITED STATES	Los Angeles City Council	Government	1
STARK INDUSTRIES SOLUTIONS LTD.	71-75, Shelton Street Covent Garden , United States				1
EMI Corp	427 W PIKE ST , United States	UNITED STATES	EMI CORP	Real Estate & Construction	1
University of Oregon	UO Information Services 1225 Kincaid Street , United States	UNITED STATES	University of Oregon	Education	1
Anderson Business Equipment	720 Cherry St , United States	UNITED STATES			1
Edge Hill University	United Kingdom	UNITED KINGDOM	Edge Hill University	Education	1
Standard Microsystems Corporation	2355 West Chandler Blvd. , United States	UNITED STATES	STANDARD MICROSYSTEMS CORPORATION	Computers & Electronics	1
Future Tech Distribution	Hungary	SOUTH AFRICA			1
Covington & Burling, LLP	21571 Beaumeade Cir , United States	UNITED STATES	Covington & Burling LLP	Law Firms & Legal Services	1
University of Illinois at Chicago	ACCC MC 135 1940 West Taylor Avenue , United States	UNITED STATES	University of Illinois at Chicago	Education	1
City of Shreveport	505 Travis Street , United States	UNITED STATES	City of Shreveport	Government	1
Gregory jenkins12222009200327626	Hosting Center Address ,	UNITED STATES			1
Oracle Corporation	500 Oracle Parkway , United States	UNITED STATES	Oracle Corporation	Software & Internet	1
Berea College	Berea College , United States	UNITED STATES	Berea College	Education	1
Delta Air Lines	2409 N SUPPORT RD , United States	UNITED STATES	Delta Air Lines Inc	Transportation & Storage	1
Douglas County School District RE.1	701 Prairie Hawk Drive , United States	UNITED STATES			1
United States Patent and Trademark Office	600 Dulaney Street , United States	UNITED STATES	U.S. Patent and Trademark Office	Government	1
CINEMARK USA, INC	3900 DALLAS PARKWAY SUITE 500 , United States	UNITED STATES	Cinemark Holdings, Inc.	Travel, Recreation, and Leisure	1
Adams Street Partners LLC	1 N Wacker Dr. ,	UNITED STATES			1
Syracuse University	Machinery Hall , United States	UNITED STATES	Syracuse University	Education	1
Total					68

The City of New York	DoITT 15 Metrotech Center 18th Fl , United States	UNITED STATES		Government	1
US Dept of Justice	P.O. Box 59110 , United States	UNITED STATES	Department of Justice	Government	1
Boise State University	1910 University Drive OIT , United States	UNITED STATES	Boise State University	Education	1
WKMG - TV	4466 N John Young Pkwy , United States	UNITED STATES			1
Lamb Weston Inc.	599 S Rivershore Ln , United States	UNITED STATES	LAMB WESTON, INC	Manufacturing	1
Total					68

Associated Press Outlets

Every PR Newswire U.S. wire newswire includes targeted distribution to the Associated Press, an essential global news network that delivers content to an extensive set of media platforms and formats. The list below represents the outlets you reach via this partnership.

Outlet Name	City	State	Newswire	Type	Audience
C-SPAN	Washington	DC	US1	Television	86,200,000 Subscribers
Scribd, Inc.	San Francisco	CA	US1	Aggregator	43,531,670 Visitors per Month
FoxNews.com	New York	NY	US1	Online	32,516,438 Visitors per Month
CBS News Radio	New York	NY	US1	Radio	30,000,000 Broadcast Audience
New York Times Digital	New York	NY	US1	Newspaper	29,886,442 Visitors per Month
Apple Inc.	Cupertino	CA	US1	Organization/Company	29,709,459 Visitors per Month
CNBC.com	Englewood Cliffs	NJ	US1	Online	26,089,260 Visitors per Month
CBSnews.com	New York	NY	US1	Online	26,080,671 Visitors per Month
abcnews.com	New York	NY	US1	Online	24,167,779 Visitors per Month
U.S. News & World Report	Washington	DC	US1	Magazine	23,945,529 Visitors per Month

Engagement

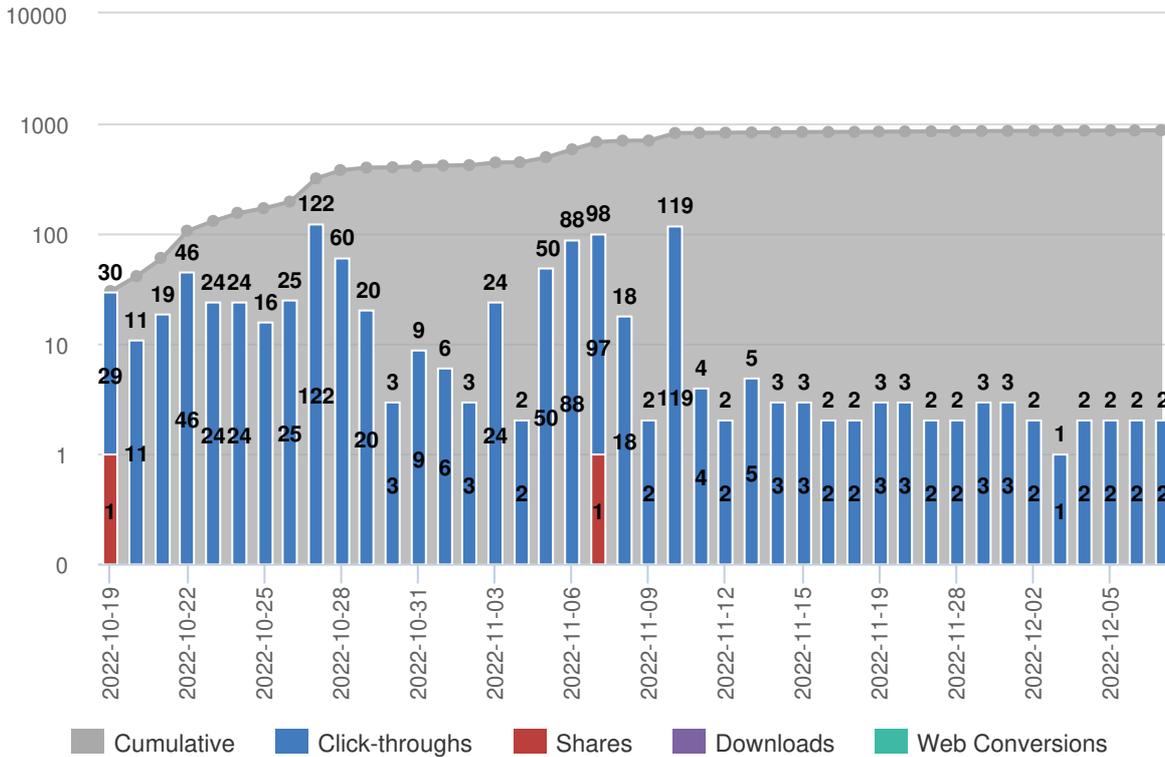
Overview

TOTAL ENGAGEMENT ACTIONS **867**

Click-throughs	865
Shares	2

Engagement Timeline

See when your audience engaged with your release.



Engagement Details

A break down of click-throughs, shares and other engagement actions.

Click-throughs

The number of times your release sent visitors to the pages you linked to

URL	Click-throughs
http://www.burgersettlement.com/	865
Total	865

Shares

A breakdown of the types of sharing your release generated.

Type of share	Shares
Print	1
Webmail	1
Total Shares	2

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